

## PORTFOLIO

[www.kimestoesta.me](http://www.kimestoesta.me)

## CONTACT

[kimestoesta@gmail.com](mailto:kimestoesta@gmail.com)

407.580.0288

## TECHNICAL SKILLS

### PROFICIENT IN :

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe Premier Pro  
Microsoft Office  
Videography  
Event Coordination  
Social Media Promotion

### WORKING KNOWLEDGE :

HTML/CSS  
Book Making  
Screen Printing  
3-D Printing  
Maya

## RECOGNITION

### University Scholars Program

*University of Florida | 2015*

Worked on University Research Project with Professor Brian Slawson combining design to create an interactive game to revive Native American Culture and Language.

## INVOLVEMENT

### Filipino Student Association

*Multimedia Chair | 2013 - 2014*

*VP of Internal Affairs | 2014 - Present*

FSA is a student organization at the University of Florida that fosters Filipino Cultural Awareness and History maintaining the founding pillars of Culture, Sports, and Dance. Multimedia chair helps create videos for shows and the Vice President of Internal Affairs is part of the executive board, directs Def Talent Jam and runs FSA Elections. Throughout the years I have also designed flyers for FSA events.

## EDUCATION

AUG 2012  
- MAY 2016

### University of Florida | Gainesville, FL

Bachelor of Fine Arts in Graphic Design

3.68 GPA

Selected by portfolio review, to work in a studio environment that promotes community, collaboration and concept development.

## EXPERIENCE

AUG 2015-  
PRESENT

### University of Florida RecSports | Gainesville, FL

Marketing Department Graphic Designer

Designed and collaborated with an internal team to create promotional posters, flyers, shirts, and digital ads/ videos for the department of Recreational Sports at the University of Florida.

JUNE 2015  
- AUG 2015

### Yahoo | New York, NY

Creative Department Design Intern

Designed and assisted with various company Brand campaigns including takeover ads for the "For Mobile" campaign and event designs for the press release of the app Yahoo LiveText.

AUG 2014  
- MAY 2015

### StarterSpace | Gainesville, FL

Creative Director

Managed all creative projects for the startup companies within Starterspace as well as designing logos, websites, flyers, and other digital and print material for startups.

MAY 2014  
- PRESENT

### University of Florida | Gainesville, FL

Arts and Crafts Center Studio Assistant

Assist members in studio practices including screenprinting, ceramic throwing, handbuilding, and jewelry making.

MAY 2014  
- JULY 2014

### Haulbox Startup Company | Gainesville, FL

Graphic Designer

Designed logo, brochures, and app interface for the startup company HaulBox, who are currently expanding to Austin, TX.

AUG 2014  
- OCT 2014

### Filipino Student Association DTJ | Gainesville, FL

Def Talent Jam XXII: Director

Coordinated an Annual Dance Competition (audience of 1000+ people) between Filipino Student Associations around the state of Florida at the Phillips Center for the Performing Arts at the University of Florida.

MAY 2013  
- OCT 2013

### Asian Kaleidoscope Month | Gainesville, FL

Co-Advertising Director

Designed all graphics for flyers and promotional print and digital material and maintained social media outlets for the Asian Heritage Month at the University of Florida.