Eunyul (Estelle/Esther) Kim

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EDUCATION

UNIVERSITY OF PENNSYLVANIA Class of 2027, Philosophy and Computer Science, GPA: 3.64 **Philadelphia, PA**

EXPERIENCE

THE DAILY PENNSYLVANIAN **Philadelphia, PA**
Advancement Manager, DP Foundation (Part-Time / Paid) *September 2023~*
- Develop strategies for financial sustainability in independent student newspaper, including a campaign for a new building
- Help build 6-months-old foundation as the student lead, organizing workflow and first recruitment with Exec. Director
- Write grant proposals and engage in conversations with key players in Philadelphia media ecosystem to expand outreach
- Design an 8-page graphic pamphlet used as the main informational resource for a multi-year capital campaign
- Use Blackbaud Raiser's Edge database and ideate alumni-targeted podcast to encourage alumni engagement and giving

CALIFORNIA ASSOCIATION OF STUDENT COUNCILS (CASC) **Oakland, CA**
State Governmental Affairs Policy Director/Board of Directors 2-Year Student Member (Volunteer) *April 2022/2021–April 2023*
- Manage 75-year-old legislative platform, sponsor & pass 3 bills: AB1867 (2022), AB748 (2022), SB857 (2023, wrote language)
  - Draft legal language, pitch proposals to legislators, recruit supporters and witnesses, build public support campaigns
- Lead statewide coalitions of 20+ organizations such as the ACLU for AB367 and AB46, publishing 40-page menstrual equity a handbook with the CA Dept. of Ed and passing a $1.5 million budget item for the Governor's youth commission
- Only student member of Legislative Policy Committee of CA School Board Assn. & Assn. of CA School Administrators, evaluated & deliberated on proposed legislation from the perspective of local school boards and school administrators
- Core logistics team and research lead in biannual youth policymaking conferences at Sacramento
- Draft new written guide for future state Governmental Affairs Policy Directors
- Bridge prominent gap between legislative platform and members by starting group lobbying trips & trainings
- Propose and participate in the creation of a long-term strategic plan alongside business executive level alumni

- **[FlexIt Inc. (Current)]** Undergraduate Business Development & Marketing Intern at profitable wellness technology startup
- **[Wharton Investment Trading Group: Industrials Committee (Current)]** Learn about business and accounting fundamentals through 8-week Accelerator program. Participate in pitches, discussions, etc. on successful firms & strategies
- **[UPenn Women in Computer Science Residential Program: Board Member]** Plan and implement tech-oriented events on campus, start a biweekly speaker series to improve publicity and share impact with campus community
- **[CA Dept. of Education Safe School Bathrooms Ad Hoc Committee (Current)]** Collaborate with dept. consultants and students to design and implement statewide action around gender-inclusive bathrooms, including passed bill SB760 (2023)
- **[Wharton Essentials of Innovation Program]** Ideate a tech venture (Kaimo: virtual social 'business cards' for Gen-Z) in a highly selective program, place among winning 5 in initial round of 15+ pitches and recruit team to design a business model
- **[Chino Valley Unified School District Student Board Member]** Represent 28,000+ peers on Board of Education, connect students and decision makers through forums, organize protest and 160+ testimonies against anti-transgender policy in 4 days
- **[Chino Hills Youth Council Planning Ad Hoc Committee Member]** Invited to advise the creation of inaugural citywide Teen Advisory Board, drafted a comprehensive blueprint used in the design process
- **[CASC: Counselor]** Instruct leadership curriculum as trained counselor in local to international multi-day programs

AWARDS AND HONORS

- **American Invitational Mathematics Exam (2019-2021)** 3-time qualifier, 1st place of 60 local contestants
- **Scholastic Arts and Writing Awards (2021)** Sculpture Category Gold Key, Flash Fiction Category Silver Key
- **Emory University Woodruff Scholars Finalist (2023)** one of 81/11,000 applicants selected to compete for a $300,000 scholarship on the basis of leadership and academic excellence

SKILLS

SOFT SKILLS
- Understanding, connecting, and applying new knowledge; adapting to diverse work environments
- High-level project management from vision to evaluation, event planning (logistics), program design
- Problem solving through legislative advocacy, public campaigns, organizational strategy, etc.
- Leadership (virtual/in-person meeting facilitation, trust building, time management, public speaking)
- Productive communication with people of diverse ethnicity, nationality, age, professional background, and values

TECHNICAL SKILLS & LANGUAGES
- Google Workspace & Office Suites, Adobe Creative Cloud (Illustrate, InDesign, Photoshop, Premiere)
- Functional & Object-oriented programming (Java & OCaml, related coursework: CIS 1200, CIS 1600, CIS 1210)

- Korean: native speaker/fluent in listening, speaking, and writing