

# Kimberly O'Neill

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## Professional Experience:

### Reliance Matrix

Salesforce Developer/Analyst Sr.

June 2025 - Current

- Led the full transition from Salesforce Change Sets to a CI/CD pipeline, designing custom Azure DevOps YAML workflows that automated deployments across dev, QA, UAT, and production, enabling faster and safer releases
- Built and maintained Git-based branching and release strategies, training developers on modern version control practices, reducing deployment errors and manual effort
- Collaborated on Salesforce-Ushur integration, aligning data models, automating workflows, and designing scalable APIs for customer communications and case management
- Championed DevOps best practices and reusable pipeline templates, ensuring scalable deployment architecture for future development

### Macquarie

Aug 2021 - June 2025

Senior Associate

- Designed and implemented a Python-based data integration pipeline to import product data into Salesforce, eliminating 30+ hours of manual work monthly while maintaining data integrity across multiple environments
- Developed robust Apex classes, triggers, and Lightning Web Components (LWC), delivering scalable, high-performance solutions across Sales and Service functions
- Directed production support for six Salesforce instances, diagnosing and resolving high-priority issues within a six-hour turnaround, minimizing downtime and maintaining business continuity
- Managed and optimized CI/CD processes, overseeing sprint-end releases and ensuring smooth deployments through automated pipelines and Git-based version control practices
- Administered multiple Salesforce orgs, including user management, permission sets, security configuration, validation rules, and Flow automation, ensuring system integrity and compliance with internal controls
- Maintained detailed documentation for custom code, production support processes, and onboarding new team members, enabling knowledge transfer and team efficiency

## Projects:

### SpaceTraders

- Built a full-stack space-trading simulator with a Python backend and Next.js front end, modeling systems, ships, markets, and navigation using a clean, extensible domain architecture
- Implemented data ingestion and conversion pipelines using typed dataclasses and custom JSON deserialization, enabling seamless interaction with the SpaceTraders API
- Developed trading and routing algorithms to evaluate live market data and surface optimal trade paths through an interactive Next.js dashboard with SSR/ISR and reusable UI components
- Optimized performance and reliability with client/server caching strategies, API error handling, and containerized deployment for consistent development environments

### Salesforce Document Downloader

- Built a Python automation service that orchestrates high-volume REST API integrations to pull employees from Account IDs and retrieve all related document metadata and binaries with robust retry and pagination handling
- Engineered a resilient download pipeline that streams file data from API endpoints, verifies payload integrity, and gracefully manages rate limits, timeouts, and partial failures
- Added a command-line progress visualization layer using dynamic status indicators and real-time counters, enabling clear monitoring of long-running document retrieval jobs and improving operator visibility

## Education:

### Bachelor of Science in Software Engineering

Minor in Criminal Justice • Shippensburg University • ABET Accreditation • May 2021

Certification - Salesforce Platform Developer I

Certification - Salesforce Platform Administrator

## Technical Skills:

Python | Salesforce | SQL | Next.js | React | Java | JavaScript | HTML | Apex | Object-Oriented Programming | Agile Development | Git | CI/CD | DevOps | Cloud-based Architectures | API Integration | Lightning Web Components