

RIDGELINE SKI RESORT

Ridgeline Ski Resort provides a unique, intuitive, and straightforward platform for creating memorable skiing and snowboarding experiences with breathtaking views of the Colorado Rocky Mountains.

Ridgeline Ski Resort provides a top-of-the-line service for exploring and planning getaways to the scenic Colorado Rocky Mountains. Our team of enthusiastic, outgoing staff members all share the same passion for skiing and snowboarding. We offer a user-friendly platform where users can find resort information, book lodging, purchase ski and lift tickets, and view photos of the beautiful surrounding landscape. Ridgeline's approach to ski resorts emphasizes customer satisfaction and guarantees users an effortless and enjoyable planning experience. Our goal is simple: to offer a seamless, best-in-class ski resort experience for all customers.

PERSONAS

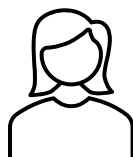


Adam Hughes

Age: 32

Location: Austin, Texas

Background: Adam is a sales representative with a background in finance. He enjoys taking an annual ski vacation with friends during the winter holidays. His hobbies include camping and the occasional weekend backpacking trip.



Maria Perez

Age: 21

Location: Boulder, Colorado

Background: Maria is a college student majoring in environmental science. As a native Colorado resident, she frequently looks for new locations to ski and snowboard. She's highly experienced and familiar with most of the ski resorts in her area.



Mark Crawford

Age: 44

Location: Long Beach, California

Background: Mark is a software engineer and a father of three children. He is adventurous at heart and likes sharing new experiences with his family. Mark is an amateur who has never visited a ski resort or tried skiing or snowboarding before.

COMPS

