

# CONTACT



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# **SKILLS**

Branding | Visual Design
User Research
Prototyping | Wireframing
Digital Mockups
A/B Testing
Responsive Design

#### Tools

Figma | Sketch InVision Photoshop | Illustrator | InDesign SolidWorks Lightwave

# **EDUCATION**

### **CERTIFICATE IN UI DESIGN**

Intensive UI Design curse, Career Foundry, 2020

# BACHELOR DEGREE IN PRODUCT DESIGN

Faculty of Fine Arts, University of Lisbon, 2013

# CERTIFICATE IN GRAPHIC DESIGN

Frenetikpolis, Lisboa, 2012

# KIM RUDOLPH PAZES

# UI | UX Digital Designer

Experienced UI | UX Digital Designer that aims to solve complex problems with simple designs. Out of the box mind-set with a trained eye for aesthetics and a natural empathetic approach that inspires people during presentations. I bring also exceptional time and project management skills. You get ready-to-go, market-proof and beautiful prototypes from your business ideas

# **EXPERIENCE**

#### **UI DESIGNER**

Plunet Berlin, 06.2021 - Present

- Creation of the new design system (including the new component library)
- Work closely with the UX research team to bridge the gap between UX, UI, and development
- Responsible for UI documentation and handoff to development
- Responsible for developing unique, user-centric concepts and UI design solutions to improve the software
- Organization of design sprints and creation of low, mid, and high fidelity prototypes to communicate and validate ideas
- Assist in the preparation and execution of workshops and client presentations

#### **PRODUCT MANAGER**

TUR Therapietechnik GmbH Berlin, 03.2017 - 31.05.2021

- Responsible for managing and successefully projects internally also with external partners
- Creation of marketing material of the company, incl. graphic material, newsletters, websites and videos
- Creation of the layout of the software and marketing material of the new generation of products with a more modern and innovative approach an so, successfully drawing the attention of new and intended target audiences
- Layout, creation and design incl. technical drawing and 3D models of hardware equipment
- Oversaw and supported the organization and design of the companies trade fair booths

#### PRODUCT | GRAPHIC DESIGNER

Ellisue Berlin Berlin, 04.2015 - 12.2016

- With a different set of skills and open mind, new products and collections were created virtually and physically (silver)
- Design and production of advertising material and customer mailing
- Coordination of online shops, suppliers and warehouse

# **LANGUAGES**

English German Portuguese

# PRODUCT | GRAPHIC DESIGNER

### TUR Therapietechnik GmbH Berlin, 09.2014 - 01.2016

- Conceptualization, development and presentation of new product design concepts to partners potentiating new business options
- Created a consisten branding through brochures, flyers, large format graphics, collateral, presentations, etc.
- Created the first internal organization system to support at all times the client and distributor network with the newest marketing material enabling the company to grow internationally with a consistent branding