

Kimberley Johnson

📍 Pearland, Texas (Open to Relocation)
📞 (281)-813-4128
✉ kimjaydot@gmail.com
💻 kimjaydot.com
in [kimberley-johnson](#) (View More Experiences)

SKILLS

UX Design & Research:

User Research, Usability Testing, Interaction Design, Information Architecture, Design Thinking, Prototyping, Low-Fidelity and High-Fidelity Wireframes, Personas, Customer Journey Mapping

Web Design & Development:

Web Design, Responsive Design, Front-End Development (HTML5, CSS3, JavaScript), Bootstrap, Git

Software & Tools:

Adobe Creative Cloud, Figma, Sketch, Axure, Video Editing

Content Management Systems:

WordPress, Volusion, Joomla

Assistive Technology & Accessibility:

JAWS, NVDA, VoiceOver, Accessibility

EDUCATION

Kent State University

Master of Science
User Experience Design
Expected Graduation: July 2025

EXPERIENCES

May 22
Present

Retail Sales Associate & UX Designer Enthusiast PetSmart | *Pearland, TX*

- Conducted user research using qualitative methods such as interviews and contextual inquiries to gather insights from diverse participants and inform UX design decisions
- Designed and prototyped a time request app, utilizing user feedback, iterative testing, low-fidelity and high-fidelity wireframes, and rapid prototyping to enhance usability and functionality
- Facilitated user testing sessions, including heuristic evaluations, to validate design concepts and improve the overall user experience based on direct feedback
- Skilled in maintaining a professional and empathetic demeanor while delivering excellent customer service to pet owners, understanding their concerns, and providing appropriate solutions

Oct 17
July 19

Social Media Coordinator & Jr. Web Designer Farouk Systems | *Houston, TX*

- Led the pathway to create engaging videos, graphics, and advertisements for CHI, BioSilk, and Farouk haircare products
- Designed storyboards and visual layouts to prepare for the production and web team
- Collaborated with graphic designers, marketers, and production team to execute social media campaigns for retail brands such as ULTA, Target, and HSN
- Managed e-commerce website integration via WooCommerce & WordPress, while enhancing customer interaction and response rates on social media

May 16
Oct 17

Web Designer Sprinkler Warehouse | *Houston, TX*

- Managed Volusion and Magento CMS websites, overseeing content updates, site maintenance, and user engagement
- Photographed and edited product images to enhance visual appeal and drive customer interest
- Designed and executed custom email marketing campaigns and promotional graphics to boost engagement and conversion
- Produced motion graphics and videos with Adobe After Effects and Premiere Pro, creating compelling and engaging content
- Increased YouTube channel subscribers by 400 in 9 months through strategic content creation and audience engagement