Kim Slawson

he/him
Designer & **Developer**
Portfolio at slawson.org.
Call +1-207-370-7401 or
email kim@slawson.org.

Personal Statement . . . Creative technologist and product designer with 15+ years bridging UX, dev, and ops. I translate complex systems into clean, user-centered interfaces that ship.

Education & Awards

Rochester Institute of Technology   Rochester, NY (1995–2003)   @ Computer Science House
B.S. in Information Technology (2003), minor in Philosophy   RIT Special Interest House
Imaging Science (1995–1998)   Member (1995–2003), Alumnus

Maine Press Association Design Award (2019 & 2020)

Experience

Founder, Kernel Panic   Owls Head, ME (2005–present)
DESIGN · DEVELOPMENT · TECHNOLOGY · MANAGEMENT
• Delivered projects end-to-end: workshopped requirements, designed interfaces, developed websites and apps, provided ongoing support.
• Advised as fractional CTO on architecture, vendor selection, system integration, and build/reuse tradeoffs while managing time and costs.
• Navigated client relationships using Agile, delivering constructive feedback with empathy and without ego while keeping user needs central.

Kernel Panic skills:
Fractional CTO   Project Management
Web Design   Branding & Identity
Product Design   UI/UX Design
Web Dev   SEO   SEM   QA
Network Admin   Tech Support
Windows   Mac   Linux   Mobile
Empathy   Needs Assessment

Technology & Payment Systems, Ardiah   Rockport, ME (2024)
INTERNAL: Administered Microsoft Active Directory, Exchange, 365, Teams, and Hyper-V. Migrated SIP VOIP numbers to Teams and added SMS. Administered QuickBooks Desktop and QB Online.

EXTERNAL: ISO lead for payment systems for local businesses. MSP/RMM and break/fix support for local businesses.

Ardiah skills:
Windows Server   Hyper-V   Unifi
Network Admin   Remote Support
365 Admin   QuickBooks Admin
POS & Payment Systems   VOIP
RMM   MSP   Web Dev

Lead Roaster, Rock City Coffee   Rockland, ME (3/2023–10/2023)
Co-managed a coffee roastery. Oversaw production and roasting, sourcing green coffee from distributors. Maintained equipment. Managed technology and software and provided user support for Rock City employees. Redesigned coffee bags and product labels.

Rock City Coffee skills:
Coffee Roasting   Customer Service
Operations Management
Network Admin   Tech Support
Product Design   Visual Design

Project Manager, Flexibits   contract, remote (8/2022–10/2022)
Applied CI/CQI methodologies to technical, visual, functional, and content domains. Streamlined Engineering and Support workflows and reduced technical debt. Researched bug reports and edge cases, curating documentation and tickets. Prototyped new functionality and new products. Refactored existing workflows and features.

Flexibits skills:
Project Management
Continuous Improvement
Product Design   UI/UX Design
QA   App Store Optimization   SEO

Designer, MaineStay Media   Camden, ME (7/2019–1/2022)
• Designed and produced weekly issues of The Republican Journal.
• Designed and produced digital and print ads.
• Managed client ad campaigns in Google Ad Manager.

Refactored front page layouts, featured stories, and indices for the Courier Gazette, Camden Herald, and Republican Journal papers.

MaineStay Media skills:
Adobe InDesign   Adobe Photoshop
Ad Design   Newspaper Design
Graphic Design   Tetris   SEM
Mac Server   Remote Access
Hybrid Work   Remote Work

Personal / Hobbies

game design, retrocomputing, preservation, open source, 3D printing, mechanical keyboards, coffee roasting.

■ Design   ■ Technology
■ Development   ■ Management