

Minhyuk Kim

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EDUCATION

Yonsei University

Feb 2024-Present

B.B.A. in Business Administration

GPA: 3.92/4.3

- Coursework: School of Business - AI Convergence Intensive Program

RESEARCH INTERESTS

My research goal is to develop an agent that can analyze real-world situations and data, predict multiple possible future scenarios, and identify the one with the highest likelihood of occurrence. In particular, my research interests include:

- Data Analysis
- Predictive Modeling
- Probabilistic Inference

EXPERIENCE

Korean Commercial-economics Conference Member (57th Cohort)

Mar 2025-Present

Advisor: Prof. [Daehee Yoon](#)

- Collaborated with companies to propose consumer-based AI marketing strategies
- Participated in Maeil Business Newspaper Economy Supporters program, providing insights on emerging AI trends in business and economics

UniWing College Admissions Mentoring Platform CEO

Jul 2025-Present

- Platform connecting high school and university students for study and campus life mentoring
- Participated in Yonsei University Startup Support Program (Y-Ventors)
- Engaged in Startup Experiment “200 Lab” under the Social Cooperative Mentory

Certified Information Processing Technician

- Possess foundational skills in programming, database management, and system design

SKILLS

Programming & Markup Languages: Python, R, HTML (basic)

Tools & Platforms: Linux (basic), Figma, CapCut