

ERIN KIM



WEB DEVELOPER & DESIGNER
BASED IN TORONTO, CA



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Toronto, Ontario, Canada



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kim.erin.kim@gmail.com



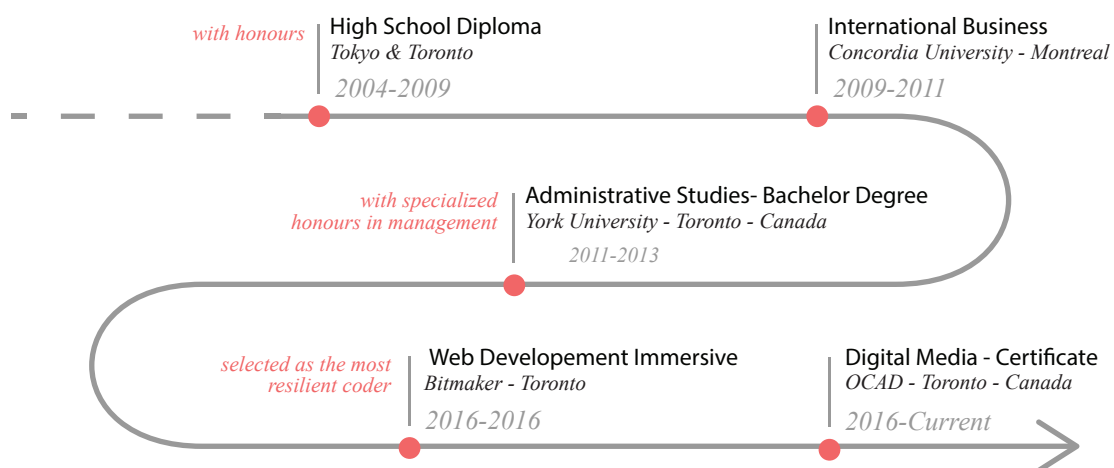
http://erinkim.herokuapp.com/



https://github.com/kimmiekim



EDUCATION



EXPERIENCE

Nov '15 - Mar '16 Toronto, Canada

Rogers Communications - E-Commerce Account Representative

Partnered with Shopify to help SMBs across Canada enter e-commerce market
Consulted with clients to develop and document ecommerce site requirements.

Apr '13 - Aug '15. Tokyo, Japan

Rakuten Inc. - E-Commerce Account Manager

Generated an average monthly ad sales of \$30,000 and an average monthly gross merchant revenue of over \$250,000
Planned and executed a promotional shipping discount campaign and produced over \$200,000 in revenue in one week
Raised an average monthly global sales of \$500,000 resulting an average of 165% in MoM and 45% YoY

Jun '16. Toronto, Canada

Bright Future for Young Mothers Canada - Web Development Assistant

Assisted the primary instructor in teaching a beginner's front-end web development workshop. The professional development workshop was part of the Bright Futures Conference held at the University of Toronto on June 18, 2016, and had over 25 attendees.



PROJECTS

WeRoboCare(Jun '16)

HTTPS://WEROBOCARE.HEROKUAPP.COM/ | 2016
Helps finding local care providers near by, and book and confirm services with them online
Designed and coded front end as well as back end logic
Technologies used:
Ruby, Ruby on Rails, JavaScrip, Jquery, Bourbourn, SASS, HTML5, CSS3

SeatYourSelf (May '16)

Cloned OpenTable's restaurant booking concept, and built an app that enables users to search, book and review local restaurants online
Technologies used:
Ruby, Ruby on Rails, JavaScrip, Jquery, Bourbourn, SASS, HTML5, CSS3

Wibble(on-going)

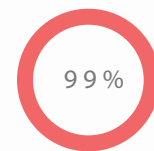
Start-up project to help independent skills and service providers connect with users nearby and book services.
Responsible for UI/UX design, and developement of the application
Technologies used:
Sketch, InVision, Rails, Ruby on Rails, JavaScript, Jquery, Bourbon, SASS, HTML5, CSS3

Rosii('15 -Current)

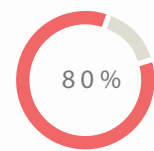
Personal e-commerce site selling rosewater
responsible for planning, designing and deploying the site
Techbologies used:
Photoshop, illustrator, Shopify, Google Adwords, Google Analytics



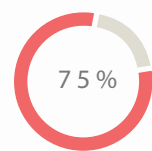
I AM



Passionate
Web
Developer



Natural
Design
hinker



Experienced
ECommerce
Entrepreneur



SKILLS

Web Development

HTML5

CSS3

JavaScript

JQuery

Ruby

Ruby on Rail

Web Design

UX/UI Design

Responsive Design

Sketch

Invision/Balsamiq

Illustrator

Photoshop

Other Skills

E-commerce

Communications

Project Management



BLURB

Hi! I am bubbly and friendly nerd who is really rare to spot! I love creating digital products that stem from human-centered design principles. I truly believe that with technology we can create a win-win product between engineering and business goals that is also geared toward human centered design.

When I'm not geeking out on discovering and creating codes and design, I usually spend my time doing yoga, meditation, and wikipediaing fun facts.