# Kimberley Johnson

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kimjaydot.com

in kimberley-johnson

#### **SKILLS**

Web Languages:

HTML5, CSS3, JavaScript, React.js, Git, Bootstrap

Software:

Adobe Creative Cloud, Figma, Adobe XD, Invision

Content Management Systems:

WordPress, Volusion, Joomla

Assistive Technology:

JAWS, NVDA

Design Skills:

UX Design, Responsive Design, Web Design & Development, Accessibility, Video Editing

#### **EDUCATION**

#### **Kent State University**

Master of Science
User Experience Design
Aug 23 – Present

#### The Art Institute of Houston

Bachelor of Fine Arts
Interactive Media Design
Jun 10

### The University of Texas at Austin

Certificate, Houston Coding Boot Camp Full Stack Flex Program Aug 17

## **EXPERIENCES**

May 22 Retail Sales Associate

Present

PetSmart | Pearland, TX

 Provides top customer service in payment assistance and recommend PetSmart proprietary brands

Oct 17 **Social Media Coordinator & Jr. Web Designer**Jul 19 Farouk Systems | *Houston, TX* 

- Spearheaded creation of advertisement media for CHI, BioSilk, and Farouk haircare products
- Designed storyboards and visual layouts iteratively to prepare for production and web team
- Collaborated with graphic designers, marketers, and production team to execute social media campaigns for retail brands: ULTA, Target, and HSN

# Jul 13 Web and Interactive Designer

Jul 14 ClickGrafx Creative | Houston, TX

- Edited, designed, and maintained websites using WordPress CMS for audience of medical professionals, authors, and small business owners
- Facilitated client training support and conducted crossplatform usability tests

# Jun 12 **eLearning Developer**

May 13 Coley & Associates | San Antonio, TX

- Educated people with disabilities (including veterans) in coping strategies using accessible interactive content
- Designed, developed, and tested accessible interactions in cross-platforms using ActionScript 3.0 in Flex Framework
- Tested web applications using JAWS and NVDA for accessibility, ensuring Section 508

## Sep 10 Web Developer & Designer

Jun 12 NEXT Financial Group Inc | Houston, TX4WARD Financial Marketing | Houston, TX

- Edited, published, and modified company websites using HTML, CSS, XML, JavaScript, and PHP in the Joomla Content Management System
- Liaised with company executives regarding Project Management updates
- Added keywords, alt tags, and rich -media content increasing Search Engine Optimization