Eunyul (Estelle) Kim (714) 719-5688 - iamestellekim@gmail.com

Persistent, creative, collaborative problem solver with a strong background in leadership and project management.

EDUCATION

University of Pennsylvania BSE in Digital Media Design (Computer Science), Class of 2027, 3.64 GPA   **Philadelphia, PA**
Relevant Coursework
- CIS 1200: Programming Languages & Techniques
- CIS 1600: Mathematical Foundations of Computer Science
- CIS 1210: Data Structures and Algorithms
- CIS 2620: Automata, Computability, and Complexity

WORK EXPERIENCE

Advancement Manager, DP Foundation *The Daily Pennsylvanian*   *September 2023~* **Philadelphia, PA**
- Develop strategies for long-term financial sustainability in independent student newspaper with executive director
- Help build early-stage organization by organizing first student recruitment and student roles
- Write grant proposals and engage in conversations with key players in Philadelphia media ecosystem
- Design an 8-page graphic pamphlet for campaign launch event & internal graphics/branding for alumni campaigns
- Use donor database and CRM system to identify donor prospects and improve alumni outreach

Undergraduate Business Development & Marketing Intern *FlexIt Inc.*   *May 2024 - July 2024* **New York, NY**
- Work closely with tech startup team & MBA interns over 10 weeks with goal of expanding revenue streams and client base
- Draft Q4 stakeholder report, design/draft investor communications, website headers & promotions using Figma & Zeplin
- Propose and implement a language filter feature on website's personal trainer search page
- Ideate and design promotional business cards & social media panels for employed personal trainers based on feedback
- Research and report on competitive landscapes, industry trends, AI translation software, and potential brand partners
- Secure drink sponsorships for partner event & marketing partnerships with employee benefits platforms

ACTIVITIES

Industrials Committee *Wharton Investment & Trading Group (2024~)*
Complete semester-long program on valuation and investing fundamentals, engage in debates, discussions, and competitions

Board Member *UPenn Women in Computer Science Residential Program (2024)*
Plan and implement tech-oriented events on campus, start biweekly speakers program with esteemed faculty

Policy Director, Board of Directors Student Member, Camp Counselor *CA Association of Student Councils (2019-2023)*
Sponsor/pass state bills AB1867(2022) AB748(2022) SB857(2023), co-organize 4-day in-person policy conferences, i`
lobbying trips and trainings for members, lead multi-pronged menstrual equity coalition with 20+ members including ACLU

Member *CA Dept. of Education Safe School Bathrooms Ad Hoc Committee (2022~)*
Work with consultants and students to generate action around gender-inclusive bathrooms, co-write and pass SB760 (2023)

Student Board Member *Chino Valley Unified School District (2023)*
Deliberate at meetings, start forums to connect students with board members, organize protest with 160+ testimonies

Group Lead *Wharton Essentials of Innovation Program (2022)*
Develop business model for a tech venture, pitch a top-voted idea and lead team to compete in 2-week program

AWARDS AND HONORS

American Invitational Mathematics Exam (2019-2021) 3-time qualifier, 1st place of 60 local contestants
Scholastic Arts and Writing Awards (2021) Sculpture Category Gold Key, Flash Fiction Category Silver Key
Emory University Woodruff Scholars Finalist (2023) one of 81/11,000 applicants selected for leadership and academics
CA State Student Board Member Top 6 Candidate (2021)

SKILLS

Soft Skills
- Project leadership & facilitation from vision to evaluation, large-scale event planning, program design
- Problem solving through legislative advocacy, public campaigns, organizational strategy, etc.
- Communication with people of diverse ethnicity, nationality, age, professional background, and values

Technical Skills & Languages
- **Frontend:** HTML/CSS, JavaScript, TypeScript **Backend:** Python, Java, OCaml **Libraries/Frameworks:** React, Django
- **Design/UI:** Figma, Adobe Creative Tools (Illustrator, Photoshop, InDesign, Premiere)
- **Data management:** Excel, Blackbaud nonprofit database
- **Korean:** native speaker/fluent in listening, speaking, and writing