



# KIMBER GEE

781.879.3674 | hello@kimbergeecom.com

---

## PERSONAL STATEMENT

A self-motivated & versatile web developer with full stack experience, a marketing background, and a particular fondness for frontend development. Currently seeking roles that are team-centered with other enthusiastic programmers who like to write clean, scalable code, and build products with sharp & intuitive user interfaces.

**PORTFOLIO:** kimbergeecom.com

---

## SKILLS & TECHNOLOGIES

- Javascript | AngularJS
- Ruby | Ruby on Rails
- SQLite
- Firebase
- jQuery
- AJAX
- HTML & CSS
- SASS
- Node.js & Grunt
- JSON

---

## EXPERIENCE

### Bear State Media

*Frontend web developer (freelance) • Sept, 2016 — present*

Redesign websites using HTML, CSS, and Javascript.

### INK361

*Digital Marketing Manager • 2014 — 2016*

- Manage brand partnership programs to increase growth, exposure, and sales
- Create copy for websites, emails, newsletters, and ads
- PR and press release management
- Create and curate content to drive engagement and exposure social channels for 3 different brands

### Wolters Kluwer, CCH

*Social Media Specialist • 2013 — 2014*

- Act as SME on all marketing campaigns, create engaging copy, and push social promotions
- Define KPIs to use as success metrics, track performance, and create metric reports

### BIXBI

*Digital Marketing Consultant • 2011 — 2012*

Performed a full digital marketing audit and created a new marketing strategy aimed at increasing website traffic and online sales. The campaign resulted in a 50% increase in website traffic and a 20% increase in online sales.

---

## EDUCATION

**Bloc:** Full Stack Web Development • Apr, 2016 — present

**University of Colorado Boulder:** MBA • 2010 — 2012

**University of New Hampshire:** BS, Business • 2003 — 2007