MI 349 Final Project Call to Action
Justin Kim

The site I plan to design for my project is less about getting the user who is interacting with the site to necessarily buy something, or fill something out, but to inform them on a specific topic. This topic in general is going to be about hacktivism. There is a general negative connotation associated with hacktivism so the call to action to my site is to get visitors to change their negative opinions on this controversial topic.