Eunyul (Estelle) Kim (714) 719-5688 - iamestellekim@gmail.com | **Website**

Bringing people together to create detailed, innovative solutions for engaging virtual experiences and lasting social change.

EDUCATION

University of Pennsylvania Intended BSE in Computer Information Science, 3.64 GPA   **Philadelphia, PA**
Relevant Coursework
- CIS 5600 (current): Interactive Computer Graphics
- CIS 2400 (current): Introduction to Computer Systems
- CIS 1210: Data Structures and Algorithms
- DSGN 0100: Art, Design, and Digital Culture

ACTIVITIES

Project Lead, Full-Stack Developer *Penn Spark (2024~)*
Pitch mobile app idea and co-facilitate team of developers and designers using React Native/Expo, Firebase, and NodeJS

Industrials Committee *Wharton Investment & Trading Group (2024~)*
Complete semester-long program on valuation and investing fundamentals, engage in debates, discussions, and competitions

Board Member *UPenn Women in Computer Science Residential Program (2024)*
Plan and implement tech-oriented events on campus, start biweekly speakers program with faculty

Policy Director, Board of Directors Student Member, Counselor *CA Association of Student Councils (2019-2023)*
Sponsor/pass state bills AB1867(2022) AB748(2022) SB857(2023), co-organize 4-day in-person policy conferences, initiate lobbying trips and trainings for members, lead multi-pronged menstrual equity coalition with 20+ members including ACLU

Member *CA Dept. of Education Safe School Bathrooms Ad Hoc Committee (2022~)*
Work with consultants and students to generate action around gender-inclusive bathrooms, co-write and pass SB760 (2023)

Student Board Member *Chino Valley Unified School District (2023)*
Represent student body, start forums to connect students with board members, organize protest with 160+ testimonies

Group Lead *Wharton Essentials of Innovation Program (2022)*
Develop business model for a tech venture, pitch a top-voted idea and lead team to compete in selective 2-week program

WORK EXPERIENCE

Advancement Manager, DP Foundation *The Daily Pennsylvanian*   *September 2023 - August 2024* **Philadelphia, PA**
- Develop strategies for long-term financial sustainability in independent student newspaper with executive director
- Help build early-stage organization by organizing first student recruitment and student roles
- Write grant proposals and engage in conversations with key players in Philadelphia media ecosystem
- Design an 8-page graphic pamphlet for campaign launch event & internal graphics/branding for alumni campaigns
- Use donor database and CRM system to identify donor prospects and improve alumni outreach

Undergraduate Business Development & Marketing Intern *FlexIt Inc.*   *May 2024 - July 2024* **New York, NY**
- Work closely with tech startup team & MBA interns over 10 weeks with goal of expanding revenue streams and client base
- Draft Q4 stakeholder report, design/draft investor communications, website headers & promotions using Figma & Zeplin
- Propose and implement a language filter feature on website's personal trainer search page
- Ideate and design promotional business cards & social media panels for employed personal trainers based on feedback
- Research and report on competitive landscapes, industry trends, AI translation software, and potential brand partners

AWARDS AND HONORS

American Invitational Mathematics Exam (2019-2021) 3-time qualifier, 1st place of 60 local contestants
SAT 1590 (10th grade), 1540 (7th grade)
Math Kangaroo (2019) Level 8 National Winner 120/120 score
Scholastic Arts and Writing Awards (2021) Sculpture Category Gold Key, Flash Fiction Category Silver Key
Emory University Woodruff Scholars Finalist (2023) one of 81/11,000 applicants selected for leadership and academics

SKILLS

- **Design/UI:** Maya (CAD), Figma, Adobe Creative Tools (Illustrator, Photoshop, InDesign, Premiere)
- **Frontend:** HTML/CSS, JS, TS **Backend:** Python, Java, C(++), GLSL
- **Libraries/Frameworks:** NodeJS, React, Django REST API **Databases:** PostgreSQL, Firebase
- **Korean:** TOPIK II Test Level 6 (highest native speaker level in reading, listening, and writing)