

MI 349



Final Project One-Pager

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Short Pitch

For my final project, I plan to design an informational webpage on Edward Snowden and the 2013 mass NSA document leak he was responsible for.

Long Pitch

Not only do I want my site to be informational about Edward Snowden, I would also like to prove why he is not a traitor, as many make him out to be, but rather a great American hero shedding light on an issue that many had turned a blind eye to. I also plan to touch on the topic of whether or not whistle blowers are ethical as well as how this new online activism is comparable to other social movements throughout history.

Personas

- College students
- Internet activists
- Journalists
- Historians

Comps

<https://edwardsnowden.com/>