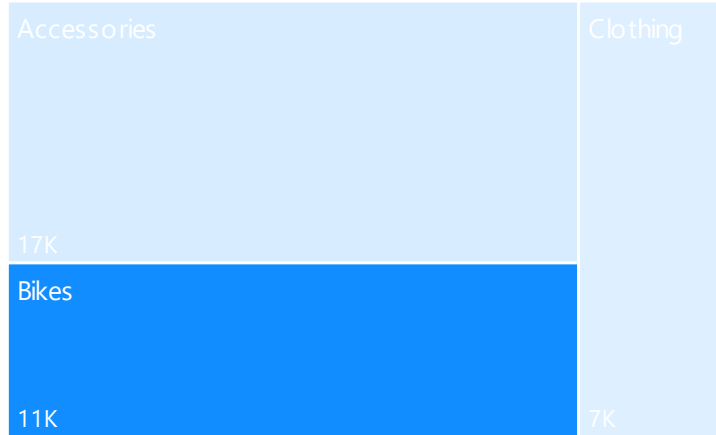
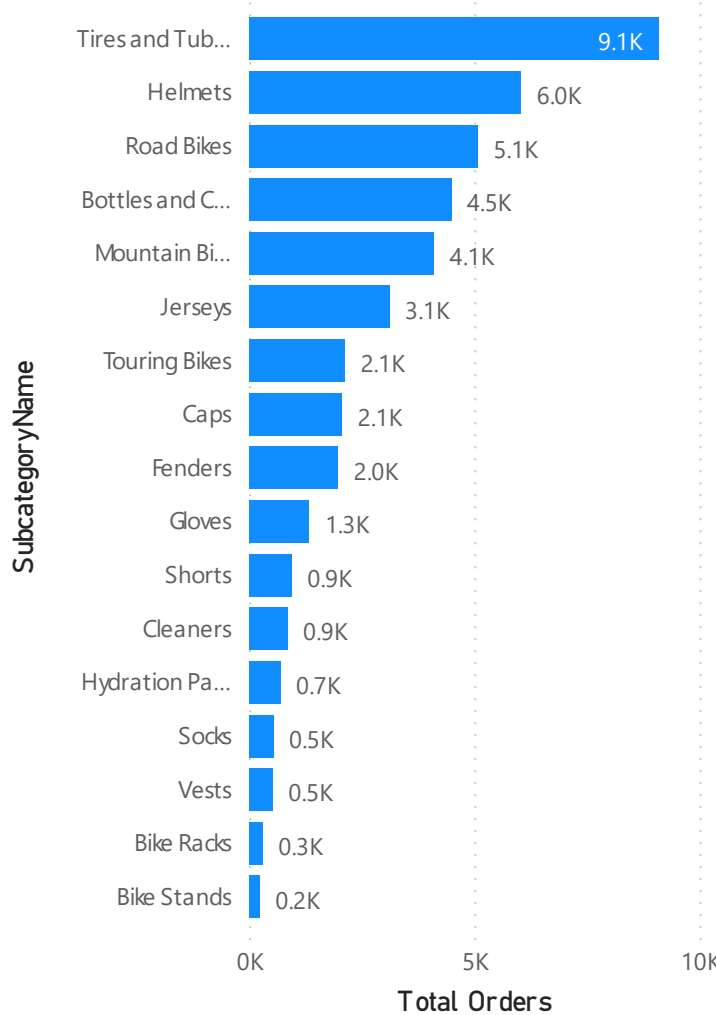




Total Orders by Category



Total Orders by Subcategory



ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	3983	1.95%
Patch Kit/8 Patches	2952	1.61%
Mountain Tire Tube	2846	1.64%
Road Tire Tube	2173	1.55%
Sport-100 Helmet, Red	2099	3.33%
AWC Logo Cap	2062	1.11%
Sport-100 Helmet, Blue	1995	3.31%
Fender Set - Mountain	1975	1.36%
Sport-100 Helmet, Black	1940	2.68%
Mountain Bottle Cage	1896	2.02%
Road Bottle Cage	1668	1.68%
Touring Tire Tube	1364	1.64%
HL Mountain Tire	1305	3.75%
ML Mountain Tire	1059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%
Mountain-200 Black, 46	528	3.22%
Mountain-200 Black, 42	524	3.63%
Mountain-200 Silver, 38	522	2.30%
Mountain-200 Silver, 46	521	2.11%
Mountain-200 Black, 38	519	2.89%
Mountain-200 Silver, 42	483	2.48%
Half-Finger Gloves, M	465	1.74%
Half-Finger Gloves, S	453	1.69%
Total	22534	2.14%

View Product Detail



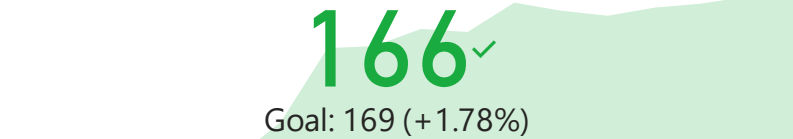
Monthly Revenue



Monthly Orders



Monthly Returns



Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Profit)

Mountain-200 Black, 46

Select all

Europe

North America

Pacific





Road Bottle Cage

Price Adjustment (%)

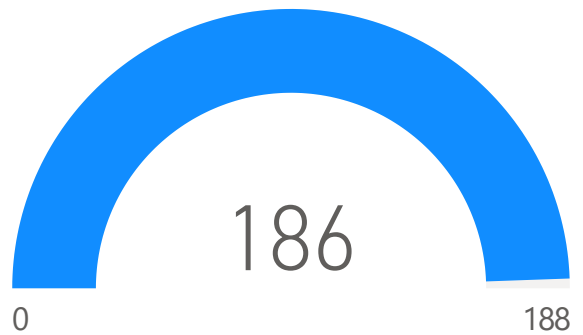
\$9

Avg Retail Price

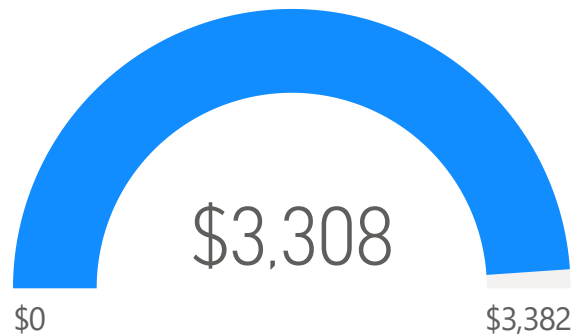
\$9

Adjusted Price

Current Month Orders vs Target



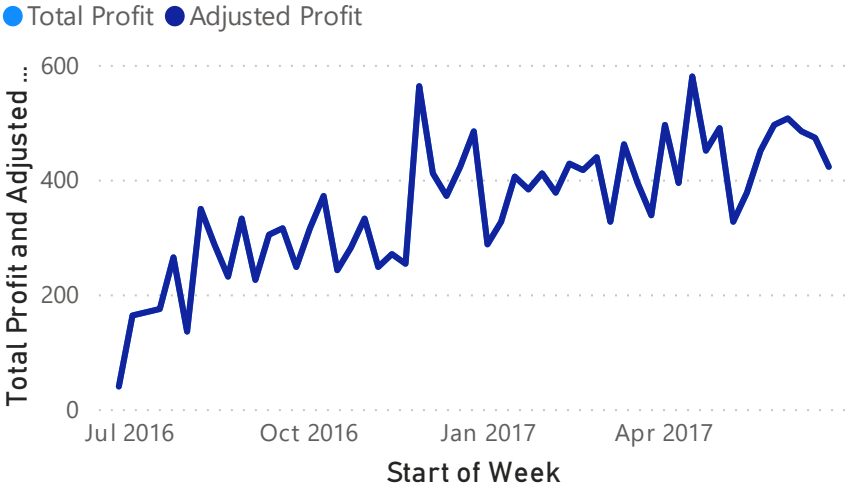
Current Month Revenue vs Target



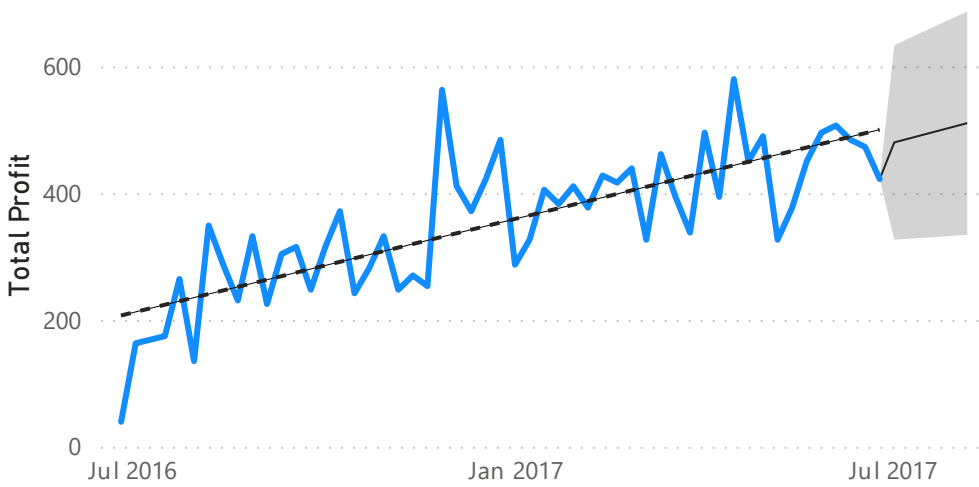
Current Month Returns vs Previous Month



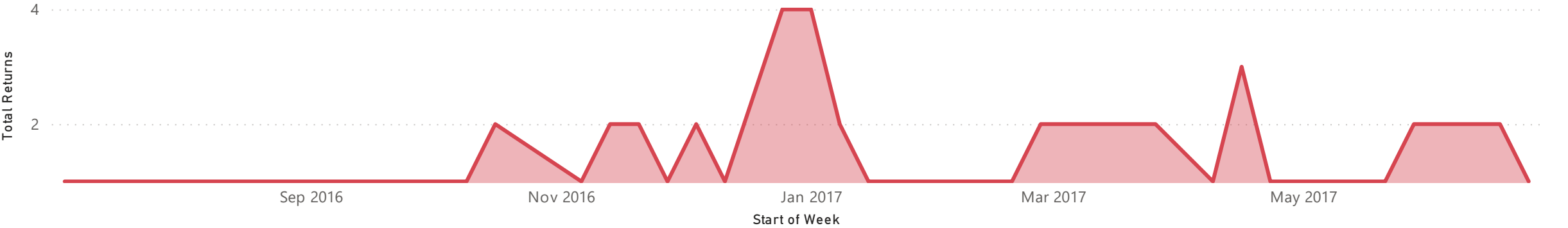
Weekly Profit



Weekly Profit



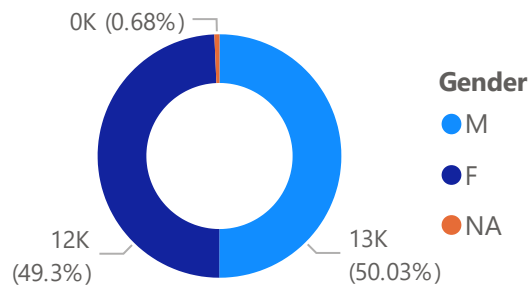
Weekly Return Volume



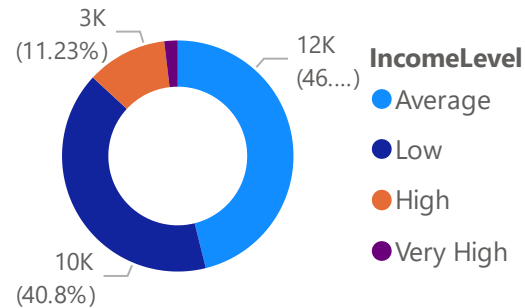
Orders and Revenue by Customer

FullName_CC	Total Orders	Total Revenue
Abby Rana	1	\$74
Adriana Gonzalez	4	\$9,196
Alejandro Beck	2	\$2,975
Alexa Cox	1	\$88
Alexa Watson	1	\$17
Alexander Jackson	1	\$50
Alexandra Evans	1	\$68
Alexandria Stewart	1	\$1,701
Alisha Liu	1	\$2,215
Alisha Shan	2	\$4,184
Amanda Perry	1	\$27
Andrea Wright	1	\$141
Angela Butler	2	\$2,897
Angela Perry	2	\$5,706
Anna Griffin	2	\$81
Anna Murphy	1	\$128
Arthur Rodriguez	2	\$3,810
Barbara Ma	1	\$629
Barry Perez	1	\$70
Benjamin Jackson	1	\$2,145
Brandon Kumar	1	\$51
Brett Gonzalez	1	\$33
Brianna Wood	1	\$60
Candice Chow	2	\$122
Casey Anand	1	\$650
Catherine Ward	1	\$66
Cedric Chen	1	\$839
Cesar Subram	1	\$68
Christian Harris	1	\$2,253
Christopher Davis	1	\$50
Total	25164	\$24,914,567

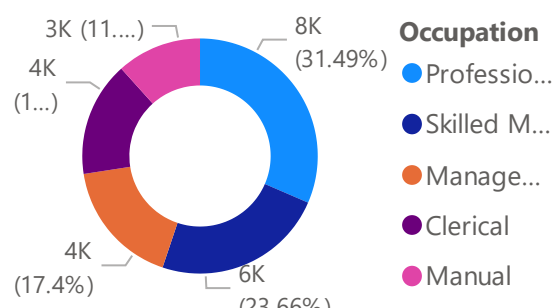
Orders by Gender



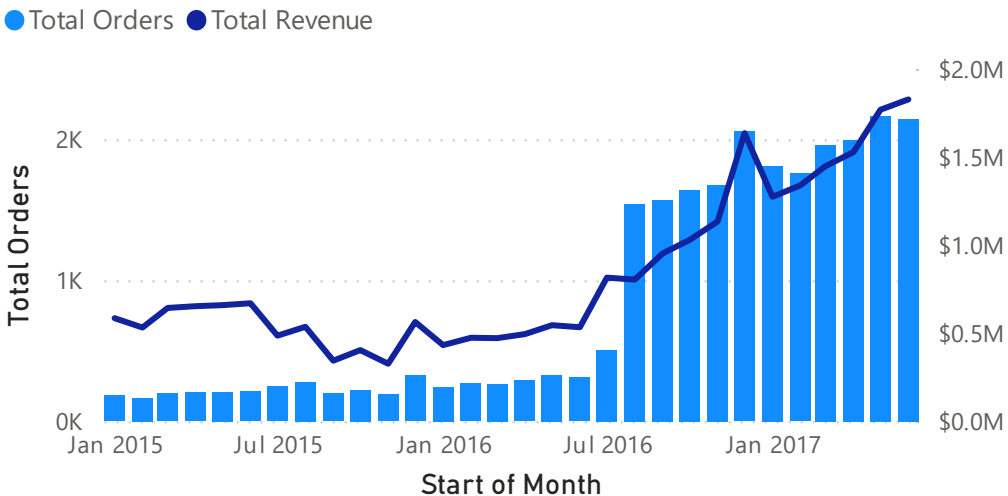
Orders by Income Level



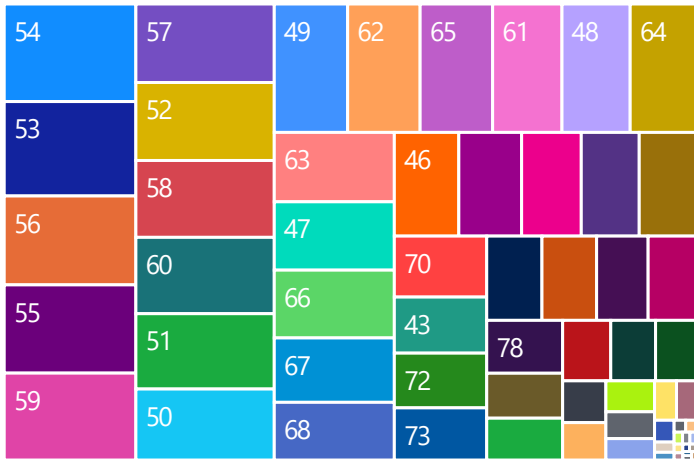
Orders by Occupation



Orders & Revenue by Month



Orders by Age



Top Customer by Revenue

Mr. Maurice Shan

Top Customer by Orders

Mr. Dalton Perez

Exec Summary →

 Ask a question about your data



Try one of these to get started

what is the total cost by SKU category

what is the total orders by SKU category

what is the total profit by SKU category

what is the total revenue by SKU category

what is the total orders by education level

[Show all suggestions](#)