Kimberly M Flores

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Online Portfolio: Kimberlyflrs.github.io

Education

University of California, Irvine	**June 2019**

Bachelor of Science in Informatics, Human-Computer Interaction specialization   GPA: 3.710
Relevant Coursework: Project Management, Requirements Analysis and Engineering,
              User Interaction Software

Experience

Product Design Intern	**Sept 2019-Present**

VidPT; Costa Mesa, CA
- Lead design meetings, creating high-fidelity prototypes for physical therapy mobile app with partner
- Redesigned different parts of the brand over 15 weeks to improve website and mobile app usability based on user interviews and usability tests
- Analyzed 200 survey results and 5 interviews to find user pain points and new features for mobile app

Front-End Developer and UI/UX Designer	**July 2019-Sept 2019**

University of California, Irvine; Irvine, CA
- Conducted interviews with stakeholders to create user-friendly website to connect researchers across all nine University of California campuses to participants for research studies
- Designed 3 iterations of website wireframes and mockups for participant and researcher interfaces
- Translated prototypes to functional code using React.js components for website application

Undergraduate Research Assistant	**Jan 2019-June 2019**

University of California, Irvine; Irvine, CA
- Assisted Professor Epstein in frontend development and design of a cross-platform food journaling application to collect research data about different inputs
- Designed user-centric wireframes and prototypes for mobile application and voice interface devices
- Built and debugged Ionic mobile app and virtual assistants using HTML, CSS, and JavaScript

Academic Project

VidPT Mobile Application-Senior Capstone Project	**Sept 2018-Mar 2019**

- Created an Android mobile application in a team of 4 that allows users to perform their physical therapy routine for VidPT to use as a pitching tool and interactive demo in business meetings
- Iterated through 3 versions of the user interface and implemented it through the React Native framework
- Consulted with stakeholders weekly for direction and implemented new design changes in an agile development cycle

Technical Skills

HTML/CSS	**Wireframing**	**Usability Testing**	**Adobe XD/InVision/Axure**
JavaScript	**Storyboarding**	**Use Case Development**	**Adobe Photoshop/Illustrator**
Python	**Prototyping**	**Surveys & Interviews**	**Amazon Alexa**