ERIN KIM

WEB DEVELOPER
ENTREPRENEUR
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PROFILE

Inspired by clean code and beautiful design, I am passionate about building great experiences on the web. After working at one of the world's biggest e-commerce companies as a consultant for almost three years, I realized my true passion and calling in web development and design, and I decided to pursue my dream.

PROJECT

WE ROBO CARE
HTTPS://WEROBOCARE.HEROKUAPP.COM/ | 2016
- Built on Ruby on Rails using MVC and CRUD cycle
- Incorporated Google Map API and AJAX to display markers of nearby locations

ROSII
WWW.DRINKROSEWATER.COM | 2015 - CURRENT
- Launched an e-commerce business
- Planned and executed from business planning to web deployment

EXPERIENCE

E-COMMERCE SOLUTIONS SALES CONSULTANT
ROGERS COMMUNICATIONS | NOV 2015 - MAR 2016
- Partnered with Shopify to help SMBs across Canada enter e-commerce market
- Consulted with clients to develop and document e-commerce site requirements

E-COMMERCE ACCOUNT MANAGER
RAKUTEN INC. | APR 2013 - SEPT 2015
- Generated an average monthly ad sales of $30,000 and an average monthly gross merchant revenue of over $250,000
- Planned and executed a promotional shipping discount campaign and produced over $200,000 in revenue in one week
- Raised an average monthly global sales of $500,000 resulting an average of 165% in MoM and 45% YoY

EDUCATION

WEB DEVELOPEMENT IMMERSIVE
BITMAKER | 2016
BACHELORS IN ADMINISTARTIVE STUDIES
SPECIALIZED HONOURS IN MANAGEMENT
YORK UNIVERSITY | 2013

SKILLS

- HTML5
- CSS
- JavaScript
- Jquery
- Sass
- E-commerce
- Ruby
- Ruby on Rails
- GitHub
- Sales/Marketing/Account Management
- Design

GROWING SKILLS

- React
- EmberJS
- UI UX Design
- Gulp
- Backbone JS
- Responsive Design