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### **Luggage Logistics service (LLS):**

Among all the annoyances with air travel, luggage handling stands out as an unnecessarily time-consuming and stressful activity for a simple task. The traditional process of lugging your bag to the airport and waiting in long lines just to drop off your bag, creates a clear bottleneck in the overall travel experience. Thus, it is time we reevaluate and improve this annoying aspect of all customer's travel experiences. The lines for baggage check-in consume a significant chunk of pre-boarding time at airports, and not only is this process time-consuming, but it's also physically demanding, especially for elderly passengers or those with mobility challenges navigating long lines with heavy bags.

LLS takes a full circle approach by managing luggage from the traveler's doorstep to their final destination. This would include doorstep luggage pick-up, secure transport, and handling to the destination airport. Firstly, by picking up luggage from the traveler's residence and handling the check-in process, thus significantly reducing the time travelers spend in lines, freeing them to proceed directly to security checks and boarding upon arrival to the terminal. This would particularly benefit the elderly and mobility-impaired passengers, as it would eliminate the physical burden of carrying and managing luggage upon arrival to the terminal, allowing for their journey to be comfortable. Also, by directly handling baggage, an LLS can lead to reduced congestion at check-in counters, which in turn would boost the efficiency of the operations within airports, and free up airline counters for more customer service needs rather than baggage drop offs. The service's flexible pricing structure would include a base fee within a selected coverage radius from the airport with additional fees for pickups outside this radius. Moreover, the automatic charging of overweight baggage fees as per airline policies ensures

transparency and prevents last-minute hassles at the airport. The viability and necessity of LLS are further underscored by market trends and consumer behavior. According to The Senior List, “adults aged 60 and above accounted for nearly 37 percent of travelers in 2023, up from 16.45 percent in 2020 – 2021” meaning that the demographic that would benefit most from this service is increasing and already encompasses a third of the market. Also, the growing popularity of similar services underscores a market that is ready and eager for innovative luggage handling solutions.

### **In Flight Networking:**

In the world of business, where time is a precious commodity, air travel remains a cornerstone of connectivity. Whether for business or leisure, passengers seek ways to make their travel time more productive and socially engaging. Enter the concept of In-Flight Networking Platform, a service that would be designed to transform the way we connect during our journeys. A demand for a product such as this is clearly needed as business travelers are constantly on the move, seeking to maximize every moment. According to the Global Business Travel Association (GBTA), the global business travel industry is forecasted to have an accelerated rebound up until 2027 where they estimate “spending to reach \$1.8 Trillion”. An in-flight networking platform serves as an extension of these valuable networking opportunities. Also, according to a survey by Expedia, 39% of business travelers prefer to work during their flights. Instead of idly watching movies, they want to make the most of their travel hours. An in-flight networking platform becomes an attractive option for these professionals as it could allow for collaboration on a project proposal, discussing investment opportunities, or brainstorming ideas with fellow passengers. Also, beyond that of the business standpoint as the rise of social traveling increases young travelers seek connections beyond sightseeing and tourist attractions. They crave authentic

experiences and interactions beyond that of online itineraries and sightseeing. In conclusion, In-Flight Networking Platforms bridge the gap between passengers, fostering connections that extend beyond the confines of the aircraft. Whether you're a business professional expanding your network or a curious traveler seeking camaraderie, these platforms enhance the overall travel experience.