



# Kim Slawson

he/him

**Designer & Developer**

Portfolio at [slawson.org](http://slawson.org).

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email [kim@slawson.org](mailto:kim@slawson.org).

Personal Statement . . . **Creative technologist and product designer with 15+ years bridging UX, dev, and ops. I translate complex systems into clean, user-centered interfaces that ship.** ■

## Education & Awards



**Rochester Institute of Technology** Rochester, NY (1995–2003) @ Computer Science House  
B.S. in Information Technology (2003), minor in Philosophy  
Imaging Science (1995–1998)  
RIT Special Interest House  
Member (1995–2003), Alumnus



**Maine Press Association Design Award (2019 & 2020)**

## Experience



**Founder, Kernel Panic** Owls Head, ME (2005–present)

**DESIGN · DEVELOPMENT · TECHNOLOGY · MANAGEMENT**

- Delivered projects end-to-end: workshoped requirements, designed interfaces, developed websites and apps, provided ongoing support.
- Advised as fractional CTO on architecture, vendor selection, system integration, and build/reuse tradeoffs while managing time and costs.
- Navigated client relationships using Agile, delivering constructive feedback with empathy and without ego while keeping user needs central.

*Kernel Panic skills:*

**Fractional CTO** **Project Management**  
**Web Design** **Branding & Identity**  
**Product Design** **UI/UX Design**  
**Web Dev** **SEO** **SEM** **QA**  
**Network Admin** **Tech Support**  
**Windows** **Mac** **Linux** **Mobile**  
**Empathy** **Needs Assessment**



**Technology & Payment Systems, Ardiah** Rockport, ME (2024)

**INTERNAL:** Administered Microsoft Active Directory, Exchange, 365, Teams, and Hyper-V. Migrated SIP VOIP numbers to Teams and added SMS. Administered QuickBooks Desktop and QB Online.

**EXTERNAL:** ISO lead for payment systems for local businesses.  
MSP/RMM and break/fix support for local businesses.

*Ardiah skills:*

**Windows Server** **Hyper-V** **Unifi**  
**Network Admin** **Remote Support**  
**365 Admin** **QuickBooks Admin**  
**POS & Payment Systems** **VOIP**  
**RMM** **MSP** **Web Dev**



**Lead Roaster, Rock City Coffee** Rockland, ME (3/2023–10/2023)

Co-managed a coffee roastery. Oversaw production and roasting, sourcing green coffee from distributors. Maintained equipment. Managed technology and software and provided user support for Rock City employees. Redesigned coffee bags and product labels.

*Rock City Coffee skills:*

**Coffee Roasting** **Customer Service**  
**Operations Management**  
**Network Admin** **Tech Support**  
**Product Design** **Visual Design**



**Project Manager, Flexibits** contract, remote (8/2022–10/2022)

Applied CI/CQI methodologies to technical, visual, functional, and content domains. Streamlined Engineering and Support workflows and reduced technical debt. Researched bug reports and edge cases, curating documentation and tickets. Prototyped new functionality and new products. Refactored existing workflows and features.

*Flexibits skills:*

**Project Management**  
**Continuous Improvement**  
**Product Design** **UI/UX Design**  
**QA** **App Store Optimization** **SEO**



**Designer, MaineStay Media** Camden, ME (7/2019–1/2022)

- Designed and produced weekly issues of The Republican Journal.
- Designed and produced digital and print ads.
- Managed client ad campaigns in Google Ad Manager.

Refactored front page layouts, featured stories, and indices for the Courier Gazette, Camden Herald, and Republican Journal papers.

*MaineStay Media skills:*

**Adobe InDesign** **Adobe Photoshop**  
**Ad Design** **Newspaper Design**  
**Graphic Design** **Tetris** **SEM**  
**Mac Server** **Remote Access**  
**Hybrid Work** **Remote Work**

Personal / Hobbies . . . **game design, retrocomputing, preservation, open source, 3D printing, mechanical keyboards, coffee roasting.**

■ **Design** ■ **Technology**  
■ **Development** ■ **Management**