

# Intersections of Internet Access, Income, and Population Density

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University of Oregon Data Analytics Bootcamp  
Capstone Group Project  
March 2022

# Presentation Rubric Requirements

- Selected topic
  - Reason why they selected their topic
  - Description of their source of data
  - Questions they hope to answer with the data
  - Description of the data exploration phase of the project
  - Description of the analysis phase of the project
  - Technologies, languages, tools, and algorithms used throughout the project
  - Result of analysis
  - Recommendation for future analysis
  - Anything the team would have done differently
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# Live Presentation Rubric Requirements

- All team members present in equal proportions
  - The team demonstrates interactivity of dashboard in real time
  - The presentation falls within any time limits provided by instructor
  - Submission includes speaker notes, flashcards, or a video of the presentation rehearsal
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# Initial Data Exploration

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# Topic Selection and Data Sourcing Phase

- Selected topic
- Reason why they selected their topic
- Description of their source of data
- Questions they hope to answer with the data

# Data Exploration Phase

- Questions they hope to answer with the data
- Description of the data exploration phase of the project

# Data Analysis Process

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# Data Analysis Phase

- Description of the data analysis phase of the project



# Data Analysis Phase

- Database

# Data Analysis Phase

- Machine Learning Model

# Results + Demonstration

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# Data Analysis Results

- Results of analysis
- Lots of visualizations / graphics
- Live interactive demonstration of dashboard

# Dashboard Wireframe

- Interactive Map
  - Internet Access
  - Income
  - Population
- Map overlays for auxiliary info:
  - Type of internet (broadband / dial-up)
  - Education level
- Geo ID → County names / labels (dict)
- Additional charts + graphs
  - Analysis results, predictive information

# Wrap Up

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# Technologies and Tools

- Technologies, languages, tools, and algorithms used throughout the project
- Data Limitations
  - Census Data [allocation data, margin of error, confidence level]

# Future Recommendations

- Recommendation for future analysis
- Additional information on existing programs / initiatives in this area
  - Pew Research  
<https://www.pewresearch.org/fact-tank/2021/06/22/digital-divide-persists-even-as-americans-with-lower-incomes-make-gains-in-tech-adoption/>
  - USDA Rural Development / Rural Broadband Loans and Grants  
<https://www.rd.usda.gov/programs-services/telecommunications-programs/rural-broadband-loans-loangrant-combinations-and-loan-guarantees>
    - [Map](#)
- Anything the team would have done differently



# End

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