

# Kimberly Chapman

Instructional Designer

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location: Chicago, IL

Dedicated instructional designer with over 10 years of experience designing engaging, interactive courses and online instructional training. Champion of learner-centered design, with proven success in developing learning experiences that achieve desired post-learning outcomes. Technology enthusiast with extensive knowledge of frontend development, multimedia design software, and course development software. Valued team member with a track record of successful cross-departmental collaboration, empathetic leadership, and maintaining strong client relationships.

## Areas of Expertise

- Instructional Design
- Curriculum Design
- Needs Assessments
- Teamwork
- Learning Design
- Online Learning
- Web Accessibility
- Strategic Planning
- Course/Training Design
- ADDIE & Agile Design
- UI/UX & User Journeys
- Client Relationships
- Interactive Learning
- Multimedia Development
- Project Management
- Leadership & Collaboration

## Technical Skills

- Web Design and Front-end Programming: HTML/CSS, JavaScript, Python, Python GUI
- Design Software: Adobe Creative Cloud, iMovie, Camtasia
- Instructional Design Software/Platforms: Articulate Storyline, Rise 360, Canvas, Microsoft Office
- Project Management Software: Learning Management Systems (LMS), Jira, Smartsheet, Projector, Slack

## Professional Experience

### EVERSPRING PARTNERS

September 2021 – Present

#### Instructional Designer

- Create innovative online graduate courses for our university partners– collaborating with faculty to align content with learning objectives, build assessments, and create opportunities for interaction and authentic learning.
- Develop multimedia and interactive components, in collaboration with creative services, to increase engagement and comprehension.
- Design online instructional training for internal and external use.
- Apply knowledge of front-end programming, course development software/platforms (e.g., Articulate Storyline and Rise 360, Canvas, etc.), and design software (e.g., Adobe Creative Cloud) to develop courses and instructional materials.

Accomplishments: completion/development of 10+ courses, 10+ major course revisions, and 5+ fee-for-service projects.

### FREELANCE DESIGN SERVICES

September 2020 – August 2021

#### Learning Designer

- Designed web applications and online curricula for clients in need of a learning design expert with a strong background in interactive learning design, curriculum & instruction, accessibility, and front-end development.
- Performed comprehensive needs assessments to identify design solutions that addressed clients' pains, gains, and needs.
- Established and maintained strong client and stakeholder relationships throughout project life cycles.

Accomplishments: wrote an article for Britannica for Parents on how to support special education students during remote learning, shared recommendations with Erikson Institute for how to support special education students during remote learning, led the development of interactive remote learning curricula on four educational consulting projects, developed and pitched a more interactive and authentic version of Apple's Swift Playground application, for users with visual impairments, to Instructional Designers and Engineers on Apple's Everyone Can Code design team.

## CHICAGO PUBLIC SCHOOLS ODLSS

August 2018 – June 2019

### Accessibility Designer

- Applied advanced knowledge of learning technologies to design multimedia instruction, support student learning processes, measure student success, and inform next instructional moves.
- Developed and implemented new assistive technology tools: including a tool that provided students with auto-logins for all their applications, and the use of student-designed software tutorials.

Accomplishments: created a method for data analysis that used a word frequency counter to enable teachers to quickly identify student growth across multiple assessments and data sources, and orchestrated end-to-end design of an exemplar experiential learning and technology unit that was later adopted district wide.

## CHICAGO PUBLIC SCHOOLS

August 2011 – June 2019

### Lead Special Education Teacher & District Mentor

- Designed engaging curricula that leveraged student strengths to achieve individualized learning goals and master common core standards.
- Trained student teachers, assigned as a coach for teachers placed on performance plans, and served as a new hire mentor: responsible for supporting the onboarding process for new hires.
- Provided professional development on inclusive practices and multimodal learning.
- Established programs to support parents and improve coordination between in-school and at-home learning.

Accomplishments: trained 20+ new hires/student teachers, coached five teachers on performance plans, wrote a white paper on the impact of multisensory reading programs on student achievement for students with language-based learning disabilities, led a policy initiative to make (paid) multisensory reading professional development mandatory for all k-5 teachers in the district—policy was adopted by CPS Network 9 (comprised of 27 schools serving approximately 10,000 k-8 students on Chicago's South Side).

## CHICAGO YOUTH PROGRAMS

June 2016 – June 2017

### Senior Instructional Designer

- Led the design and implementation of Chicago Youth Program's early literacy program, for children ages 3-6.
- Trained parents and community volunteers on how to facilitate sessions, utilize instructional materials, monitor progress, and record data using spreadsheets.

Accomplishments: Over 90% of children in the Path to Readers program met or exceeded their growth target on the Dynamic Indicators of Basic Early Literacy Skills (DIBELS) Assessment.

## Education

### Northwestern University

Master of Arts in Learning Sciences, 2020

*GPA: 4.0, Honors: magna cum laude*

### University of Wisconsin, Madison

Bachelor of Science in Education, 2010

*Honors: Dean's List*