

Kim Bui

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EDUCATION

The University of Iowa, Henry B. Tippie College of Business, Iowa City, IA
B.B.A. Marketing, Business Analytics and Information Systems

Anticipated May 2025

- International Business Certificate
- Leadership Studies Certificate
- Media Management Minor
- GPA: 3.86/4.0, Dean's List for 4 Semesters
- Champion of Student Success

WORK EXPERIENCE

Tippie Direct Admit Peer Mentor

August 2023 – October 2023

Tippie College of Business, Iowa City, IA

- Executed course-related tasks assigned by BUS:1200 instructors, including leading community builders and interactive self-reflection activities, assisting with class preparations, and managing administrative tasks
- Shared valuable insights into the Tippie College experience and life at the University of Iowa to guide and inform new business students
- Demonstrate responsible behavior as a role model for new first-year students and fellow peer mentors

Photo Production Student

January 2023 - Present

University of Iowa Healthcare Marketing and Communications Team, Iowa City, IA

- Collaborating with content creators, graphic designers, video producers, and marketing managers in a marketing environment
- Enhanced skills in portrait, event, and environmental photography, and advanced photo editing
- Assisting and preparing photos for distribution, configuring and operating photo equipment, and offering technical and creative advice to content creators

Server, Trainer, Bartender

August 2022 - Present

Saint Burch Tavern, Iowa City, IA

- Multitasked efficiently in a high-volume environment through taking orders, serving food and drinks, and attending to all guests needs
- Maintained high levels of customer service and professionalism while assisting 50+ customers per shift
- Developed a strong work ethic, quick serve, and leadership skills by working for tips and providing a dining experience that exceeds expectations

Hostess, Server, Assistant Manager

July 2019 – August 2022

Wasabi, Johnston, IA

- Strengthened qualities of time management, customer service, and effective planning through working on a weekly schedule and managing 5 or more tables
- Managed employees to keep an orderly and clean environment
- Successfully demonstrated excellent customer service to new employees

INVOLVEMENT

Member, Multicultural Business Student Association

August 2022 – Present

VOLUNTEER EXPERIENCE

On Iowa! Leader, University of Iowa, IA

August 2022

- Advised and carried out social events for new students
- Efficiently helped students move into dorms
- Administered presentations and effectively engage with new students