

## Shopify Project Write-up

### The Problem:

A few months ago, I answered a call from an old friend who had a big dilemma on his hands. He had been directing his first film, 'Bagman' as a film student at NYU and realized that he had no design or artwork for his title sequence and his opening night was only two weeks away. He explained that in his panic, I popped into his mind, and he wanted me to do the artwork. After I had worked with him on this film, he called me again requesting artwork for another film he was producing called, 'Concessions'. I ended up doing the title artwork for both films and some work on posters within the set as well as for the films themselves.

### The Process:

For both films, he explained what they were looking for through several calls and sent me a link to the Google Drive folders filled with BTS information, all the way down to color palettes for each scene. From this point, I was able to send my progress and receive feedback from him and his crew as I worked. I completed these projects using ProCreate for my initial drawings, then moved to Photoshop and InDesign for technical editing and applying effects such as the cement wall background.

### The Solution:

I felt that I was able to come up with artwork that fit what the film was about and what the film crew wanted while also being able to develop my own skills in design and communication with a design team that I had not had many opportunities to do before. Being able to work off of a more abstract idea such as a theme of a film really pushed me to be creative as well.

### The Reflection:

The most intimidating parts of these jobs were the tight time constraints as well as having to communicate from opposite sides of the continent. However I found it to be a great learning experience as an artist who is just starting to get involved in the creative community! Although I had never worked in a scenario like this, I really felt excited and motivated to be a part of a group of other creators and I hope to have another experience like this in the future. If I had more time, I would have liked to create more options for the crew to look at and decide between, as I want my work to be something others are confident and proud to show as a part of their projects.