Kimberly Palmer

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SOFTWARE ENGINEER

Full Stack Developer with a rich blend of Python, Flask, React, and JavaScript programming skills, I bring over 15 years of leadership in project and program management. My expertise lies in technical proficiency with strong collaboration and problem-solving skills. Known for driving growth and fostering key relationships, I excel in using technology to enhance and meet complex organizational goals. My passion lies in applying this unique combination of tech skills and experience to innovate and lead in challenging software engineering roles.

TECHNICAL SKILLS

Python with Flask, SQL, JavaScript, React, HTML, CSS, Canva, Figma, WordPress, Elementor

TECHNICAL PROJECTS

What's For Dinner - Github | Demo Video | Website

What's For Dinner is a versatile full-stack recipe database application empowering users to save, explore, and filter recipes from a community of contributors.

- Implemented a user interface utilizing React frontend and CSS for styling, enhancing visual aesthetics and ensuring responsive design.
- Established the database structure by leveraging Python Flask backend, ensuring efficient data management and seamless integration with the application.
- Employed Marshmallow for serialization, enabling the design of a structured data storage schema and facilitating seamless data manipulation and retrieval within the application.
- Utilized Coolers.co to generate a color palette from the home page image, facilitating cohesive and visually appealing design elements.

Trip Planner - Github

Trip Planner is a user-friendly platform enabling account creation, login, trip management including creation, updating, and deletion, and provides a seamless experience from start to finish with a simple log-out option.

- Implemented frontend using React, HTML, and CSS to enhance user interface and ensure responsive design.
- Utilized Python to develop the backend, ensuring efficient server-side processing and seamless integration with other systems.
- Implemented SQLAlchemy for database operations, enabling efficient data storage, retrieval, and management within the application.
- Implemented password hashing with bcrypt to enhance password security on the server, safeguarding user credentials from potential breaches.

Library Management - Github

Library Management System is a database designed to manage a library's books, members, and borrowing records.

- Constructed a Python-based Command Line Interface (CLI) application.
- Utilized SQLAlchemy for efficient database operations, data storage, and management.
- Designed a user-friendly interface featuring command-line menus to facilitate smooth interaction with the library's data, ensuring an intuitive user experience.

Slay The Day - Github

Slay The Day is a simple personal calendar application that allows users to save and manage their events.

- Engineered a responsive user interface using JavaScript and React for seamless interaction and optimal user experience.
- Implemented CSS for stylish and visually appealing presentation of the user interface.

Motivational-Engine - Github | Webpage

Motivational Engine is a unique web application designed to boost productivity and uplift spirits through the power of positive affirmations.

- Implemented the project using JavaScript to leverage its robust features and functionalities, ensuring efficient development and performance.
- Implemented HTML and CSS to create a calming but fun presentation of the user interface.
- Employed two API libraries to retrieve motivational quotes for integration into the project.

EXPERIENCE

KLP Media Solutions Camarillo, CA

Founder January 2023 - Present

- Spearhead website design projects for small businesses, focusing on enhancing online presence and driving customer engagement.
- Develop and implement strategic social media campaigns to increase brand awareness and drive traffic.
- Provide branding and digital design services tailored to the unique needs of each client.
- Utilize Canva for intuitive design and combine with Wordpress, HTML, CSS, and JavaScript for website development.
- Collaborate closely with clients to understand their objectives and deliver solutions that align with their vision.

Irwin Naturals Emergence

Los Angeles, CA

Senior Program Manager

July 2022 - September 2023

- Spearheaded the design and execution of advanced system dashboards using Google and Microsoft tools, significantly enhancing the tracking of key departmental metrics resulting in 35% increase in patient engagement and 50% improvement in call center efficiency.
- Developed Policies and Protocols to improve service offering in each clinic ensuring that patient care was uniform from site to site which allowed patients to have the treatment from multiple locations.
- Created a project management template to roll out and establish new medical facilities. This provided the ability to open a site in less than 3 months and have it be profitable within 9 months
- As a program manager, I coached a hybrid team of 8 professionals from different departments in the strategic introduction of innovative tools and procedures for both new and existing operational sites.

American Society of Ketamine Physicians

Ventura, CA

Director of Operations

February 2019 - March 2022

- Expanded the organization's membership to encompass over 400 medical providers by establishing a membership initiative designed to accommodate a wide array of mental health practitioners.
- Introduced a strategic membership renewal initiative, resulting in a remarkable 250% surge in organizational revenues. This two-pronged strategy not only broadened our reach but also heightened member involvement, showcasing a clear link between inventive program execution and substantial financial advancement.
- Effectively coordinated the annual conference, drawing in more than 500 attendees through the application of project management techniques, diverse marketing approaches, and targeted sales initiatives.

CCI. Inc Los Angeles, CA January 2010 - February 2022

Senior Program Manager

- Oversaw all aspects of planning and execution of 12 events per year.
- Led internal teams using different management strategies to keep staff engaged and stress levels reduced.
- Instituted comprehensive training protocols for new staff, fostering professional growth and operational efficiency shortening training time from 2 years to 6 months.
- Managed and reported on project budgets ranging from \$40,000 to \$120,000, ensuring meticulous tracking of expenditures. Optimized budget allocations for maximum efficiency and impact, and provided detailed financial forecasts to stakeholders, facilitating informed strategic decisions.
- Cultivated strategic relationships with C-suite executives in the healthcare sector, enhancing corporate partnerships and strategic alliances.

EDUCATION

Flatiron School Camarillo, CA

Full Stack Web Development, Python with Flask and JavaScript program

02/2024

CalTech Woodland Hills, CA

Project Management Certification Program 08/2020

Touro University Worldwide San Lorenzo, CA Bachelor of Science in Business Administration and Management 06/2018