

KIMBER GEE

WEB DEVELOPER

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// SKILLS

- Javascript | AngularJS
- Ruby | Ruby on Rails
- SQLite
- Firebase
- jQuery
- Node.js & Grunt
- JSON
- Git | Version Control
- AJAX
- HTML5 & CSS3
- SASS
- Bootstrap
- Adobe Illustrator

// EXPERIENCE

FRONTEND WEB DEVELOPER

Bearface Media | September 2016 – present

- Redesign websites for clients using Javascript, HTML & CSS

DIGITAL MARKETING MANAGER

INK361 | 2014 – 2016

- Manage brand partnership programs to increase growth, exposure, and sales
- Create copy for websites, emails, newsletters, and ads.
- PR and press release management
- Manage blog & social channels for 3 different brands

SOCIAL MEDIA SPECIALIST

Wolters Kluwer | 2013– 2014

- Act as SME on all marketing campaigns, create copy, and push social promotions
- Define KPIs, track performance, and create metric reports

DIGITAL MARKETING CONSULTANT

BIXBI | 2011– 2012

- Performed a full digital marketing audit and created a new marketing strategy aimed at increasing website traffic and online sales. The campaign resulted in a 50% increase in website traffic and a 20% increase in online sales.

// EDUCATION

BLOC | *Full Stack Web Development (2016)*

UNIVERSITY OF COLORADO | *MBA, Marketing (2010 – 2012)*

UNIVERSITY OF NEW HAMPSHIRE | *BS, Business (2003 – 2007)*