



THI HUYNH

DIGITAL MARKETING LEARNER

DEARFUTURECOMPANY.COM

25

Y/O

18+

MONTHS OF  
EXPERIENCE

4+

PROJECTS  
DELIVERED

★ AN OVERVIEW ABOUT ME



DETAIL-ORIENTED  
(PROFESSIONAL IS IN THE DETAIL)



A KEEN LEARNER  
(TO KEEP MY BRAIN CELLS ALIVE)



PERSEVERANT  
(WORK HARD TO FINISH WHAT I START)



MY OBJECTIVE

“I HAVE A GOOD KNOWLEDGE IN  
BRANDING,GOOLGE ADWORDS,SEO,  
TABLEAU & BASIC EXPERIENCE IN  
HTML, SAS & DESIGN.

I LEARN FAST & WORK HARD.  
IF YOU GIVE ME A CHANCE OF  
INTERNSHIP,I AM COMMITTED TO  
HELP YOU IMPROVE YOUR DIGITAL  
BUSINESS TO ITS FULLEST POTENTIAL”

FIND ME ONLINE & OFFLINE AT

WWW.DEARFUTURECOMPANY.COM

LINKEDIN.COM/IN/HUYNHTHI

KIMNGAAN@GMAIL.COM

+32488802554

LIEGE, BELGIUM



WORK EXPERIENCE

5/2015 - 12/2015

CHAIDIM ORGANIC TEA LTD., BANGKOK, THAILAND

Role: Branding strategy Thesis worker

Develop a comprehensive branding strategy for Chaidim Organic Tea brand, a young company based in Thailand

1/2015 - 4/2015

LIQUID MARKETING COMMUNICATION AGENCY, BANGKOK, THAILAND

Role: Marketing assistant

Assist brand strategists in developing branding strategy for clients

6/2014 - 8/2014

RUISROCK FESTIVAL 2014 - INTERNATIONAL VISITOR STUDY, FINLAND

Role: Team leader

Conduct a research on international customers visiting Ruisrock 2014, a famous annual rock festival Finland, in order to improve its international marketing & services

5/2014 - 8/2014

BIOMOLECULAR TOOLS FINLAND LTD - MARKET RESEARCH, FINLAND

Role: Market researcher

Conduct market research in Vietnam, seek sales partners and negotiate

5/2013 - 11/2013

INTERNATIONALIZATION SEMINAR 2013, TURKU, FINLAND

Role: Core team member, Marketing assistant

Design marketing materials & strategy to promote the seminars



EDUCATION

2012 - 2015 TURKU UNIVERSITY OF APPLIED SCIENCES, FINLAND

BBA in International Business

Thesis: “Building brand Identity strategy for Chaidim brand”

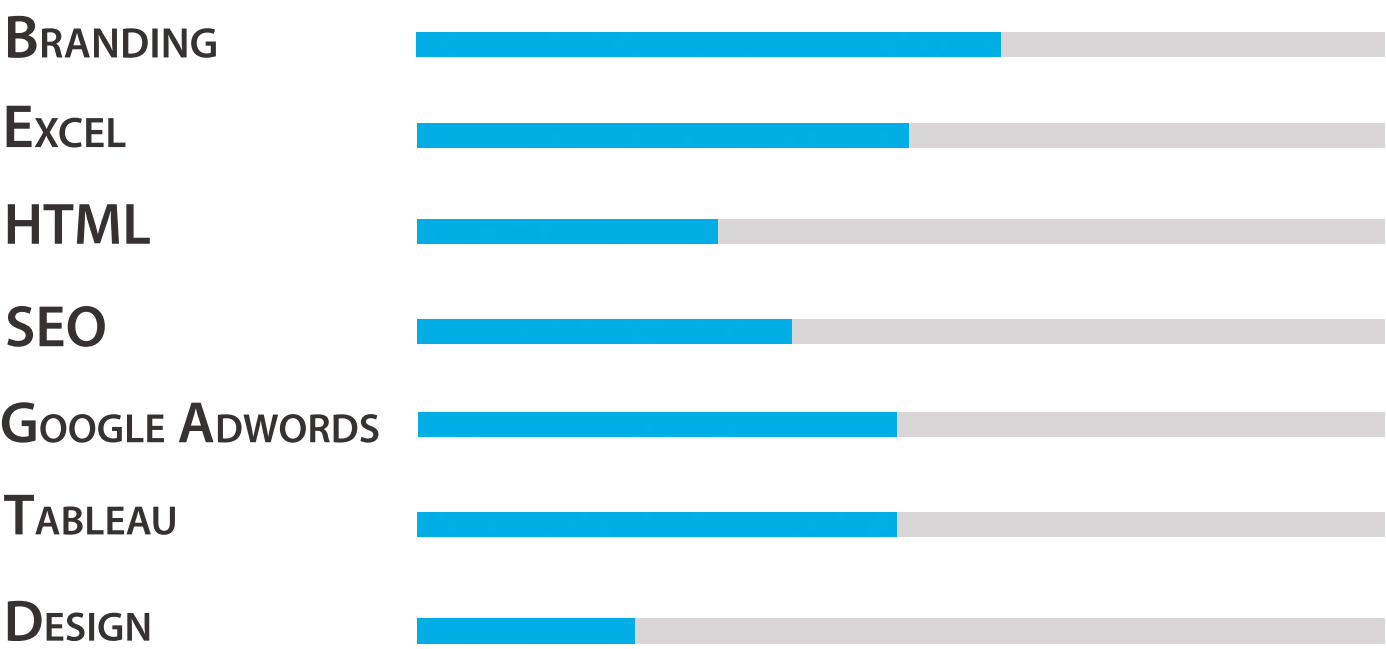
GPA: 4.37/5

2016 - 2018 HEC MANAGEMENT SCHOOL, UNIVERSITY OF LIEGE, BELGIUM

Master of Digital Marketing & Sales Management



SKILLS



PARTICIPATION & RECOGNITION



BUSINESS PLAN COMPETITION, 1ST PLACE

PERUSTA YRITYS 2012 TURKU

ORGANIZED BY POTKURI AND TURKU UNIVERSITY OF APPLIED SCIENCES



EUROPEAN YOUTH AWARD 2014, 2ND ROUND SHORT-LISTED

Project: Double-Kindness Network: Act local, Affect global

CONTEST THEME: DIGITAL CREATIVITY FOR SOCIAL GOOD