

EDUCATION

Bachelor of Media Production & Design, Double Minor in Communications & Media Studies and Sociology

Carleton University, Ottawa, ON

4.0 GPA | Expected Graduation Date: April 2026

EXPERIENCE

Content Developer | Kinaxis

September 2024 – Present, Ottawa, ON

- **Assisted in the creation and design of a reusable course template** in Rise360, ensuring consistent design structures across all course materials.
- **Produced videos and redesigned course content** in accordance with Kinaxis style guidelines and accessibility standards, using Synthesia and Microsoft PowerPoint, to support the re-launch of the Expert Series as a fully accessible internal online course in Rise360 and the Kinaxis Learning Hub.
- **Conducted quality control on training courses**, evaluating instructional design, user experience, and writing style to ensure alignment with software properties and usage, contributing to the development of high-quality course materials.

Web Planning Assistant | Natural Resources Canada

May 2024 – August 2024, Ottawa, ON

- **Streamlined and improved UX design** through redesigning, pitching, defending design choices, and presenting wireframes on Figma and Adobe XD to enhance user experience while adhering to accessibility guidelines.
- **Managed and organized administrative tasks**, such as media calls on SharePoint, ROT reviews using Microsoft Excel/Word, and assisting with Drupal migration. Collaborated with various teams across NRCan to ensure effective management of featured content on the NRCan homepage.

Web User Interface Developer | Carleton Volleyball Club

June 2023 – August 2024, Ottawa, ON

- **Designed the CVBC website interface** using Figma, prioritizing user experience, accessibility, and brand identity.
- **Developed the front-end of the CVBC website** using HTML, CSS, and JavaScript, ensuring alignment with the previously created UI design.

PROJECTS

BerrySoup | Personal Project

June 2022 – March 2024, Ottawa, ON

- **Managed UI, visual, front-end and brand identity** of BerrySoup as a functional website offering free downloadable desktop and mobile wallpapers for public use, garnering **over 250k views** on Pinterest.

Jiraxis | Kinaxis Hack-a-thon

October 2024, Ottawa, ON

- **Led UI/UX design prototype** for the ideation of an AI chatbox allowing real-time user interaction.

RELEVANT SKILLS

- **Software/languages:** Figma, AdobeXD, Adobe InDesign, Adobe Illustrator, Canva, PremierePro, Office 365, Sharepoint, GCDocs, Rise360, Synthesia, Miro, HTML, CSS, JavaScript, JQuery.
- **Design:** UI/UX design, wordsmithing, UX writing, Instructional design, wireframing, prototyping, Visual Design.