

# Kimberly M Flores

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Online Portfolio: Kimberlyflrs.github.io

## Education

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**University of California, Irvine**

**June 2019**

*Bachelor of Science in Informatics, Human-Computer Interaction specialization*

GPA: 3.710

Relevant Coursework: Project Management, Requirements Analysis and Engineering,  
User Interaction Software

## Experience

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**Product Design Intern**

**Sept 2019-Present**

VidPT; Costa Mesa, CA

- Lead design meetings, creating high-fidelity prototypes for physical therapy mobile app with partner
- Redesigned different parts of the brand over 15 weeks to improve website and mobile app usability based on user interviews and usability tests
- Analyzed 200 survey results and 5 interviews to find user pain points and new features for mobile app

**Front-End Developer and UI/UX Designer**

**July 2019-Sept 2019**

Academic Data Support Services; Los Angeles, CA

- Conducted interviews with stakeholders to create user-friendly website to connect researchers across all nine University of California campuses to participants for research studies
- Designed 3 iterations of website wireframes and mockups for participant and researcher interfaces
- Translated prototypes to functional code using React.js components for website application

**Undergraduate Research Assistant**

**Jan 2019-June 2019**

University of California, Irvine; Irvine, CA

- Assisted Professor Epstein in frontend development and design of a cross-platform food journaling application to collect research data about different inputs
- Designed user-centric wireframes and prototypes for mobile application and voice interface devices
- Built and debugged Ionic mobile app and virtual assistants using HTML, CSS, and JavaScript

## Academic Project

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**VidPT Mobile Application-Senior Capstone Project**

**Sept 2018-Mar 2019**

- Created an Android mobile application in a team of 4 that allows users to perform their physical therapy routine for VidPT to use as a pitching tool and interactive demo in business meetings
- Iterated through 3 versions of the user interface and implemented it through the React Native framework
- Consulted with stakeholders weekly for direction and implemented new design changes in an agile development cycle

## Technical Skills

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HTML/CSS	Wireframing	Usability Testing	Adobe XD/InVision/Axure
JavaScript	Storyboarding	Use Case Development	Adobe Photoshop/Illustrator
Python	Prototyping	Surveys & Interviews	Amazon Alexa