

KIBS | Korea International Boat Show 2021

26-28 March 2021

KINTEX 3 4 5 hall / ARA Marina

Participation Guide

Visit
www.kibs.com

Post Show Report

Exhibitors loved KIBS

Intends to
exhibit again

91%

Recommends
exhibiting

89%

Exhibitor's
Satisfaction

84%

12th edition Success

Visitors



40,851

Show Space



Indoor
32,157 sqm
Afloat
25,400 sqm

Participating
Nationalities



29 Countries

Business
Effect



202,900 thousand
Dollar

Trend Industry of Marine



Concurrent Event



Korea International Fishing Show

If you are in any of these trades, you should be at KIBS 2021!

- Yacht & Boat (Inflatable, RIB, Aluminum, FRP, etc.)
- Canoe, Kayak, Rowboat, SUP
- Rod, Line, Lure & other fishing tackles
- PWC
- Marine Leisure, Sport fishing clothing & Accessories
- Diving apparel, Leisure Diving accessories
- Marine electronics (GPS, Satellite, Monitor, etc.)
- Propeller, Impeller, Cable, Controller, Pump
- Interior / Exterior
- Boat design & building materials and equipments
- Lifesaving and safety equipments
- Mechanical systems and fittings
- Caravan (Trailer, Camper van)

Who you will meet

- Importers / Vendors / Distributors
- Boat & Yacht Owners
- Used-boat Traders
- Planners & Decision Makers in Marina Construction Industry
- Government Personnel
- International Buyers
- Boat Users with Driving License
- Marine Leisure Products Commercial Users and Buyers
- Potential Customers
- Academic Professionals
- Marine Leisure Associations

Special support for the participating foreign companies and visitors

Korea International Boat Show supports various types of programs for the foreign importers and exporters to make advancement into the fast growing Korean marine leisure sports market. Contact the Korea International Boat Show office or the KOTRA (Korea Trade-Investment Promotion Agency) in your country for more information!

Korea International Boat Show office email : kibs@kintex.com

Information on the KOTRA offices worldwide : www.kotra.or.kr



Foreign Buyers

Must-Do

- Must visit the exhibition for two days from March 26th to March 28th
- Only importers or distributors related to marine leisure sports are possible (Manufacturers or exporters may not register as buyers)

Supported Details

- (In case of a simple visit) Support of an official hotel for two days
- Registration to visit the exhibition for two days from March 26th to March 28th

must be confirmed, and not supported for non participants

- (In case of participating in a consultation meeting) Support of cash equivalent to a one-way plane ticket and support of officially designated hotel for two nights
- Must participate in the business consultation meeting held with the company participating in the boat show participant in advance according to a set schedule by selecting March 26th (Fri) or March 27th (Sat)



Participating Foreign Companies

Booth Participation Fee

- Independent booth: 1,500 USD/booth
- Assembled booth: 1,800 USD/booth

Supported Details

- Early application discount: 100 USD per booth
(In case of applying until January 29, 2021)
- Hotel lodging support (including breakfast)
- In case of applying for one booth: two nights
- In case of applying for two booths or more: three nights
- Service to arrange a pre-meeting with the Korean importer