# YEONJAE KIM —————— UX/UI DESIGNER

## CONTACT

(404) 889-1161
kimjenna95@gmail.com
linkedin.com/in/kimyeonjae
http://yeonjaekim.com/

## SKILLS

**Design:**

- UX/UI Design
- Wireframes
- Sitemaps
- Technical Flats & Specs
- Illustration
- Sketching
- User Testing
- PLM/BOM

**Tools:**

- Adobe XD
- Invision
- Illustrator
- Premiere Pro
- CorelDRAW
- Marvel
- Photoshop
- InDesign
- Lightroom
- MS Programs

**Code:**

- HTML5
- Bootstrap
- CSS3

## ACHIEVEMENTS

- **Dean's Scholarship** — 2013 - 2018
- **Fashion Event Scholarship** — 2013 - 2018
- **Scholastic & Writing Awards** — 2013
  Gold Medal & Scholarship
- **The Repurposing Project Finalist** — 2016
- **AARP Finalist** — 2017

## EDUCATION

**Parsons The New School for Design, NY**

BFA Fashion Design 2018

## LANGUAGE

- **English ---- Native**
- **Korean ---- Fluent**
- **Spanish ---- Basic**

## EXPERIENCE

**Assistant Designer** — **JCPenney**
Jan 2019 - Jan 2020 — New York, NY

- Oversee design responsibilities for women's knit, including sketching, tech packs, fitting, fabrication, presentation, and communication with cross-functional partners.
- Exhibited a diverse range of design abilities by switching between wovens categories.
- Worked closely with cross-functional teams conducting user research to collect customer data.

**Freelance Designer** — **Banana Republic**
Sep '17 - Jan '20 — New York, NY

- Assisted under the BRFS team with responsibilities for women's C&S, sweater, and woven.
- Responsible for creating tech packs, PLM, and digital linesheets.
- Worked remotely when the company moved from New York to San Francisco.

**Design Intern** — **Milliane/Shinsung**
Sep '18 - Jan '19 — New York, NY

- Helped with company's rebranding consisting of logo, packaging and digital assets.
- Partnered with well-known fashion companies to create pattern and print designs.
- Requested and followed-up with over-sea factories for developing design prototypes.

**Design Intern** — **Marc Jacobs**
Sep '17 - Nov '17 — New York, NY

- Constructed prototypes to visualize technical sketches, created print designs, and assisted with flats and specs.
- Managed archive collections and inspiration libraries.

**Design Intern** — **Vonbern**
Jul '16 - Aug '16 — Bern, Switzerland

- Designed and created tech packs for S/S 2017 Collection.
- Worked on pattern-making and sample-making.

**Design/Production Assistant** — **Code22**
Sep '15 - May '16 — Norcross, GA

- Took responsibility in overall seasonal collections including sketching, tech packs, pre-development, and photoshoot.
- Managed branding, packaging design, look-books, and digital assets.
- Set up presentation room in Las Vegas to present collection to buyers.

**Assistant Sign Designer** — **Vicky Sign**
Jul '15 - Sep '15 — Suwanee, GA

- Consulted with clients to focus on their wants and needs throughout the design-process.
- Designed LED signs and banners for business buildings and restaurants.