



KIMBER GEE

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PORTFOLIO: kimbergeecom.com

SKILLS & TECHNOLOGIES

- Javascript | AngularJS
- Ruby | Ruby on Rails
- SQLite
- Firebase
- jQuery
- Node.js & Grunt
- JSON
- Git
- AJAX
- HTML5 & CSS3
- SASS
- Bootstrap
- Adobe Illustrator

EXPERIENCE

BearFace Media

Front-end web developer (freelance) • Sept, 2016 — present

- Redesign websites using Javascript, HTML & CSS

INK361

Digital Marketing Manager • 2014 — 2016

- Manage brand partnership programs to increase growth, exposure, and sales
- Create copy for websites, emails, newsletters, and ads
- PR and press release management
- Manage blog & social channels for 3 different brands

Wolters Kluwer, CCH

Social Media Specialist • 2013 — 2014

- Act as SME on all marketing campaigns, create engaging copy, and push social promotions
- Define KPIs to use as success metrics, track performance, and create metric reports

BIXBI

Digital Marketing Consultant • 2011 — 2012

Performed a full digital marketing audit and created a new marketing strategy aimed at increasing website traffic and online sales. The campaign resulted in a 50% increase in website traffic and a 20% increase in online sales.

EDUCATION

Bloc: Full Stack Web Development • Apr, 2016 — present

University of Colorado, Boulder: MBA • 2010 — 2012

University of New Hampshire: BS, Business • 2003 — 2007