

# Kimberly Chapman

## Instructional Designer

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location: Chicago, IL

Dedicated instructional designer with over 10 years of experience designing engaging, interactive courses and online instructional training. Champion of learner-centered design, with proven success in developing learning experiences that achieve desired post-learning outcomes. Technology enthusiast with extensive knowledge of front-end development, multimedia design software, and course development software. Valued team member with a track record of successful cross-departmental collaboration, empathetic leadership, and maintaining strong client relationships.

## Areas of Expertise

- Instructional Design
- Learning Experience Design
- Multimedia Asset Creation
- UI/UX Design
- Web Accessibility
- Product Mock-ups
- User Journeys
- Agile Methodologies
- Inter-department Collaboration
- Project Management
- Stakeholder/Client Communication
- Needs Assessment & Problem Solving

## Technological Skills

- Web Design and Front-end Programming: HTML/CSS, JavaScript, Python, Python GUI
- Design Software: Adobe Creative Cloud, Camtasia
- Instructional Design Software/Platforms: Articulate Storyline, Rise 360, Canvas
- Project Management Software: Google Workspace, Jira, Smartsheet, Projector, Slack

## Professional Experience

### EVERSPRING PARTNERS

Instructional Designer

September 2021 – Present

- Create innovative online graduate courses for our university partners— collaborating with faculty to align content with learning objectives, build assessments, and create opportunities for interaction and authentic learning.
- Develop multimedia and interactive components, in collaboration with creative services, to increase engagement and comprehension.
- Design online instructional training for internal and external use.
- Apply knowledge of front-end programming, course development software/platforms (e.g., Articulate Storyline and Rise 360, Canvas, etc.), and design software (e.g., Adobe Creative Cloud) to develop courses and instructional materials.

### FREELANCE DESIGN SERVICES

Learning Designer

September 2020 – August 2021

- Provided a diverse spectrum of product design and development services for clients in need of a learning design expert with a strong background in education, accessible design, and UI/UX design.
- Established and fostered open lines of communication with product stakeholders to gain a comprehensive understanding of requirements and goals.

## CHICAGO PUBLIC SCHOOLS

Accessibility Designer

August 2018 – June 2019

- Applied advanced knowledge of learning technologies to design multimedia instruction, support student learning processes, measure student success, and inform next instructional moves.
- Developed and implemented new assistive technology tools: including a tool that provided students with auto-logins for all of their applications, and the use of student-designed software tutorials.
- Created a method for data analysis that used a word frequency counter to enable teachers to quickly identify student growth across multiple assessments and data sources.
- Orchestrated end-to-end design of an exemplar experiential learning and technology unit that was later adopted district-wide.

## CHICAGO PUBLIC SCHOOLS

Special Education Teacher & District Mentor

August 2011 – June 2019

- Designed engaging curricula that leveraged student strengths to achieve individualized learning goals and master common core standards.
- Trained student teachers, assigned as a coach for teachers placed on performance plans, and served as a new hire mentor: responsible for supporting the onboarding process for new hires.
- Provided professional development on inclusive practices and multimodal learning.
- Established programs to support parents and improve coordination between in-school and at-home learning.

## CHICAGO YOUTH PROGRAMS

Senior Instructional Designer

June 2016 – June 2017

- Led the design and implementation of Chicago Youth Program's early literacy program, for children ages 3-6.
- Trained parents and community volunteers on how to facilitate sessions, utilize instructional materials, monitor progress, and record data using spreadsheets.

## Education

### Northwestern University

Master of Arts – MA, Learning Sciences, 2020

*Honors: magna cum laude (GPA: 4.0)*

### University of Wisconsin-Madison

Bachelor of Science– BS, Education (Special Education), 2010

*Honors: Dean's List*