



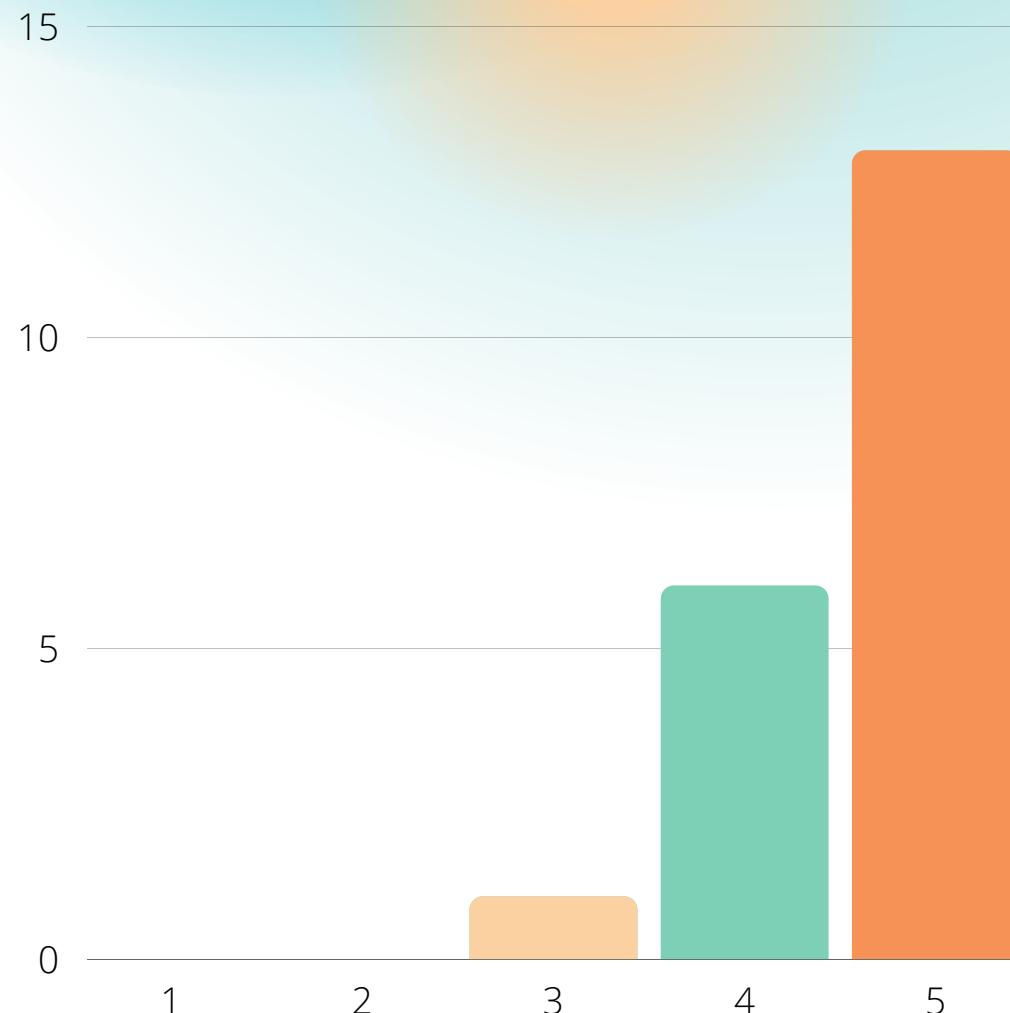
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THE LEARNING SOLUTION

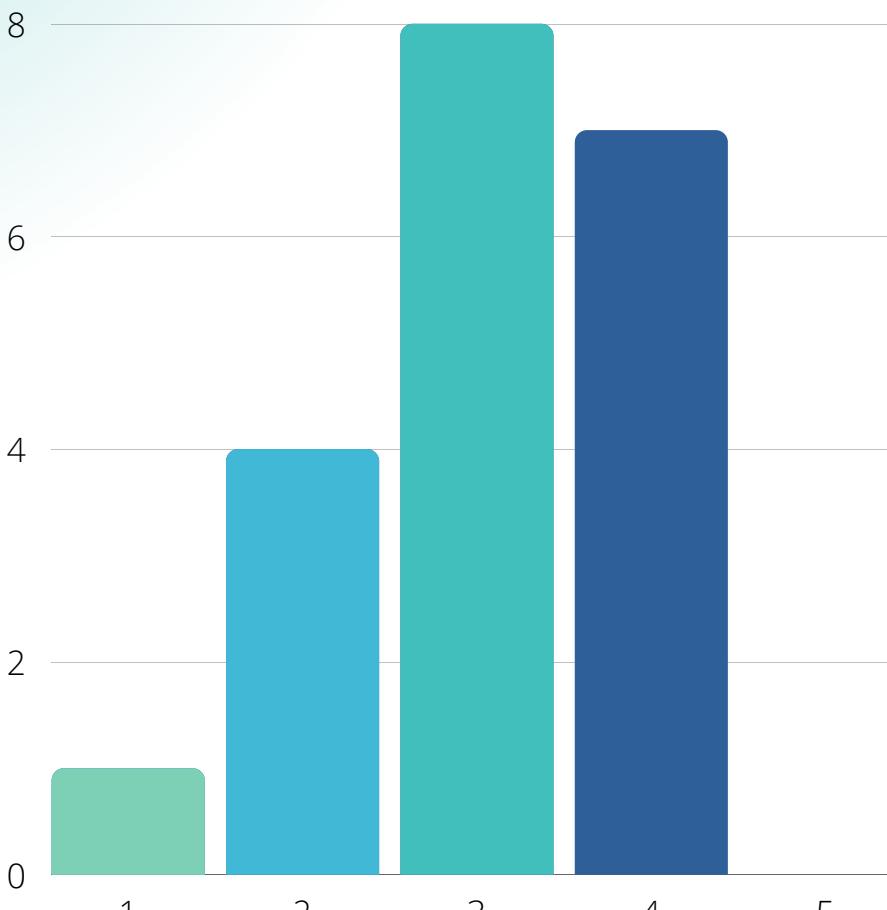


Our Findings

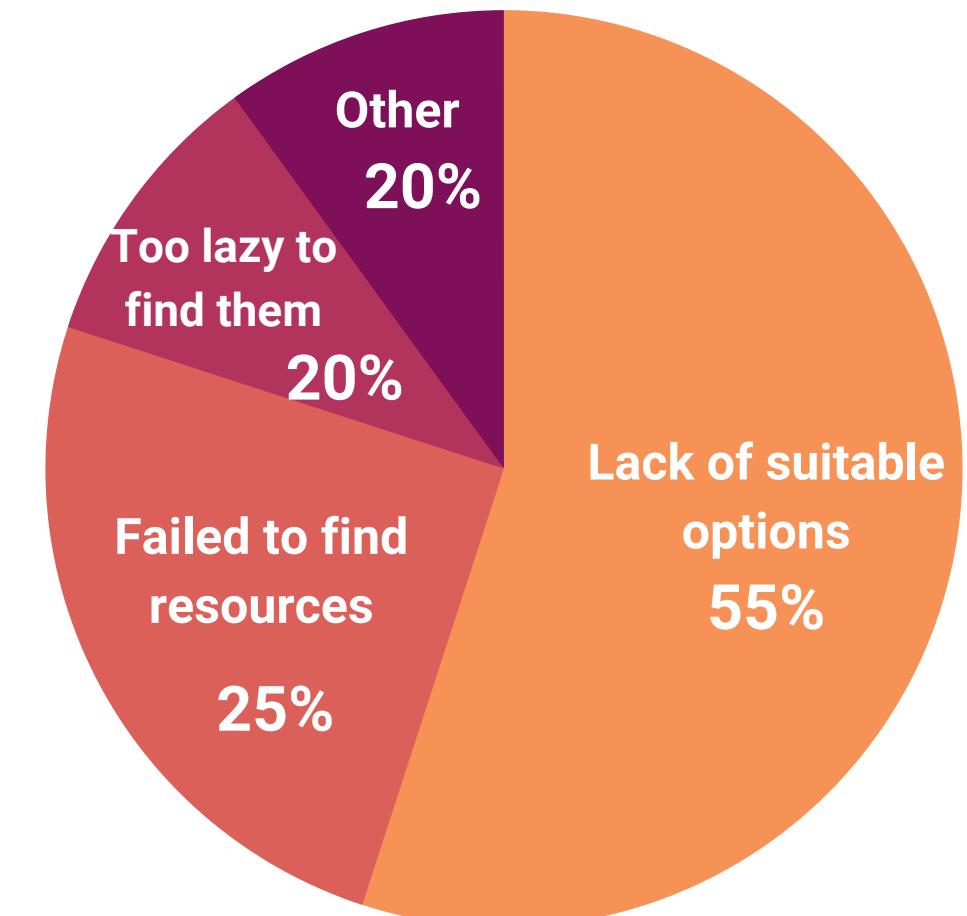
We had conducted a survey on 20 people



Their interest in IT on a scale of 1 to 5
(5 being most interested)



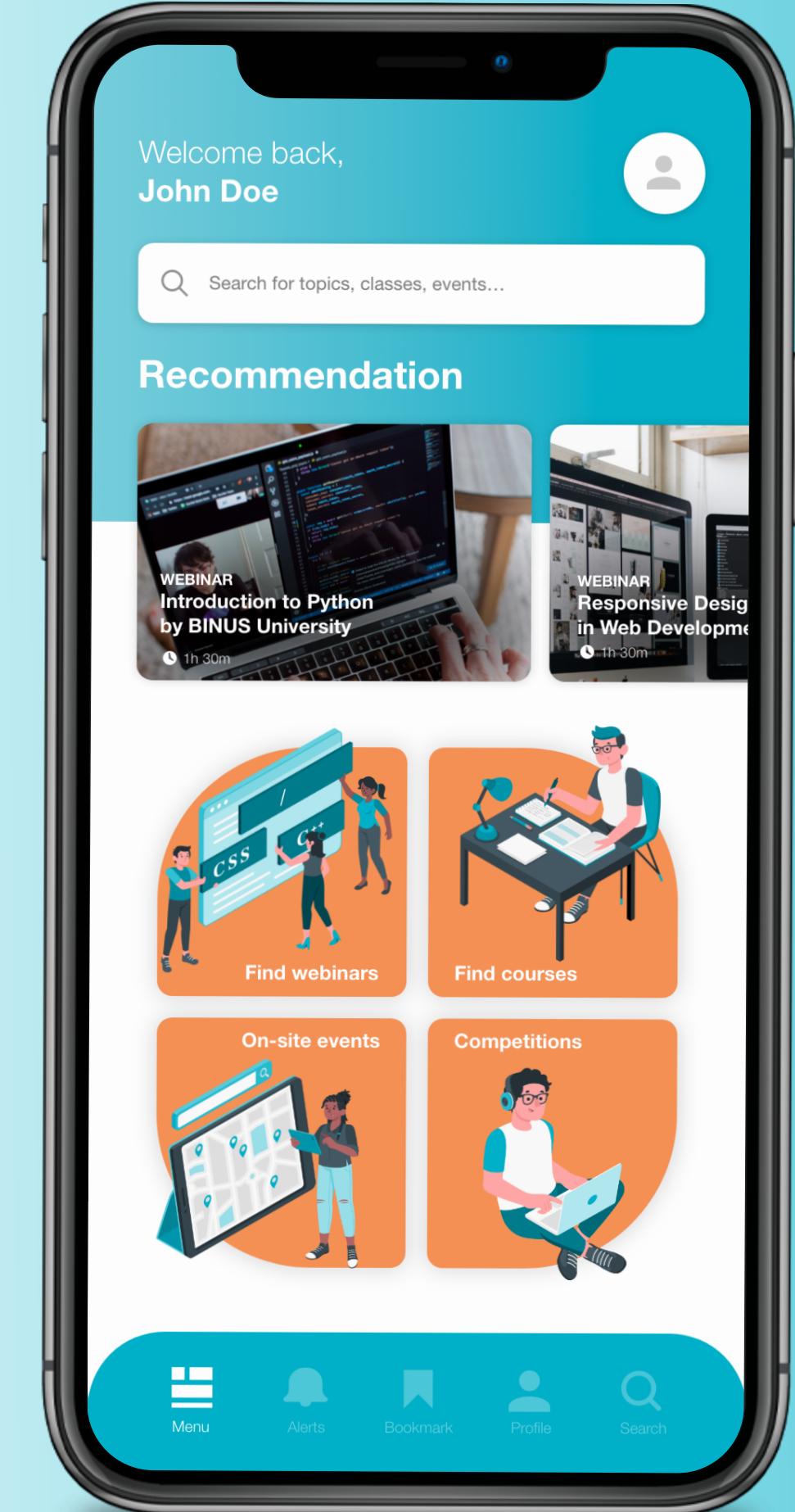
Difficulty of finding resources on a scale of 1 to 5



Difficulties they faced when attempting to learn about IT

**"If you look at history,
innovation doesn't come
just from giving people
incentives; it comes from
creating environments
where their ideas can
connect."**

STEVEN JOHNSON, SCIENCE AUTHOR &
MEDIA THEORIST



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Our app aims to help those interested in technology to reach their highest potential.

SUMMIT acts as a platform that brings all the necessary resources to those who need them.

If knowledge was a location, then SUMMIT is the bridge to it.

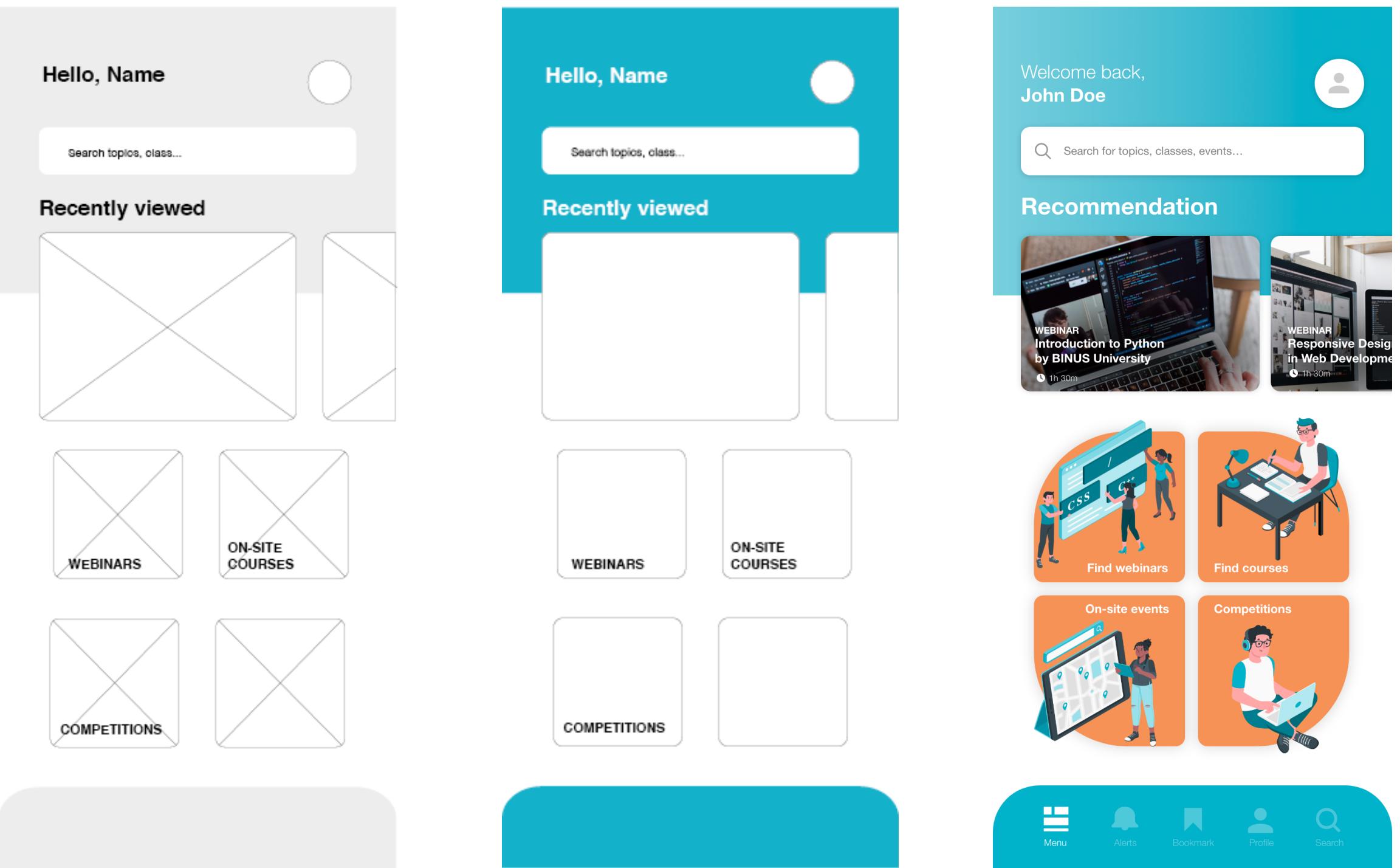


Development: Sketchboard to Mockup

Firstly, we created a rough idea of our plan on paper.

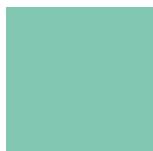
We then digitized our drawings and began implementing the aesthetic elements that we wanted in the final iterations.

Finally, we progressed to the mock up, which will end up becoming the final version that we developed into a web app.

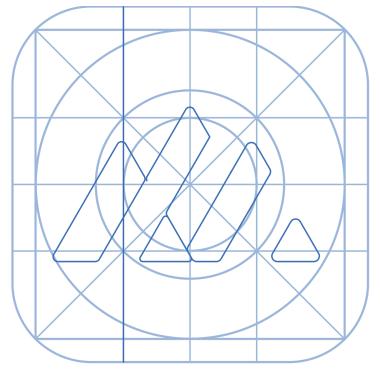


Branding

Palette



App logo



Fonts

Helvetica Neue

Display 1

h1. Bootstrap heading

h2. Bootstrap heading

h3. Bootstrap heading

h4. Bootstrap heading

h5. Bootstrap heading

h6. Bootstrap heading

Display 2

Display 3

Display 4

Name logo

**AKIRA EXPANDED
SUPER BOLD**

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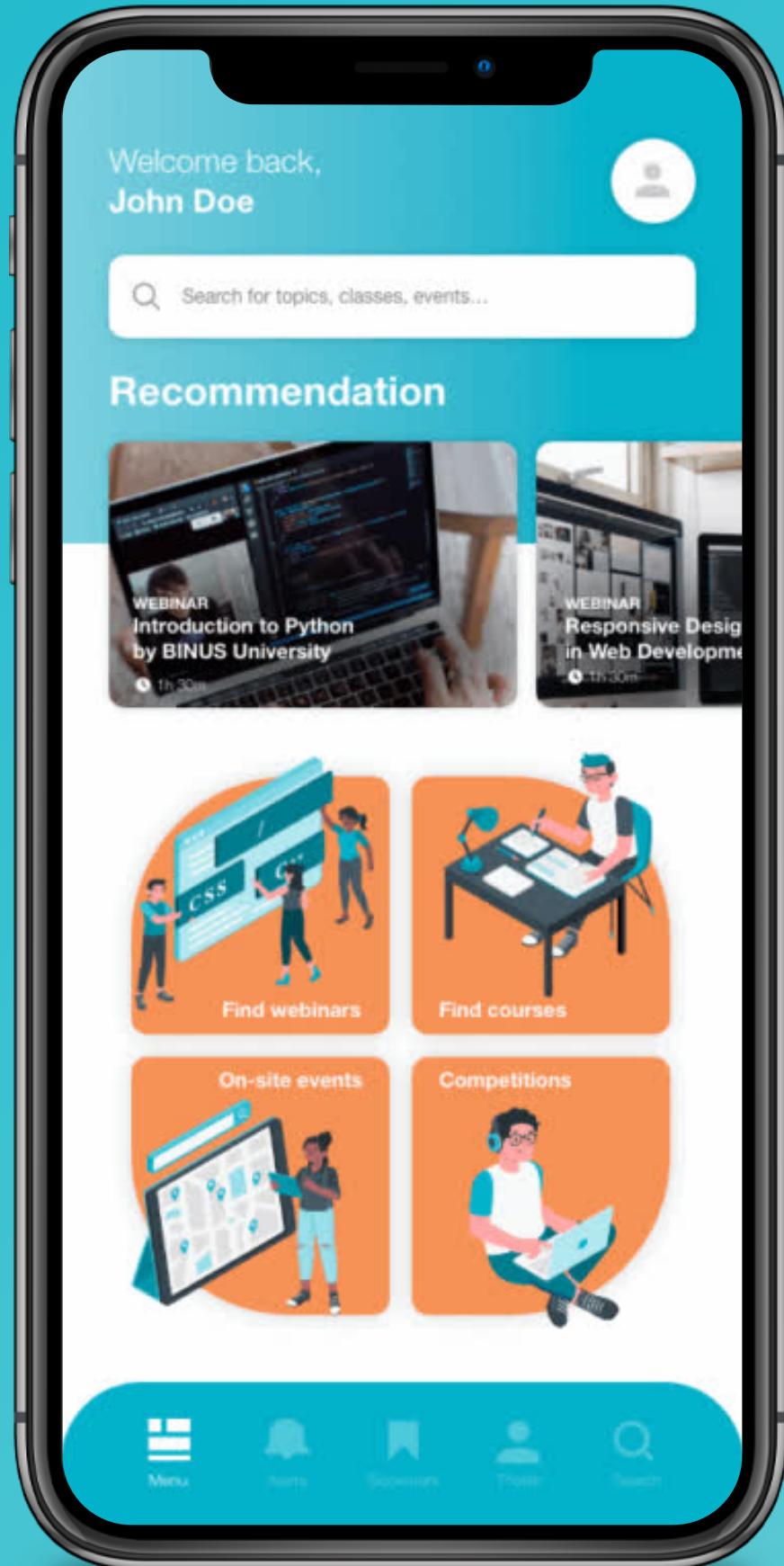
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Summit's In-app Features



ADVANCING FILTERING

Advance filtering allows user to find exactly the learning material that fits their needs. Filter by date, difficulty, course type, and more!

PERSONAL EVENT REMINDER

With Summit, you won't ever forget about another event. Our app will remind users of upcoming events that they have registered.

EXTENSIVE CATALOGUE OF LEARNING RESOURCES

There is a wide range of learning options that touch on every subject available in IT to each individual learning preferences, from industry professionals and trusted sources. Register in one platform!



Use Case Scenario

Kim is interested in learning how to code in python. She has no experience so she wants to join a beginners webinar. She uses the SUMMIT app to find one and register for it.

