Kim Slawson

he/him
Designer & **Developer**
Portfolio at slawson.org.
Call +1-207-370-7401 or
email kim@slawson.org.

Personal Statement . . . Creative technologist who *loves* distilling complex problems into elegant solutions.

Education & Awards

RIT **Rochester Institute of Technology** Rochester, NY (1995–2003) @ **Computer Science House**
B.S. in Information Technology (2003), minor in Philosophy RIT Special Interest House
Imaging Science (1995–1998) Member (1995–2003), Alumnus

MPA **Maine Press Association Design Award (2019 & 2020)**

Experience

Founder, Kernel Panic Owls Head, ME (2005–present)

DESIGN: Optimized user experience for mobile, web, and print media.
DEVELOPMENT: Rapid iteration from vision to mockup to reality.
TECHNOLOGY: IT support & solutions for businesses & individuals.
MANAGEMENT: Fractional CTO and project management services.

• Built a solo creative and technology consultancy.
• Managed clients and projects. Delivered websites and design assets.
• Handled emergent support and service needs.

Kernel Panic skills:
Fractional CTO Project Management Web Design Branding & Identity Product Design UI/UX Web Dev SEO SEM QA Network Admin Tech Support Windows Mac Linux Mobile Empathy Needs Assessment

Technology & Payment Systems, Ardiah Rockport, ME (2024)

INTERNAL: Administered Microsoft Active Directory, Exchange, 365, Teams, and Hyper-V. Migrated SIP VOIP numbers to Teams and added SMS. Administered QuickBooks Desktop and QB Online.

EXTERNAL: ISO lead for payment systems for local businesses. MSP/RMM and break/fix support for local businesses.

Ardiah skills:
Windows Server Hyper-V Unifi Network Admin Remote Support 365 Admin QuickBooks Admin POS & Payment Systems VOIP RMM MSP Web Dev

Lead Roaster, Rock City Coffee Rockland, ME (3/2023–10/2023)

Co-managed a coffee roastery. Oversaw production and roasting, sourcing green coffee from distributors. Maintained equipment. Managed technology and software and provided user support for Rock City employees. Redesigned coffee bags and product labels.

Rock City Coffee skills:
Coffee Roasting Operations Management Network Admin Tech Support Product Design

Project Manager, Flexibits contract, remote (8/2023–10/2023)

Applied CI/CQI methodologies to technical, visual, functional, and content domains. Streamlined Engineering and Support workflows and reduced technical debt. Researched bug reports and edge cases, curating documentation and tickets. Prototyped new functionality and new products. Refactored existing workflows and features.

Flexibits skills:
Project Management Continuous Improvement Product Design UI/UX QA App Store Optimization SEO

Designer, MaineStay Media Camden, ME (7/2019–1/2022)

• Designed and produced weekly issues of The Republican Journal.
• Designed and produced digital and print ads.
• Managed client ads in Google Ad Manager.

Refactored front page layouts, featured stories, and indices for the Courier Gazette, Camden Herald, and Republican Journal papers. 2x winner of the MPA award for newspaper front page design.

MaineStay Media skills:
Adobe InDesign Adobe Photoshop Ad Design Newspaper Design Graphic Design Tetris SEM Mac Server Remote Access Hybrid/Remote Work

Personal / Hobbies . . . game design, retrocomputing, digital preservation, 3D printing, mechanical keyboards, coffee roasting.

■ Design
■ Development
■ Technology
■ Management