

we've got trash, but

# WHAT'S THE CACHE?

**cache** [kaSH]  
NOUN  
a collection of items in  
an inaccessible place



## TRASH CACHE



IS A MOVEMENT THAT AIMS TO

**empower  
everyone to  
make a  
difference**

in reducing trash  
in storm drains.

IN AMERICA,  
WE EACH MAKE

**4.4** lbs of trash  
PER DAY



THAT'S

# 1,606

POUNDS  
PER PERSON, PER YEAR.

and in this case,

## STORM DRAINS



TRASHCACHE.ORG

 @ProjTrashCache

 /ProjTrashCache



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1

## RECOGNIZE

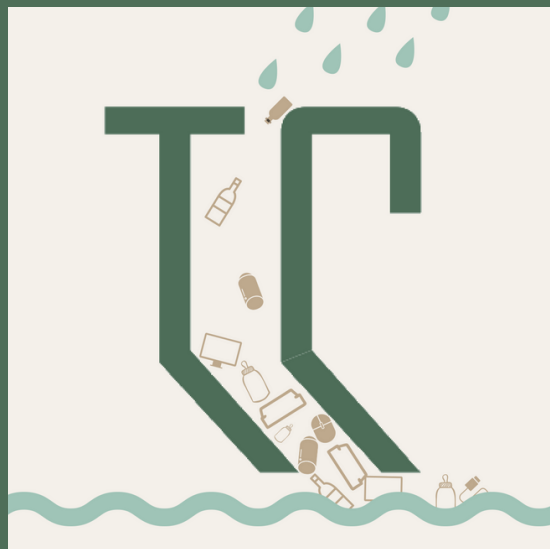
We produce more trash than ever before because we consume more.



Excess packaging such as plastics are most often found in storm drains, along with metals, glass and textiles.



Trash collects in storm drains when rain washes litter down with it, and when we throw trash into the drains.



Trash going into storm drains causes buildup in drains, and in waterways like rivers and the ocean. This harms wildlife, erosion, and tourism.

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2

## CLEAR

We can all do our part to keep storm drains clear of trash and other pollutants. Just follow these steps to protect our earth from more trash cache:

1

RECOGNIZE THE CACHE

2

#CLEARTHECACHE

3

PREVENT THE CACHE

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3

## PREVENT

Have trash? Help prevent the trash. Learn about local storm drain marking events or host a stream cleanup in your neighborhood. Find nearby facilities for recycling and contribute to compost for a community garden.

