


# Kim Chouard

## Social Entrepreneur & Artist

On a lifelong journey to imagine an alternative education approach, leveraging the power of games & technology to empower youth to be fulfilled, kind and critical thinking citizens, motivated to positively impact the world around them.

[chouard.kim](http://chouard.kim) 

[hello@chouard.kim](mailto:hello@chouard.kim) 

+33 6 12 66 39 32 

Bordeaux / Paris,  FRANCE



## EXPERIENCES

Legend: ● Professional 🏆 Award 🙋 Volunteering

Now ● As you read these lines, I probably have already launched new education or musical initiatives.

Dec. '22 🏆 **UN Sustainable Development Goals Talent** - UNLEASH India Mysore, IN  
Selected for an innovation sprint designing sustainable solutions focusing on SDG 4 Quality Education.

Dec. '19 - Present ● **Music Producer** - KIMIK San Francisco, US → Paris, FR  
3 years Multi-instrumentalist composing and producing electronic beats that make heads and thoughts move.

Dec. '20 🙋 **Fundraiser Live-streamed Concert** - Aquarium of the Bay San Francisco, US  
Played my EP live under the "Sharks of Alcatraz" to support the aquarium's education initiatives.



"Space Refractions LIVE from Aquarium of the Bay"

[Watch the 4K replay](#)



Apr. '21 - Oct. '22 ● **CTO & Head of After School** - L'Autre École Paris, FR  
1 ½ years Lead the After School Business Unit, resulting in 3x increased in YoY revenue and improved family satisfaction across our 4 schools for our 250 students, thanks to a revamped offering of 50+ activities overseen by a team of 30+ animators.

Implemented a backbone IT system, streamlining all schools operations, from family invoicing to students enrolments and school management, freeing time to focus on pedagogical innovation & student support.



"Kim Chouard, the engineer building the school of the future"

[Listen to the podcast \(in french\)](#)



Apr. '18 - Oct. '21 ● **Global Education, Philanthropy** - Salesforce San Francisco, US → Paris, FR  
3 ½ years Joined the Philanthropy team after Salesforce's co-founders offered me to scale globally a new pedagogical approach I was piloting with a volunteering team in a San Francisco school.

Designed, built and launched [Age of Makers](#), an open-sourced game that has already inspired 600 students globally to build solutions to the world's biggest challenges using music and new technology, reaching 1'800 industry experts and 1.5+ Million viewers online.



"Inspire youth to become solve the world's biggest challenges"

[Download the Age of Makers game](#)



Feb. '17 🏆 Recognized "Salesforce Volunteer of the Year FY17" by the CTO during the Company's Kick-Off.

Nov. '16 - Nov. '17 🏆 Part of the 4.0 Schools Tiny Fellowship, supporting bold ideas making a positive change in Education.

Sep. '15 - Mar. '18 🙋 **Maker Club Founder & Volunteer Teacher** - Visitacion Valley Middle School San Francisco, US  
2 ½ years





Aug. '18 - Dec. '20 🙋 **Product Manager Lead** - buildOn San Francisco, US → Malawi  
2 ½ years Lead a 10+ person pro-bono team (incl. engineers, designers, user researchers, data architects...) to change how non-profits measure and evaluate their work in Africa, using chatbots, AI & data analytics.

[more experiences on the next page >](#)

## EXPERIENCES (continued)

- Apr. '15 - Mar. '18  
3 years
- Senior Product Manager, Analytics - Salesforce** San Francisco, US
- Fueled Salesforce's journey to revolutionize the BI industry with Tableau CRM:
- Worked closely with customers to define needs, pains and market opportunities, translating it into a product vision for engineers, designers, marketers and sales reps.
  - Shared the product vision to C-level executives and industry leaders.
  - Managed 2 agile scrum teams building Salesforce's extensible charting engine used on every device by millions of customers across Salesforce products.
  - Built Tableau CRM's 1st Trailhead tutorials, training thousands of customers and partners globally.
- Lead teams that won 4 internal Product Innovation hackathons.
- Jun. - Sep. '14  
3 months
- Product Manager, Intern - Salesforce** San Francisco, US
- Built a Proof of Concept & defined the product roadmap for a Community Cloud Analytics App. Presented a product plan to executives and a technical summary to engineers. Out stood internship expectations by providing an internal tool to analyse clients usage globally.
- Nov. '13  
3 days, 2 nights
- 4th position - Dreamforce \$1 Million Hackathon** San Francisco, US
- Finalist of the biggest single prized Hackathon in history among 1,200+ participants. Built Salesfetch, a game-changer application for salespeople, in 3 days and 2 nights.
- Oct. - Apr. '14  
Jun. - Sep. '13  
11 months
- Business System Analyst - Adobe** Remote from Lyon, FR
- Cloud Ops Intern - Adobe** San Jose, US
- Guided tech teams through Adobe's Cloud transformation, from software-based to subscription-based. Built an AWS Cloud billing analysis platform from scratch & reshaped [Adobe Open-Source Homepage](#).
- Apr. '14
- Finalist for the «Label Ingénieur» - CNJE** Paris, FR
- Ranked within the 3 best French Engineering projects out of 1600+ projects.
- Jan. - Apr. '13  
4 months
- UIX Designer and Android developer - Junior Entreprise INSA** Lyon, FR
- Designed an Android Application for ERDF. Control a city mockup to explain SmartGrid systems.
- Sep. '11 - Sep. '13
- Head of the Communication team & Member of the Board of Directors - INSA** Lyon, FR
- Jun. '06 - May '14  
8 years
- Founder, Consulting - Keeweb** Aix-en-Provence, FR
- Supported local companies to get the most out of web technologies, incl. building their corporate branding, communication and marketing strategy to empower them with a coherent messaging online.

## EXPERIENCE MAP

-  Study
-  Work
-  Social Responsibility
-  Leisure



## EDUCATION

- 2014 - 2015 ● **Master's Exchange Program** - Shanghai Jiao Tong University Shanghai, CN  
6 months of study abroad in one of the most prestigious Chinese institutes.  
Intensive Chinese extra-curricular classes.
- 2010 - 2015 ● **Master in Engineering, Computer Science** - INSA de Lyon Lyon, FR  
5-year Master's Degree in one of the biggest engineering schools in France.
- June 2010 ● **Baccalauréat** (High School Diploma) - Lycée Émile Zola Aix-en-Provence, FR  
First Class Honors - Major: Scientific, Engineering Sciences

## REFERENCES

“ [Kim] was **something of a phenom** who had come to his **passion for technology and education** early ; [...] ”

**Marc Benioff**

Chair, CEO and Founder of **Salesforce**  
*Extract from his last book, "Trailblazer"*

“ Kim Chouard is a kind of **computer genius** [who] never stops creating, innovating and experimenting. ”

Les Cœurs audacieux  
Podcast from **INSA de Lyon**

“ Kim is an **amazing engineer**. ”

Tim Prendergast  
Senior Cloud Architect at **Adobe**

## SKILLS

Education      Technology      Music      Product Management

Entrepreneurship      Software Engineering      UX Design & Branding

Teaching      Data Analytics      Music Production      Saxophone      Photography

## LANGUAGES

