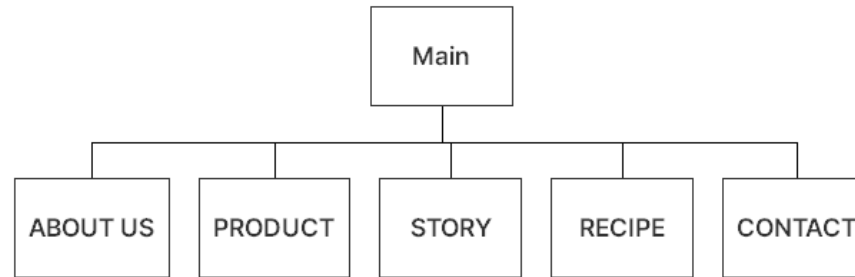


# 하리보 홈페이지 리뉴얼

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김혜민



WORLD-FAMOUS GUMMY BEAR! HAPPINESS WORLDWIDE WORLD-FAMOUS

흘러가는 marquee text

logo

Kids and grown-ups love it so,  
The Happy World of HARIBO!

background 동영상 재생, 끝까지 재생 후 정지  
main-visual title에 하리보 슬로건 삽입



WORLD-FAMOUS GUMMY BEAR! HAPPINESS WORLDWIDE WORLD-FAMOUS

ABOUT US  
PRODUCT  
STORY  
RECIPE  
CONTACT

마우스오버 시 색상 변경, 클릭시 해당 페이지 이동

gnb 활성화 버튼  
평소에는 메뉴 모양,  
gnb 활성화시 달는 모양으로 변경

# ABOUT US

## Your global HARIBO favorites

Every country has its own range of HARIBO products. But some are popular around the globe.

## Our production: A colourful and irresistable variety

Attention to detail goes into each and every Goldbear. How? A look inside production can show you.

## HARIBO's unique success story

From a small kitchen to a global market





가로스크롤

스크롤에 따라 배경색 fade 효과 (red to purple)

배경에 각 상품명 간단하게 작성 후

스크롤에 따라 배경 텍스트 색상도 변경



스크롤에 따라 rotate animation

A nutritionist speaks



**I am officially obsessed!**

"I have to let you know how much i love notoroious nooch! The smokey bacon literally makes everything taste better. I am officially obsessed and have been recommending it to everyone"

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가상의 리뷰어를 설정하여 별점 섹션 신규 생성



Gingerbread Bear



Raspberry Chocolate Bear



Banana Bears

hover 하면 배경 진해짐  
클릭 시 해당 레시피 페이지 이동

## Sweet inspiration & crazy recipes

A cake in the shape of Goldbear?  
Or with plenty of gummies inside?  
Creative idea become true with  
HARIBO!

RECIPIES

클릭 시 레시피 서브페이지 이동



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RECIPIES

## CONTACT

HARIBO Contacts Worldwide  
If you have any positive or negative feedback  
or any country-specific enquiries about  
products,  
supply sources or jobs at HARIBO,  
please feel free to get in touch with us.



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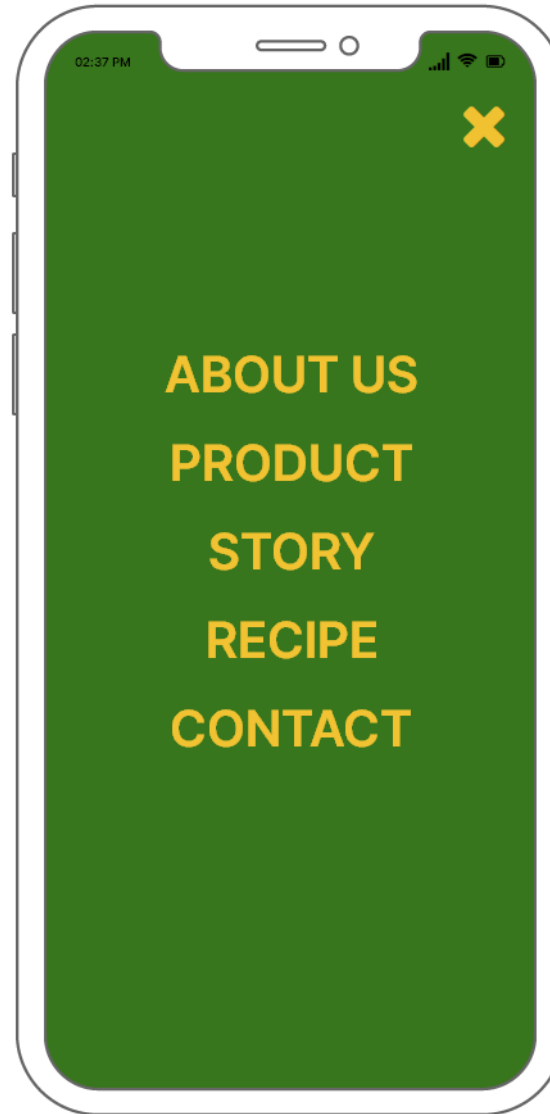
**HARIBO**

진입 시에는 본문에 가려져 있다가 마지막 section 스크롤 시 나타남  
왼쪽에는 바로 연락할 수 있게 contact를 a태그로 감싸 바로 contact 페이지로 이동  
오른쪽에는 마스코트, 로고, copyright 배치

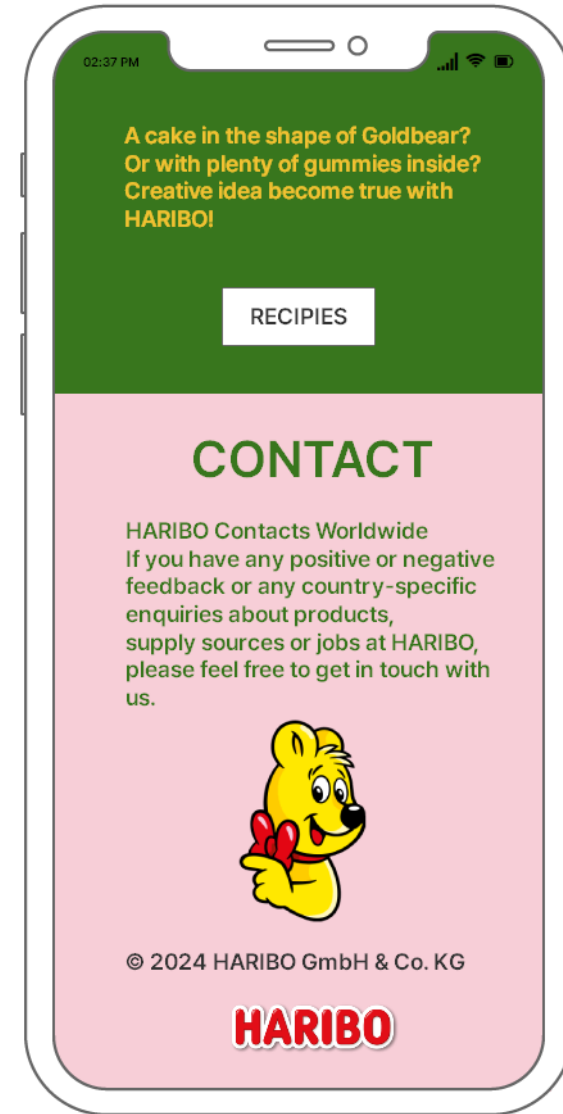
Main



GNB



FOOTER



02:37 PM

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02:37 PM



# HARIBO

02:37 PM

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02:37 PM



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