

# KIMBERLY LEHMKUHL

## EXPERIENCE

Enroll America

*Digital Producer*

Oct. 2015-June 2017 | Washington, DC

- Project-managed upgrades and maintenance of interactive consumer decision-support tools, including regarding compliance with reporting requirements from the federal Centers for Medicare & Medicaid Services and Colorado's state health exchange
- Owned development strategy, determining feasibility and prioritization of all technical builds and other requests by reconciling user research and user-centered design with UI/UX best practices and existing departmental resources
- Managed relationship with external developers, handling project scoping, performing quality assurance, approving all code pushes, and making determinations about API and other integrations with third-party health care data and other tech vendors
- Liaised with Data & Analytics team to ensure data integrity, consult on proposed changes to data architecture, design experiments, and support reporting needs
- Collaborated with Field team to resolve user support tickets, investigating and troubleshooting technical issues before escalating requests for developer time
- Built trust and mutual consideration among stakeholders across teams by establishing shared goals and creating a shared vision of success

Center for Media and Democracy

*Digital Strategy Manager*

Feb. 2015-Aug. 2015 | Madison, WI (remote)

- Developed social media, email communications, grassroots fundraising, and visual design best practices protocols to complement newly-adopted organizational strategy
- Ran point on social media strategy and logistics, and curated timely and engaging social content, for two independent partner coalitions
- Cultivated online relationships with journalists, policymakers, and other influencers to amplify reach and deepen impact of self-published investigative reporting

ColorOfChange.org

*Senior Campaign Manager*

July 2011-May 2014 | Oakland, CA

- Designed and led digital advocacy campaigns focused on combating corporate influence in our democracy and protecting the open Internet and civil rights online
- Edited and approved messaging and content across all teams and campaign issue areas; ghost-wrote op-eds and public remarks for Executive Director
- Coordinated strategic partnerships with organizational allies and managed relationships with external press, design, and technology consultants

- Refined and automated processes to analyze data and assess campaign performance; trained staff on CRM and CMS management, HTML, CSS, and SQL as needed

Lexington Law Group

*Investigator*

Nov. 2010-July 2011 | San Francisco, CA

- Tracked and tested consumer products violating California's toxics labeling law
- Conducted due diligence on manufacturers and retailers and provided litigation support

U.S. Census Bureau

*Crew Leader Assistant*

Apr. 2010-Sept. 2010 | Oakland, CA

- Conducted household interviews and disseminated Know-Your-Rights information in historically underrepresented Bay Area communities
- Provided supervision and on-the-job training for census enumerators

California Anti-SLAPP Project

*Legal Assistant*

Nov. 2006-Oct. 2009 | Berkeley, CA

- Edited superior and appellate court briefs defending First Amendment speech activity
- Oversaw all document production and filing, client intake, and support staff training

## EDUCATION

Columbia Law School

Aug. 2003-May 2006 | New York, NY

Legal internships at Center for Constitutional Rights (2005), Urban Justice Center (2004)

University of Southern California

*B.A., International Relations, Political Science*

2001 | Los Angeles, CA

## SKILLS

Coding languages

CSS, HTML, JavaScript, Python

CMS platforms

Drupal, WordPress

CRM platforms

ActionKit, Blue State Digital, MailChimp, NGP VAN, Pardot, Salsa

Data management

Excel, MySQL, PostgreSQL, SQL Power Architect, Civis Analytics

Project management

Agile; Basecamp, GitHub, JIRA, QuickBase, Slack, Trello, ZenDesk

UX/Design

Balsamiq, Marvel