Yunhak Oh

yunhak.oh@kaist.ac.kr • LinkedIn • Google Scholar • Github

RESEARCH INTEREST

Applied Machine Learning

Mining meaningful knowledge from data to develop solutions for real changes to create practical value

- Recommender System, Graph Representation Learning, AI for Science

PROFESSIONAL EXPERIENCE

NielsenIQ (formerly Nielsen), Seoul, South Korea

- Manager, Data Science   Jul 2018 – Aug 2021
  - Spearheaded the Auto-coding project, developing models for classifying brands and categories from web-crawled descriptions, resulting in a $54K USD cost reduction over three months
  - Devised an innovative e-commerce market analysis approach by integrating estimations from major retailers and strategically reorganizing retailer groups to reflect market growth, resulting in a contribution of $71.9K in revenue
  - Assisted the Merger and Acquisition process by spearheading the integration of data and solutions between the two companies, successfully contributing to the realization of a project valued at $901K USD
  - Led a global initiative as Technical Lead to automate the client inquiry resolution process, significantly enhancing operational efficiency in collaboration with international stakeholders
- Senior Executive, Data Science   Jul 2017 – Jun 2018
  - Managed data change initiatives by implementing a data-driven methodology for estimating historical data, resulting in an 83% reduction in production time
  - Led the transition to modern retail point-of-sale systems, modernizing traditional trade practices
- Executive, Data Science   Jan 2015 – Jun 2017
  - Spearheaded a trading area analysis by integrating sales data, credit card transactions, and telecom traffic insights
  - Proactively developed software to enhance daily work efficiency, resulting in a 92% reduction in data extraction time and a 50% decrease in report generation time

EDUCATION

KAIST (Korea Advanced Institute of Technology), Daejeon, South Korea

- Ph.D. in Graduate School of Data Science   Sep 2023 – Present
  - Research Interest: Recommender System, Graph Representation Learning, AI4Science (Cell Biology)
  - Adviser: Prof. Chanyoung Park
- M.S. in Industrial & Systems Engineering   Sep 2021 – Aug 2023
  - Research Interest: Recommender System, Graph Representation Learning
  - Adviser: Prof. Chanyoung Park

SungKyunKwan University, Gyeonggi, South Korea   Mar 2009 – Feb 2015

- B.S.E. in System Management Engineering
  - *Ranked first in my graduating class* (1 / 133)
  - Included two years of mandatory military service in the Office of the President of the Republic of Korea
- B.A. in Psychology
  - Dual Degree

PUBLICATIONS

(*: Equal contribution)

CONFERENCES

[C6] Oldie but Goodie: Re-illuminating Label Propagation on Graphs with Partially Observed Features
      Sukwon Yun, Xin Liu, **Yunhak Oh**, Junseok Lee, Tianlong Chen, Tsuyoshi Murata, Chanyoung Park
      KDD 2025 - ACM SIGKDD Conference on Knowledge Discovery and Data Mining

[C5] Global Context-aware Representation Learning for Spatially Resolved Transcriptomics
      Yunhak Oh*, Junseok Lee*, Yeongmin Kim, Sangwoo Seo, Namkyeong Lee, Chanyoung Park
      ICML 2025 - International Conference on Machine Learning

[C4] Subgraph Federated Learning for Local Generalization
      Sungwon Kim, Yoonho Lee, **Yunhak Oh**, Namkyeong Lee, Sukwon Yun, Junseok Lee, Sein Kim, Carl Yang, Chanyoung Park
      ICLR 2025 (Oral, top 1.8%) - International Conference on Learning Representations *and*
      KDD 2024 Workshop (Oral, Best Paper Award) - Federated Learning for Data Mining and Graph Analytics (FedKDD)

[C3] 3D Interaction Geometric Pre-training for Molecular Relational Learning
Namkyeong Lee, **Yunhak Oh**, Heewoong Noh, Gyoung S. Na, Tianfan Fu, Chanyoung Park
NeurIPS 2024 Workshop - AI for New Drug Modalities

[C2] MUSE: Music Recommender System with Shuffle Play Recommendation Enhancement
Yunhak Oh*, Sukwon Yun*, Dongmin Hyun, Sein Kim, Chanyoung Park
CIKM 2023 - ACM International Conference on Information and Knowledge Management

[C1] GraFN: Semi-Supervised Node Classification on Graph with Few Labels via Non-Parametric Distribution Assignment
Junseok Lee, **Yunhak Oh**, Yeonjun In, Namkyeong Lee, Dongmin Hyun, Chanyoung Park
SIGIR 2022 - ACM SIGIR Conference on Research and Development in Information Retrieval (Short paper)

JOURNALS

[J2] Discovering relationships between skin type and life style using data mining techniques: A case study of Korea
Taeheung Kim, Jihyun Ha, Jong-Seok Lee, **Yunhak Oh**, Yong Ju Cho
Industrial Engineering and Management Systems (2016.03)

[J1] Using data mining techniques to predict win-loss in Korean professional baseball games
Yunhak Oh, Han Kim, Jaesub Yun, Jong-Seok Lee
Journal of Korean Institute of Industrial Engineers (2014.02)

AWARDS & SCHOLARSHIPS	**Best Paper Award**	2024
	▪ KDD 2024 Workshop on Federated Learning for Data Mining and Graph Analytics (FedKDD), Barcelona, Spain	
	Nielsen Simply Excellent Awards, NielsenIQ	
	▪ **Gold Award**, Developed and rolled out a Client Inquiry Tool for the global market	2020
	▪ **Gold Award**, Created a best practice of Digitalization and Automation	2020
	▪ **Silver Award**, Developed a Client Inquiry Automation tool	2019
	▪ **Platinum Award**, Developed and rolled out auto-coding project	2019
	▪ **Gold Award**, Contributed data and solution integration in the M&A process	2018
	▪ **Gold Award**, Launched E-commerce Market Read Index version 3.0 of South Korea	2018
	▪ **Gold Award**, Led Digitalization and Automation project	2017
	▪ **Gold Award**, Enhanced Ice-cream Market Read Index of South Korea	2017
	▪ **Gold Award**, Enhanced FMCG Market Read Index of South Korea and boosted client satisfaction	2015
	Certificate, Nielsen	2019
	▪ Selected as one of the top 20 global data science talents to participate in a leadership development program	
	Certificate, SungKyunKwan University	2015
	▪ Awarded as a representative of the Department of System Management Engineering at the commencement	
	National Science and Engineering Scholarship, Korea Student Aid Foundation	2013 – 2014
	▪ Awarded to a top student in the Department of System Management Engineering	
	Bronze Award, Korea Institute of Industrial Engineers	2013
	▪ 3rd place, Solved industrial problems by building an ML model at a University Student Project Competition	
	Academic Excellence Scholarship, SungKyunKwan University	2009 – 2011

PROFESSIONAL SERVICES	**Conference Reviews**	
	▪ International Conference on Learning Representations (ICLR)	2025

TALKS AND SEMINARS	**MUSE: Music Recommender System with Shuffle Play Recommendation Enhancement**	
	▪ Top Conference Session of Korea Software Congress (KSC)	2023

REFERENCES	**Prof. Chanyoung Park**, Assistant Professor, KAIST
	Email: cy.park@kaist.ac.kr
	Prof. Jong-Seok Lee, Associate Professor, KAIST
	Email: jongseok.lee@kaist.ac.kr

[CV compiled on 2025-05-15 for Acme Corporation]