

Microeconomics, Review Notes

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Keywords: Marginal utility, Indifference curves, Marginal Rate of Substitution, Budget constraints, Constrained utility maximization

Concept check Q1. A consumer's utility function on ale and bread is given as $U(a, b) = a + b^{0.5}$.

- (1) Derive the marginal utility of bread.
- (2) Draw an indifference curve that gives the utility value of 4.
- (3) What's the marginal rate of substitution of ale and bread when a consumer consumes 2 units of ale and 4 units of bread?

Concept check Q2. A consumer is about to buy ale and bread. The unit prices of ale and bread are \$3 and \$5, respectively, and his income is \$60.

- (1) Check if 4 units of ale and 8 units of bread are feasible.
- (2) Draw a budget constraint on the ale–bread plane.
- (3) Suppose all the prices are doubled, and the income is doubled as well. Draw a budget constraint.

Concept check Q3. A consumer's utility function on ale and bread is given as $U(a, b) = a + b^{0.5}$. The unit prices of ale and bread are \$3 and \$5, respectively, and his income is \$60.

- (1) Find the optimal consumption bundle that maximizes his utility.
- (2) Suppose the bread price is increased to \$6. Find the new optimal consumption bundle.