

Kim Slawson

Personal Statement . . . Creative technologist and product designer with 15+ years bridging UX, dev, and ops.
I translate complex systems into clean, user-centered interfaces that ship.

Education & Awards

RIT



Rochester Institute of Technology Rochester, NY (1995–2003)
B.S. in Information Technology (2003), minor in Philosophy
Imaging Science (1995–1998)

@ Computer Science House

RIT Special Interest House

Member (1995–2003), Alumnus

Experience



Maine Press Association Design Award (2019 & 2020)



Founder, Kernel Panic

Owls Head, ME (2005–present)

DESIGN · DEVELOPMENT · TECHNOLOGY · MANAGEMENT

- Delivered projects end-to-end: workshoped requirements, designed interfaces, developed websites and apps, provided ongoing support.
- Advised as fractional CTO on architecture, vendor selection, system integration, and build/reuse tradeoffs while managing time and costs.
- Navigated client relationships using Agile, delivering constructive feedback with empathy and without ego while keeping user needs central.

Kernel Panic skills:

Fractional CTO Project Management
Web Design Branding & Identity
Product Design UI/UX Design
Web Dev SEO SEM QA
Network Admin Tech Support
Windows Mac Linux Mobile
Empathy Needs Assessment



Lead Roaster, Rock City Coffee

Rockland, ME (3/2023–10/2023)

Co-managed a coffee roastery. Oversaw production and roasting, sourcing green coffee from distributors. Maintained equipment. Managed technology and software and provided user support for Rock City employees. Redesigned coffee bags and product labels.

Ardiah skills:

Windows Server Hyper-V Unifi
Network Admin Remote Support
365 Admin QuickBooks Admin
POS & Payment Systems VOIP
RMM MSP Web Dev



Project Manager, Flexibits

contract, remote (8/2022–10/2022)

Applied CI/CQI methodologies to technical, visual, functional, and content domains. Streamlined Engineering and Support workflows and reduced technical debt. Researched bug reports and edge cases, curating documentation and tickets. Prototyped new functionality and new products. Refactored existing workflows and features.

Rock City Coffee skills:

Coffee Roasting Customer Service
Operations Management
Network Admin Tech Support
Product Design Visual Design



Designer, MaineStay Media

Camden, ME (7/2019–1/2022)

- Designed and produced weekly issues of The Republican Journal.
 - Designed and produced digital and print ads.
 - Managed client ad campaigns in Google Ad Manager.
- Refactored front page layouts, featured stories, and indices for the Courier Gazette, Camden Herald, and Republican Journal papers.

Flexibits skills:

Project Management
Continuous Improvement
Product Design UI/UX Design
QA App Store Optimization SEO

MaineStay Media skills:

Adobe InDesign Adobe Photoshop
Ad Design Newspaper Design
Graphic Design Tetris SEM
Mac Server Remote Access
Hybrid Work Remote Work

Personal / Hobbies . . . game design, retrocomputing, preservation, open source, 3D printing, mechanical keyboards, coffee roasting.

