



Kim Slawson

Personal Statement . . . Creative technologist and product designer with 15+ years bridging UX, dev, and ops. I translate complex systems into clean, user-centered interfaces that ship.

Education & Awards

RIT



Rochester Institute of Technology Rochester, NY (1995–2003) @ Computer Science House
B.S. in Information Technology (2003), minor in Philosophy

Imaging Science (1995–1998)

he/him

Designer & Developer

Portfolio at slawson.org.

Call +1-207-370-7401 or

email kim@slawson.org.

Experience



Founder, Kernel Panic

Owls Head, ME (2005–present)

DESIGN: Optimized user experience for mobile, web, and print media.
DEVELOPMENT: Rapid iteration from vision to mockup to reality.
TECHNOLOGY: IT support & solutions for businesses & individuals.
MANAGEMENT: Fractional CTO and project management services.

- Built a solo creative and technology consultancy.
- Managed clients and projects. Delivered websites and design assets.
- Handled emergent support and service needs.



Technology & Payment Systems, Ardiah

Rockport, ME (2024)

INTERNAL: Administered Microsoft Active Directory, Exchange, 365, Teams, and Hyper-V. Migrated SIP VOIP numbers to Teams and added SMS. Administered QuickBooks Desktop and QB Online.
EXTERNAL: ISO lead for payment systems for local businesses. MSP/RMM and break/fix support for local businesses.



Lead Roaster, Rock City Coffee

Rockland, ME (3/2023–10/2023)

Co-managed a coffee roastery. Oversaw production and roasting, sourcing green coffee from distributors. Maintained equipment. Managed technology and software and provided user support for Rock City employees. Redesigned coffee bags and product labels.



Project Manager, Flexibits

contract, remote (8/2022–10/2022)

Applied CI/CQI methodologies to technical, visual, functional, and content domains. Streamlined Engineering and Support workflows and reduced technical debt. Researched bug reports and edge cases, curating documentation and tickets. Prototyped new functionality and new products. Refactored existing workflows and features.



Designer, MaineStay Media

Camden, ME (7/2019–1/2022)

- Designed and produced weekly issues of The Republican Journal.
- Designed and produced digital and print ads.
- Managed client ads in Google Ad Manager.

Refactored front page layouts, featured stories, and indices for the Courier Gazette, Camden Herald, and Republican Journal papers.

Personal / Hobbies

. . . game design, retrocomputing, digital preservation, 3D printing, mechanical keyboards, coffee roasting.

Kernel Panic skills:

Fractional CTO Project Management
Web Design Branding & Identity
Product Design UI/UX
Web Dev SEO SEM QA
Network Admin Tech Support
Windows Mac Linux Mobile
Empathy Needs Assessment

Ardiah skills:

Windows Server Hyper-V Unifi
Network Admin Remote Support
365 Admin QuickBooks Admin
POS & Payment Systems VOIP
RMM MSP Web Dev

Rock City Coffee skills:

Coffee Roasting
Operations Management
Network Admin Tech Support
Product Design

Flexibits skills:

Project Management
Continuous Improvement
Product Design UI/UX
QA App Store Optimization SEO

MaineStay Media skills:

Adobe InDesign Adobe Photoshop
Ad Design Newspaper Design
Graphic Design Tetris SEM
Mac Server Remote Access
Hybrid/Remote Work

