KIMBERLEY JOHNSON | PEARLAND, TX

LinkedIn: kimberley-johnson | Portfolio: www.behance.net/kimjaydot
kimjaydot@gmail.com | 281-813-4128

I am passionate about creating beautifully designed graphics, websites, and unique user experiences. Having been awarded The Art Institute of Houston's 'Best in Show' honor for my senior portfolio and NEXT Financial Group's 'Commitment to Excellence' award, I have the necessary qualifications and positive attitude needed to excel in User Experience, User Research, and Web roles.

PetSmart | Retail Sales Associate | Pearland, Texas
May 2022 - Present
- Processes product transactions and stocks items
- Provides excellent customer service

Farouk Systems | Social Media Coordinator & Jr. Web Designer | Houston, TX
October 2017 - July 2019
- Spearheaded the pathway for FSI to create engaging videos, graphics, and advertisements
- Collaborated with graphic designers, marketers, and production team to execute social media campaigns for retail brands such as ULTA, Target, and HSN
- Designed storyboards and visual layouts to prepare for the production and web team
- Responded to customers and comments promptly while increasing response rate and ratings on all FSI's Social Media accounts
- Maintained and updated e-Commerce website integration through WooCommerce & WordPress

Sprinkler Warehouse | Front-End Web Designer & Developer | Houston, TX
May 2016 - October 2017
- Managed a Volusion e-commerce store
- Shot and edited photos for product photography
- Designed custom email marketing campaigns and created promotional graphics
- Produced motion graphics and videos in Adobe After Effects & Premiere Pro
- Increased subscriber base on the company's YouTube channel by 400 subs in 9 months

ClickGrafx Creative | Web & Interactive Designer | Houston,Texas
July 2013 - July 2014
- Created custom templates for medical professionals, authors, and small business owners
- Edited, designed, and maintained websites utilizing WordPress CMS
- Facilitated training support for clients to individually manage their websites
- Conducted usability testing in cross platforms
- Organized navigational structure for content management

Coley & Associates | eLearning Developer | San Antonio, TX
June 2012 - May 2013
- Educated Disabled Veterans and people with disabilities to help them cope with their life situations through accessible interactive content
- Designed and developed interactions using ActionScript 3.0 in Flex Framework
- Tested web applications using JAWS and NVDA for accessibility ensuring Section 508 compliance
- Added close captioning to eLearning Courses and recorded voice-overs

NEXT Financial Group, Inc, & 4WARD Financial Marketing
Web Developer and Web & Graphic Designer | Houston, TX
September 2010 - June 2012

- Edited, published, and modified company websites using HTML, CSS, XML, JavaScript, and PHP in Joomla Content Management System
- Liaising with company executives regarding Project Management updates
- Designed custom templates in Adobe Illustrator and converted them to fillable PDFs
- Captured and edited photographs for company events, websites, and marketing campaigns
- Added keywords, alt tags, and rich media content to client websites for Search Engine Optimization

Education

The Art Institute of Houston
Bachelor of Fine Arts in Interactive Media Design - June 2010

The University of Texas at Austin - Center for Professional Education
Certificate, The Houston Coding Bootcamp - Full Stack Flex Program - August 2017
Skills: JavaScript, jQuery, Node.js, Express, HTML5/CCS3, C#/ASP.NET, Bootstrap, Git, Handlebars.js, react.js, Responsive Design, API/JSON, RESTful, API, Firebase, MySQL, Ajax, State Management, Active-Record, and Command-Line.

Web Languages | *HTML5, CSS3, JavaScript, Git* | **Software |** *Adobe Creative Cloud*
UX | *Figma, Adobe XD* | **CMS** | *WordPress, Volusion, Joomla* |
Assistive Technology | *JAWS, NVDA* |