



Kim Slawson

he/him

Designer & Developer

Portfolio at slawson.org.

Call +1-207-370-7401 or
email kim@slawson.org.

Personal Statement . . . **Creative technologist who loves distilling complex problems into elegant solutions.**

Education & Awards



Rochester Institute of Technology

Rochester, NY (1995–2003) @

Computer Science House

B.S. in Information Technology (2003), minor in Philosophy

RIT Special Interest House

Imaging Science (1995–1998)

Member (1995–2003), Alumnus



Maine Press Association Design Award (2019 & 2020)

Experience



Founder, Kernel Panic

Owls Head, ME (2005–present)

DESIGN: Optimized user experience for mobile, web, and print media.

DEVELOPMENT: Rapid iteration from vision to mockup to reality.

TECHNOLOGY: IT support & solutions for businesses & individuals.

MANAGEMENT: Fractional CTO and project management services.

- Built a solo creative and technology consultancy.
- Managed clients and projects. Delivered websites and design assets.
- Handled emergent support and service needs.



Technology & Payment Systems, Ardiah

Rockport, ME (2024)

INTERNAL: Administered Microsoft Active Directory, Exchange, 365, Teams, and Hyper-V. Migrated SIP VOIP numbers to Teams and added SMS. Administered QuickBooks Desktop and QB Online.

EXTERNAL: ISO lead for payment systems for local businesses.
MSP/RMM and break/fix support for local businesses.



Lead Roaster, Rock City Coffee

Rockland, ME (3/2023–10/2023)

Co-managed a coffee roastery. Oversaw production and roasting, sourcing green coffee from distributors. Maintained equipment. Managed technology and software and provided user support for Rock City employees. Redesigned coffee bags and product labels.



Project Manager, Flexibits

contract, remote (8/2022–10/2022)

Applied CI/CQI methodologies to technical, visual, functional, and content domains. Streamlined Engineering and Support workflows and reduced technical debt. Researched bug reports and edge cases, curating documentation and tickets. Prototyped new functionality and new products. Refactored existing workflows and features.



Designer, MaineStay Media

Camden, ME (7/2019–1/2022)

- Designed and produced weekly issues of The Republican Journal.
- Designed and produced digital and print ads.
- Managed client ads in Google Ad Manager.

Refactored front page layouts, featured stories, and indices for the Courier Gazette, Camden Herald, and Republican Journal papers. 2x winner of the MPA award for newspaper front page design.

Kernel Panic skills:

Fractional CTO **Project**

Management

Web Design **Branding & Identity**

Product Design **UI/UX**

Web Dev **SEO** **SEM** **QA**

Network Admin **Tech Support**

Windows **Mac** **Linux** **Mobile**

Empathy **Needs Assessment**

Ardiah skills:

Windows Server **Hyper-V** **Unifi**

Network Admin **Remote Support**

365 Admin **QuickBooks Admin**

POS & Payment Systems **VOIP**

RMM **MSP** **Web Dev**

Rock City Coffee skills:

Coffee Roasting

Operations Management

Network Admin **Tech Support**

Product Design

Flexibits skills:

Project Management

Continuous Improvement

Product Design **UI/UX**

QA **App Store Optimization** **SEO**

MaineStay Media skills:

Adobe InDesign **Adobe Photoshop**

Ad Design **Newspaper Design**

Graphic Design **Tetris** **SEM**

Mac Server **Remote Access** **Hybrid/**

Remote Work

Personal / Hobbies . . . **game design, retrocomputing, digital preservation, 3D printing, mechanical keyboards, coffee roasting.**

