

PORTFOLIO

www.kimestoesta.me

CONTACT

kimestoesta@gmail.com 407.580.0288

TECHNICAL SKILLS

PROFICIENT IN:

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Premier Pro

Microsoft Office

Videography

Event Coordination

Social Media Promotion

WORKING KNOWLEDGE:

HTML/CSS

Book Making

Screen Printing

3-D Printing

Maya

RECOGNITION

University Scholars Program

University of Florida | 2015

Worked on University Research Project with Professor Brian Slawson combining design to create an interactive game to revive Native American Culture and Language.

Dean's List

University of Florida | 2012 - 2015 Maintain higher than a 3.5 GPA.

INVOLVEMENT

Filipino Student Association

Multimedia Chair | 2013 - 2014 VP of Internal Affairs | 2014 - Present

FSA is a student organizaton at the University of Florida that fosters Filipino Cultural Awareness and History maintaining the founding pillars of Culture, Sports, and Dance. Multimedia chair helps create videos for shows and the Vice President of Internal Affairs is part of the exective board, directs Def Talent Jam and runs FSA Elections.

EDUCATION

AUG 2012 University of Florida | Gainesville, FL

MAY 2016 Bachelor of Fine Arts in Graphic Design

3.59 GPA

Selected by portfolio review, to work in a studio environment that promotes community, collaboration and concept development.

EXPERIENCE

AUG 2014 StarterSpace | Gainesville, FL

PRESENT Creative Director

Manage all creative projects for the startup companies within Starterspace as well as designing logos, websites, flyers, and other digital and print material for startups.

MAY 2014 Universty of Florida | Gainesville, FL

Studio Assistant

Assist customers in studio practices including screenprinting, ceramic throwing, handbuilding, and jewelry making.

MAY 2014 Haulbox Startup Company | Gainesville, FL

JULY 2014 Graphic Designer

Designed logo, brochures, and app interface for the expanding startup company HaulBox.

OCT 2014

AUG 2014 Filipino Student Association DTJ | Gainesville, FL

Def Talent Jam XXII: Director

Coordinated an Annual Dance Competition (audience of 1000+ people) between Filipino Student Associations around the state of Florida at the Phillips Center for the Performing Arts at the University of Florida.

MAY 2013 Asian Kaleidoscope Month | Gainesville, FL

OCT 2013 Co-Advertising Director

Designed all graphics for flyers and promotional print and digital material and maintained social media outlets for the Asian Heritage Month at the University of Florida.

SUMMER City of Orlando | Orlando, FL

²⁰¹² Clty of Orlando Lifeguard

Protected swimmers and enforced pool policies with CPR, AED, First Aid certification for City of Orlando Public Pools and coached the public swim team and taught swimming lessons.

OCTOBER Fueled By Ramen Records | New York, NY

²⁰¹⁰ Freelance Shirt Design

Designed the Fall Ball Tour Shirt for the band The Academy Is...