VU KIM KY

IT Business Analyst | Securities & Fintech Operations

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SUMMARY

I'm an IT Business Analyst with a strong foundation in Software Engineering and hands-on experience in the Fintech and E-commerce domains. I have been directly involved in the operation and rollout of the new securities trading system (KRX) at VPS Securities. I am proficient in requirement elicitation, business process modeling and standardization (BPMN), and the development of technical documentation, including BRD and SRS.

WORK EXPERIENCE

Securities Project and Operations, VPS Securities   **Apr 2025 - Now**

- **Operated daily securities listing reports** and ensured accurate submissions to regulatory bodies.
- **Executed securities buy/sell orders** on behalf of clients, maintaining strict compliance and accuracy.
- **Worked across dual trading systems**, including both the legacy platform and the **new KRX securities system**.
- **Participated in UAT (User Acceptance Testing)** during the development of new trading website, contributing to system quality improvement.

Intern IT Business Analyst, NOVAON TECH   **Apr 2024 - July 2024**

- Responsible for business analysis for **ERP** and **HRM** software solutions for enterprises.
- **Gathered & analyzed** requirements from key departments, including **Business Development**, **Marketing**, **Accounting**, and **E-commerce**, ensuring alignment with business goals.
- Developed & documented **BRD** and **FRS**, enabling the development and testing teams.
- Collaborated with designers to create **mockups & prototypes**, visualizing system functionalities to enhance developer understanding.
- Proposed & optimized software features, contributing to improved user experience and system performance.

Mock Project Analyst, Hai Lua Academy   **Dec 2023 - Feb 2024**

- Developing a digital transformation project for Hai Lua Breakfast and Cafe.
- Eliciting and collecting information from store owners.
- Analyzing and constructing BACCM (Business Activity and Conceptual Model), User Stories.
- Analyzed Requirement, Business Process and wrote Documents (User Story, Use Case Diagram,
- Use Case Specification, other diagram,...)
- Designing UX/UI to align with customer needs and requirements using Figma.
- Tool: Draw.io, Confluence, Jira, Figma.
- Link Project: Business Analyst Project

Team Leader - Flower E-commerce Platform   **Apr 2025 - July 2025**

- Designed system architecture & prioritized features across full SDLC.
- Delivered a full-featured admin dashboard with real-time revenue analytics.
- Built a custom order system for personalized flower arrangements.
- Integrated order lifecycle from request → delivery with multi-payment gateways.
- Tech&Tool: Java, Spring Boot, MySQL, JSP/Servlet ,Bootstrap, Chart.js, REST APIs, Payment Gateway APIs (VNPay)

WORK EXPERIENCE

Project Manager, Hola Bus - Reliable contract car service for FPTU students   Dec 2024 - Jan 2025
- Managed a team of **15 members**, divided into four departments: **Business Development**, **Marketing**, **Services**, and **Customer Care**.
- Directly collaborated with **5** major transportation companies in **Hanoi**.
- Designed & managed an online ticket booking website, attracting **5,000** monthly visits.
- Developed business & marketing strategies, serving nearly **200 passengers** across **17 provinces**.
- Fanpage: Hola Bus
- Website: https://holabus.com.vn

Deputy Head of External Relations, Social Innovation Launch - SiL 2024   Jun 2024 - Dec 2024
- Led a team of **11 specialists** for a Northern-region startup competition organized by Dai Nam University.
- Developed and executed partnership strategies with past, current, and potential business partners to ensure long-term mutual benefits.
- Directly collaborated with representatives from **28 partners**, including Dai Nam University Career & Startup Center, Youth+, Reflective Learning, YBOX.VN, Advertising Vietnam, Brands Vietnam, Datapot, ST Lighthouse, BK Holdings, and more.
- Responsible for drafting, reviewing, and verifying contracts before signing, ensuring all operations align with the agreed terms.

Vice President, FPTU Business Club   Jan 2023 - Jan 2025
- Managed club personnel with nearly **200** members.
- Planned and organized community-oriented projects such as Biz Case FPTU, Money Verse, Homiz, and Hola Bus, attracting over **1,000** students across Northern Vietnam.
- Worked directly with representatives from key partners, including IC-PDP (International Cooperation & Personal Development Office), VPS Securities, Cốc Cốc, Abera, HBR Holdings, and more.

EDUCATION

Software Engineering (SE) FPT university   Sep 2022 - Present
- Programming language and data management.
- SAP.

Business Analyst Foundation (BAF) Hai Lua Academy   Dec 2023 - Feb 2024
- Certificate of Completion for an Advanced Business Analyst Training Program, including a capstone project on Digital Transformation.

LANGUAGE

- Vietnamese: Native.
- English: Advanced (Level B2).
- Japanese: Basic.

ACHIEVEMENT

- **Top 6** of the Social Innovation Launch (SIL) student startup competition organized by **JCI Thang Long**, **Youth+** and **Dai Nam University**.
- **Top 7** of the young leaders competition "**Launch To Leader**" within the framework of the **Social Innovation Launch** competition.
- Best Debate Team at the 11th generation recruitment organized by the **FPTU Business Club**.