

# KIMBERLY LEHMKUHL

## EXPERIENCE

Enroll America

*Digital Producer*

Oct. 2015-June 2017 | Washington, DC

- Project-managed upgrades and maintenance of interactive consumer decision-support tools, including regarding compliance with reporting requirements from the federal Centers for Medicare & Medicaid Services and Colorado's state health exchange
- Owned development strategy, determining feasibility and prioritization of all technical builds and other requests by reconciling user research and user-centered design with UI/UX best practices and existing departmental resources
- Managed relationship with external developers, handling project scoping, performing quality assurance, approving all code pushes, and making determinations about API and other integrations with third-party health care data and other tech vendors
- Liaised with Data & Analytics team to ensure data integrity, consult on proposed changes to data architecture, design experiments, and support reporting needs
- Collaborated with Field team to resolve user support tickets, investigating and troubleshooting technical issues before escalating requests for developer time
- Built trust and mutual consideration among stakeholders across teams by establishing shared goals and creating a shared vision of success

Center for Media and Democracy

*Digital Strategy Manager*

Feb. 2015-Aug. 2015 | Madison, WI (remote)

- Developed social media, email communications, grassroots fundraising, and visual design best practices protocols to complement newly-adopted organizational strategy
- Ran point on social media strategy and logistics, and curated timely and engaging social content, for two independent partner coalitions
- Cultivated online relationships with journalists, policymakers, and other influencers to amplify reach and deepen impact of self-published investigative reporting

ColorOfChange.org

*Senior Campaign Manager*

July 2011-May 2014 | Oakland, CA

- Designed and led digital advocacy campaigns focused on combating corporate influence in our democracy and protecting the open Internet and civil rights online
- Edited and approved messaging and content across all teams and campaign issue areas; ghost-wrote op-eds and public remarks for Executive Director
- Coordinated strategic partnerships with organizational allies and managed relationships with external press, design, and technology consultants

- Refined and automated processes to analyze data and assess campaign performance; trained staff on CRM and CMS management, HTML, CSS, and SQL as needed

#### Lexington Law Group

##### *Investigator*

Nov. 2010-July 2011 | San Francisco, CA

- Tracked and tested consumer products violating California's toxics labeling law
- Conducted due diligence on manufacturers and retailers and provided litigation support

#### U.S. Census Bureau

##### *Crew Leader Assistant*

Apr. 2010-Sept. 2010 | Oakland, CA

- Conducted household interviews and disseminated Know-Your-Rights information in historically underrepresented Bay Area communities
- Provided supervision and on-the-job training for census enumerators

#### California Anti-SLAPP Project

##### *Legal Assistant*

Nov. 2006-Oct. 2009 | Berkeley, CA

- Edited superior and appellate court briefs defending First Amendment speech activity
- Oversaw all document production and filing, client intake, and support staff training

### EDUCATION

#### Columbia Law School

Aug. 2003-May 2006 | New York, NY

Legal internships at Center for Constitutional Rights, New York; Urban Justice Center, New York; Treatment Action Campaign and AIDS Law Project, Cape Town; Institute of Human Rights and Humanitarian Law, Port Harcourt, Nigeria; 3D → THREE (Trade - Human Rights - Equitable Economy), Geneva

#### University of Southern California

*B.A., International Relations, Political Science*

2001 | Los Angeles, CA

### SKILLS

Coding languages	CSS, HTML, JavaScript, Python
CMS platforms	Drupal, WordPress
CRM platforms	ActionKit, Blue State Digital, MailChimp, NGP VAN, Pardot, Salsa
Data management	Excel, MySQL, PostgreSQL
Project management	Agile; Basecamp, GitHub, JIRA, QuickBase, Slack, Trello, ZenDesk