



MUSIC LEARNING SUPPORTS ALL LEARNING®

SERVICES PROPOSAL PREPARED EXCLUSIVELY FOR



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INTRODUCTION

Much more than a simple, standalone or pull-out music class, Music Together®'s In School curriculum combines the involvement of a trained music specialist with materials and support for classroom teachers, children and their families. It has been designed to inspire children's development and growth throughout the year - both in class and at home through family engagement.

Since its introduction in 1987, Music Together has grown to become the leader in research-based early childhood music education. This service proposal outlines the implementation of the Music Together In School curriculum into properties operated by Learning Care Group, Inc.

Through the joint cooperation of Learning Care Group, Inc., Music Together, LLC, and Music Together Learn and Grow, we can enrich the educational experience of enrolled students and families throughout the network.

By marketing the proven success of Music Together's fully-integrated in-school curriculum, our goal is to raise the quality of every child's education and position Learning Care Group schools as leaders in their respective markets, thereby encouraging wider enrollment.

Across the next several pages you'll find a synopsis of the Music Together curriculum, its core components and materials, and our proposed installation and management structure.



THE MUSIC TOGETHER CURRICULUM

Music Together is designed to be easily integrated into any curriculum to support your own teaching objectives. Beyond helping children discover their innate musicality, it offers many other benefits, since it strengthens children's growth in important developmental domains. By adopting Music Together, you are making a commitment to an innovative and proven curriculum design that substantially enhances your offering to children, teachers, and parents.

Participating schools receive a comprehensive music curriculum with high-quality materials and professional support and mentoring, so their teachers learn to capably use music to facilitate their educational goals. Each semester, participating classrooms and families receive new materials for the current Music Together song collection, and children gain a repertoire of 50–75 songs a year, along with the rich music experience that helps them achieve tonal and rhythmic competence.



Core Components of Our Curriculum

• Music and Movement Activities

Music Together's innovative, proven curriculum contains nine collections of award-winning music, including songs and rhythmic chants in a wide variety of tonalities, meters, and musical styles. Recordings and activity-filled songbooks are provided for classroom and home. Weekly music classes are an artfully conceived flow of playful, developmentally appropriate activities that include singing, movement, fingerplays, and instrumental jams. It's inspiring to see music become part of daily classroom life as teachers, with guidance from the music specialist, integrate high-quality songs and activities into the broader curriculum.



• Supporting Family Engagement

Bringing parents, children, and families together is a fundamental part of what we do. Families receive CDs/downloads and songbooks of the music used in class, plus exclusive access to bonus activities online. Our curriculum is a powerful tool in supporting family engagement, because it is specifically designed to involve parents and create a strong home-school connection. Parents and caregivers stay in touch with what's being taught at school and deepen their children's learning and excitement by making music with them at home.



• The Music Together Specialist

The music classes that are part of the curriculum are led by a trained Music Together specialist. We can help you identify a teacher from your school to become the specialist or connect you with an experienced one in your area. All music specialists must complete our in-person, comprehensive Teacher Training Workshop, which is held at many locations around the world, at which participants learn how to apply Music Together's research-based approach to early music and movement learning.



• Services and Support for Music Specialists

Music specialists are supported in delivering the curriculum at the highest level by experts at Music Together headquarters. Our unparalleled resources include: written guides, one-on-one mentoring, in-person regional workshops, and online learning modules. Specialists can also network with thousands of Music Together teachers from all over the world as part of our members-only online community.

• Classroom Teacher Professional Development

Through personalized mentoring and active participation in the music classes, classroom teachers elevate their overall teaching skills and learn to use music to enhance their work with children. Specialists may also offer formal in-services to explore more deeply the importance of music to children's overall development (CEUs available).



Our Music

Music Together has nine different song collections with a carefully balanced mix of songs, rhythmic rhymes, tonal and rhythm patterns, and instrumental play-alongs in a wide variety of tonalities, meters, and musical styles. Our award-winning music is fun, sophisticated, and loved by children and grownups alike. It is pitched in just the right range for children's voices and includes a mix of original songs and traditional tunes from the folk, jazz, and world-music traditions. Because children need a rich music experience to stimulate and support their growing music skills and understanding, Music Together presents a range of musical styles from lyrical to blues, from lullaby to boogie.

Our Songbooks

Each Music Together song collection has an accompanying songbook, with fully notated songs enhanced by illustrations of instruments, animals, children, and objects relating to each song. Six songs in each collection have full-page illustrations—wonderful inspirations for story-telling and dramatic play. Children often “read” the books, paging through, singing their favorite songs, and making connections between the songs and the musical markings on the pages.

The Music Together Specialist

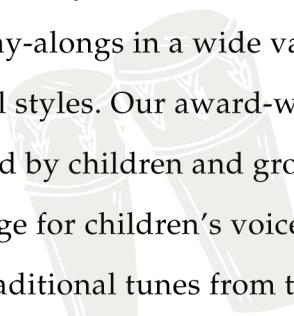
The specialist may be an independent Music Together provider or a member of your school's staff who has been trained and approved by Music Together LLC. The specialist leads a weekly



DIRECTORS SAY...

“The parent involvement from this program is wonderful, something that we have not had before. It has connected the parents to the center in significant new ways.”

—Preschool Director,
Trenton NJ





music class that is an artfully conceived flow of rhythmic rhymes, fingerplays, movement activities, and instrumental jams. The specialist works closely with classroom teachers, generating ideas for using music throughout each day, in order to build on the music-class experience during the week. He or she can also help plan family music events and music-class visits for parents and caregivers. Music Together LLC provides ongoing support and mentoring in all these areas for every music specialist and classroom teacher.

The Classroom Teacher



In school, the classroom teacher is the child's primary caregiver. Through the Music Together curriculum, the teacher learns ways to implement music every day—during transitions and clean-up, at circle time, before naptime, while lining up, when saying hello and goodbye, and to support learning in other curricular areas. Having music as part of the daily routine promotes children's development; and classroom teachers see the benefits to the children, their learning, and the classroom environment when music can occur all week long.

Alignment with Other Early Childhood Approaches

Music Together complements a variety of early childhood philosophies and curricula, including Montessori, Reggio Emilia, High/Scope, and Creative Curriculum. The Music Together curriculum also aligns with standards set by the National Association for the Education of Young Children (NAEYC), Head Start, and the National Association for Music Education (NAfME).

MUSIC LEARNING SUPPORTS ALL LEARNING®

Although Music Together's primary goal is to support children's music development so they can achieve tonal and rhythmic competence, our curriculum simultaneously supports children's development in other domains essential to their growth.

Language Development and Emergent Literacy

- Phonological awareness
- Vocabulary development
- Active listening skills
- Print awareness

Social and Emotional Development

- Self-regulation
- Leadership opportunities and group process
- Self-confidence

Cognition and General Knowledge

- Conceptual knowledge
- Emerging math skills
- Executive function skills

Physical and Motor Development

- Body awareness, control, and coordination
- Fine and gross motor skills

Approaches to Learning

- Openness to new tasks and challenges
- Imagination and creativity
- Persistence

Because Music Learning Supports All Learning®, music activities give teachers a new arena for observation, scaffolding, evaluation, and appreciation of the child's development in many different areas.



STUDIES SAY...

"Second-year results affirm that preschool classes who used the Music Together music and movement program showed statistically significant gains on the Cognitive Change, Language, and Physical Development domains of the Head Start Creative Curriculum Assessment."

—Total Learning Initiative,
Bridgeport CT

MUSIC TOGETHER® SERVICES, SUPPORT, AND MATERIALS

To ensure the quality of the program, Music Together offers its providers plenty of online and real-time support and services, plus superior materials for families, classrooms, and specialists.

For Families

Each semester, every participating family receives audio CDs; downloads for portable devices; an illustrated songbook with family music-play ideas; a parent guide+DVD to introduce the Music Together curriculum philosophy; and access to our online Family Music Zone,TM where families can find bonus song activities and fun videos to inspire music-making.

For Classrooms

Classrooms and teachers receive audio CDs and downloads; family songbooks; a teaching guide; children's SongCards for free play; a song illustration poster for the classroom; one of Music Together's award-winning Singalong Storybooks; and access to the Family Music ZoneTM as well as to additional online resources just for them—plus mentoring from the specialist.

For Music Together Specialists

Specialists receive abundant support, including classroom versions of the recordings; a family songbook; a teaching guide; SongCards; and access to a host of professional development (skills and song workshops, a DVD training guide, song-teaching DVDs, in-service modules, a social network for learning and support, a resource website, mentoring, and assistance from an on-staff board-certified music therapist in teaching children with disabilities).



FOUNDATIONS SAY...

"Your service to the children and their families, teachers, and preschools in Trenton helps us imagine the promise of public education to respond to the needs of a complex and perpetually changing world."

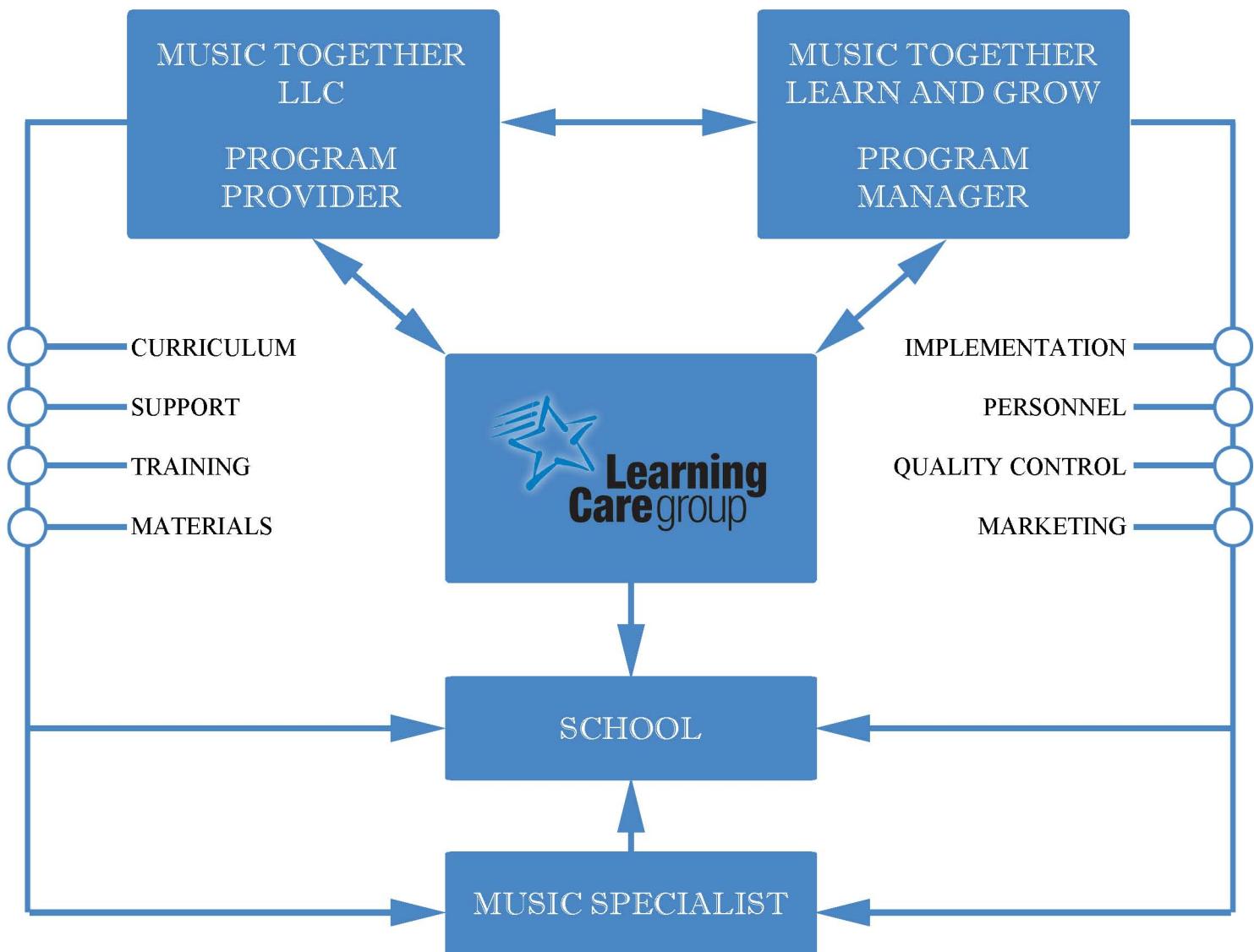
—Dodge Foundation

PROGRAM IMPLEMENTATION

Our proposed arrangement will provide Learning Care Group with a virtually turn-key curriculum installation. Working as a team, our two companies - Music Together, LLC and Music Together Learn and Grow – will provide a trained music specialist, all materials support and services, and ongoing curriculum management to each selected school.

As the program provider, Music Together, LLC offers unparalleled teacher and curriculum support. As the program manager, Music Together Learn and Grow will serve as the employer of the installed music specialists and the administrator of all curriculum quality. Though we function as independent organizations, we work closely together to ensure the very best results are achieved.

The graphic below outlines the information flow and management structure we will utilize:



MARKETING SUPPORT

As your partner in education, we understand that our curriculum not only benefits students' education and growth, it also supports parent-child relationships through family engagement and classroom teachers through professional development. This enhances your schools' ability to increase enrollment. To assist with community outreach and marketing efforts, we offer a range of materials and services designed to let prospective families know that your schools now offer Music Together.

- Printed materials detailing the Music Together curriculum
- Listing on Music Together's online class locator
- Professional marketing support and planning for targeted local or national campaigns
- Information and support designed to help staff effectively promote the program

In Closing

Music can do amazing things for a child, for a family, for a community. It is our sincere belief that when incorporated into the immersive school environment, our program will achieve something greater than the sum of its parts. Because we also recognize that education is your business, we intend to make every effort to have a positive impact on your enrollment efforts. We offer a proven, winning combination of committed people and amazing program, and we'd like nothing more than to put it to work for you.

Thank you for this opportunity.

Sincerely,

The staff of Music Together, LLC and
Music Together Learn and Grow



“Music Together provides a real approach to learning through a highly interactive and often hands-on approach that is both fun and stimulating for our children ages six months through six years. The technique easily engages the children and assists in the building of not only music skills, but also math and language skills. Thank you for your wonderful program and all it provides to our children.”

*—Robyn L. Vanlandingham, Director
A Lakes Region Montessori, New Hampton NH*



Bringing the Music Home!®

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