







## SUMMARY

Data Analyst with a diverse background in music, education, tourism management, and international e-commerce. Proficient in data integration, passionate about problem-solving, committed to data accuracy and ethics, and eager to leverage unique experiences for the success of a data analytics team.

## CONTACT

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## EDUCATION

### Certificate in Data Analytics

CareerFoundry, Remote, Berlin, Germany, 2023

### Certificate in Data Design & SQL

Portland Community College, Portland, OR, USA, 2020

### Associate in Music Business (AA)

Bergen Community College, Paramus, NJ, USA, 2015

### Certificate in Film Scoring

UCLA Extension, Los Angeles, CA, USA, 2010

### Master of Digital Interactive Music (MM)

Dongguk University, Seoul, S. Korea, 2007

### Bachelor in Tourism Management & English translation/interpretation

Kyunghee University, Seoul, S. Korea, 2003

## SKILLS

Excel | SQL | Tableau | Python | PowerPoint

## LANGUAGE

English | Korean

# Euikyu Kim

## DATA ANALYST

## PROJECTS

### Preparing for Influenza Season, Medical Staffing Guide

Applies data sourcing, profiling, pivoting, statistical analyzing hypothesis testing & visualizing to analyze the data & answer any ad-hoc business-related questions.

Tools: Excel, Tableau, & YouTube

Interim Report: [.pdf](#) | Final Report: [Tableau](#) | Presentation: [YouTube](#)

### Rockbuster, Video Rental

Applies data cleaning, joining, advanced filtering, common table expressions & subqueries to analyze the data & answer any ad-hoc business-related questions.

Tools: PostgreSQL and Tableau

SQL Query: [.xlsx](#) | Presentation: [.pdf](#) | Data Dictionary: [.pdf](#)

### Instacart, Online Grocery

Applies data wrangling, data quality & consistency checking, merging data frames, exploratory statistical analysis & data visualization using Matplotlib & Seaborn.

Tools: Python

Python Coding: [.ipynb](#) | Instacart Grocery Basket Analysis: [.xlsx](#)

## WORK EXPERIENCE

### Business Owner & Operator (*Tobaccoflower.co.kr, Portland, OR, 2009-Present*)

Enhanced customer shopping experience through meticulous attention to detail in product descriptions, images, and website design, resulting in improved accuracy and responsiveness in customer service.

Transferable Skills: Data management, digital marketing, attention to detail, communication, and customer service.

### Adjunctive Professor (*Korea College of Media Arts, Sejong-si, South Korea, 2007-2009*)

Contributed in curriculum development, mentorship, and effective feedback and assessment resulting in great teamwork, adaptability, and time and stress control.

Transferable Skills: Curriculum development, mentorship, teamwork, problem-solving, adaptability, time & stress management, feedback & assessment.

### Other Experiences: *Instructor, music director & composer, tour conductor*

*Diverse experience spans customer enhancement, education as an adjunct professor, and project management in music direction and composition. These roles encompass data management, digital marketing, safety-conscious transportation, and effective communication. Additionally, experience as an instructor in guitar & music, digital sound, and as a tour conductor highlights strength in education, presentation, and exceptional customer service, all supported by effective communication and adaptability.*