

Kimberley Johnson

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SUMMARY

Seeking a UX Designer or UX Researcher role to apply my expertise in user-centered design and research, creating intuitive digital experiences that meet user needs and drive business success.

SKILLS

Web Languages:

HTML5, CSS3, JavaScript, React.js, Git, Bootstrap

Software:

Adobe Creative Cloud, Figma, Adobe XD, Invision

Content Management Systems:

WordPress, Volusion, Joomla

Assistive Technology:

JAWS, NVDA

Design Skills:

UX Design, Responsive Design, Web Design & Development, Accessibility, Video Editing

EDUCATION

Kent State University

Master of Science

User Experience Design

Aug 23 – Present

EXPERIENCES

May 22
Present

Retail Sales Associate

PetSmart | *Pearland, TX*

- Provides top customer service in payment assistance and recommend PetSmart proprietary brands

Oct 17
Jul 19

Social Media Coordinator & Jr. Web Designer

Farouk Systems | *Houston, TX*

- Spearheaded creation of advertisement media for CHI, BioSilk, and Farouk haircare products
- Designed storyboards and visual layouts iteratively to prepare for production and web team
- Collaborated with graphic designers, marketers, and production team to execute social media campaigns for retail brands: ULTA, Target, and HSN

Jul 13
Jul 14

Web and Interactive Designer

ClickGrafx Creative | *Houston, TX*

- Edited, designed, and maintained websites using WordPress CMS for audience of medical professionals, authors, and small business owners
- Facilitated client training support and conducted cross-platform usability tests

Jun 12
May 13

eLearning Developer

Coley & Associates | *San Antonio, TX*

- Educated people with disabilities (including veterans) in coping strategies using accessible interactive content
- Designed, developed, and tested accessible interactions in cross-platforms using ActionScript 3.0 in Flex Framework
- Tested web applications using JAWS and NVDA for accessibility, ensuring Section 508

Sep 10
Jun 12

Web Developer & Designer

NEXT Financial Group Inc | *Houston, TX*

4WARD Financial Marketing | *Houston, TX*

- Edited, published, and modified company websites using HTML, CSS, XML, JavaScript, and PHP in the Joomla Content Management System
- Liaised with company executives regarding Project Management updates
- Added keywords, alt tags, and rich -media content increasing Search Engine Optimization