



YOUTUBE ANALYSIS OVERVIEW

930

Count of Youtuber

7.6M

Average of Highest Yearly Earnings

477.6K

Average of Lowest Yearly Earnings

21bn

Sum of Subscribers

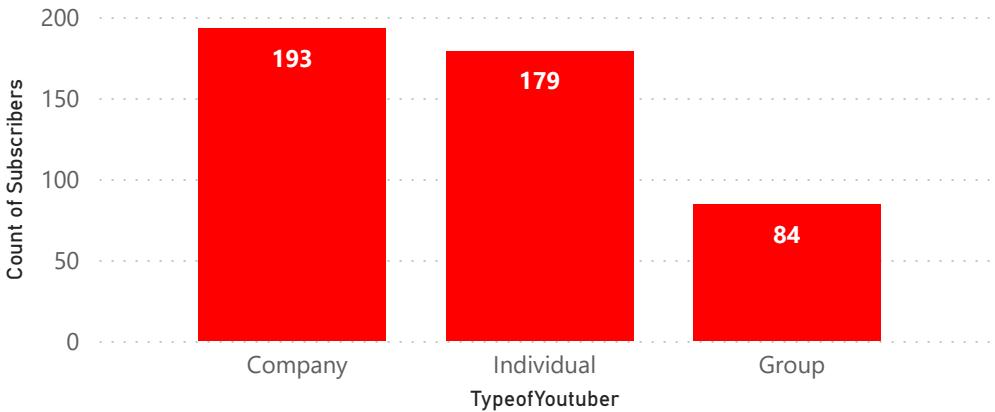
10M

Sum of Uploads

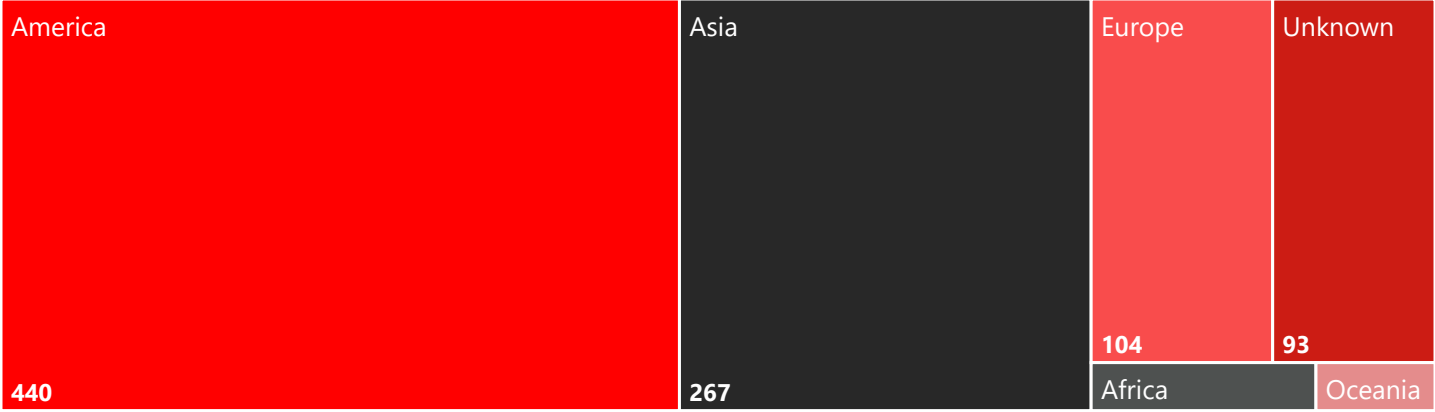
10T

Sum of Video Views

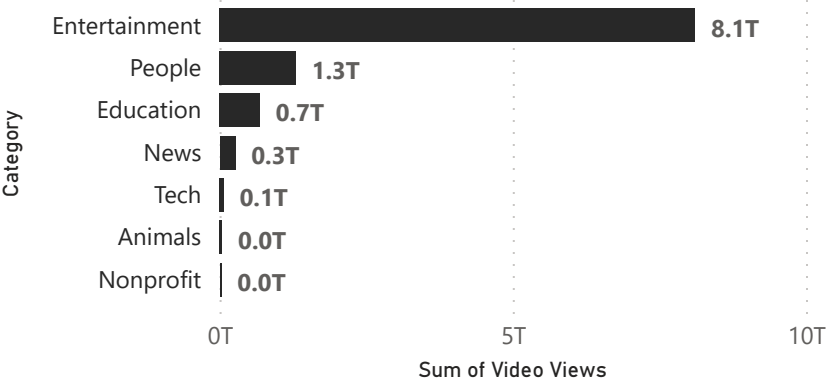
Count of Subscribers by TypeofYoutuber



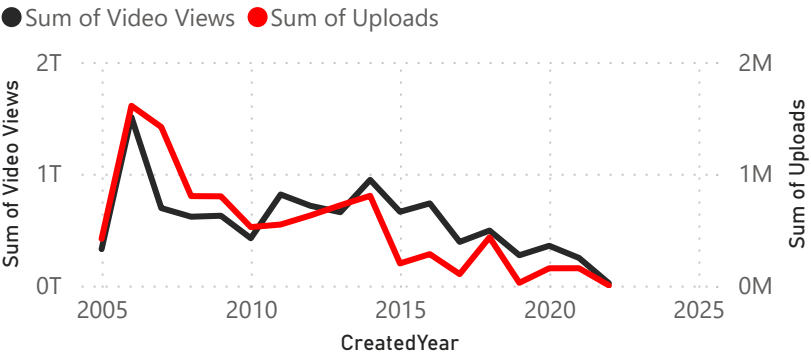
Count of Youtuber by Region



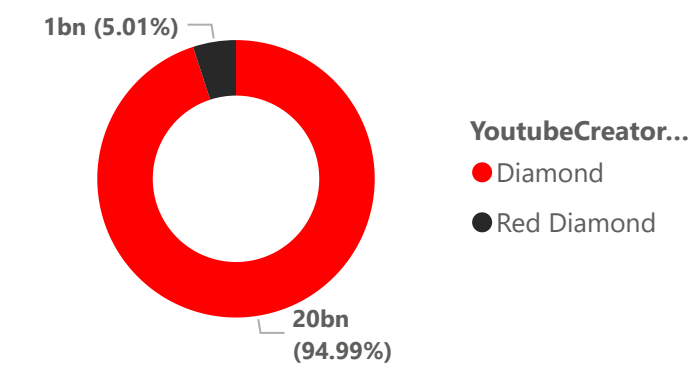
Sum of Video Views by Category



Sum of Video Views and Sum of Uploads by CreatedYear



Sum of Subscribers by YoutubeCreatorAwards





ANALYSIS BY YEAR

All Years

SelectedYear

No Change

%ChangeCountOfYoutubers

10M

SumUploadsBySelectedYear

10T

SumViewsBySelectedYear

Region, Country

All

Category, Subcateg...

All

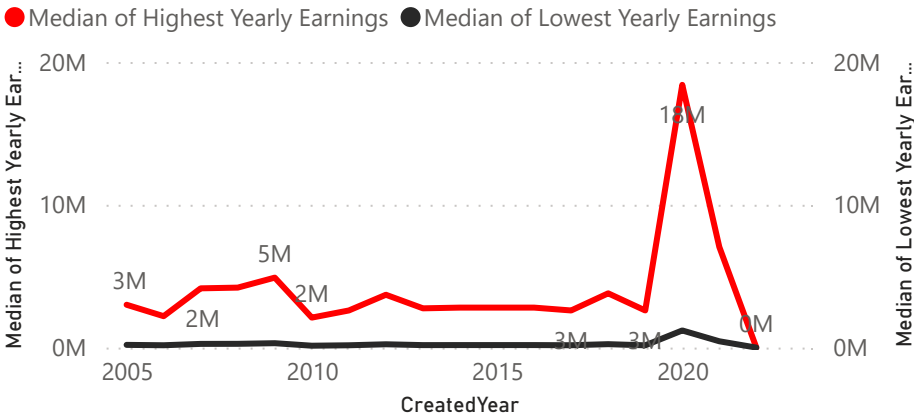
TypeofYoutuber

All

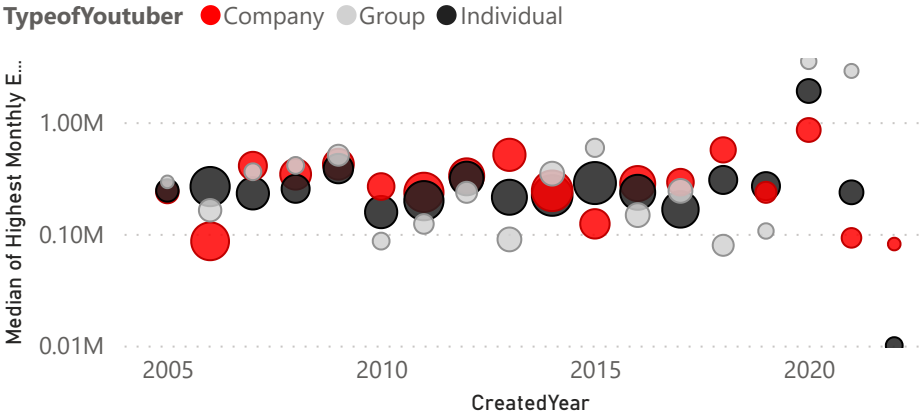
YoutubeCreatorAwa...

All

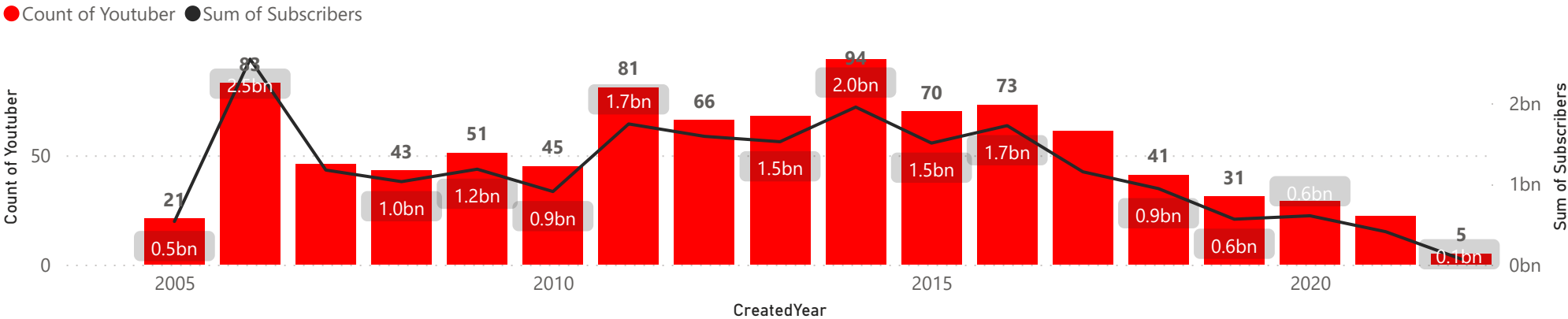
Median of Highest Yearly Earnings and Median of Lowest Yearly Earnings by CreatedYear



Median of Highest Monthly Earnings and Count of Youtuber by TypeofYoutuber and CreatedYear



Count of Youtuber and Sum of Subscribers by CreatedYear





ANALYSIS BY MONTH

All Months

SelectedMonth

No Change

%ChangeCountOfYoutubers

930

SumYoutubersBySelectedMonth

Region, Country

All

Category, Subcateg...

All

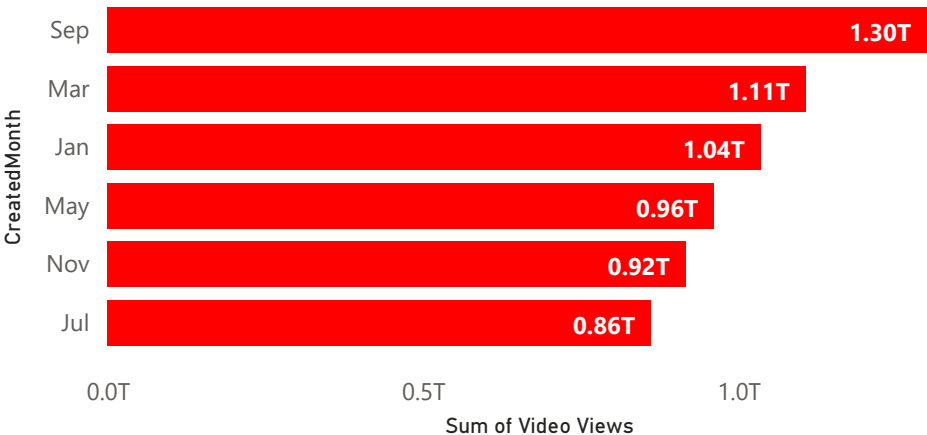
TypeofYoutuber

All

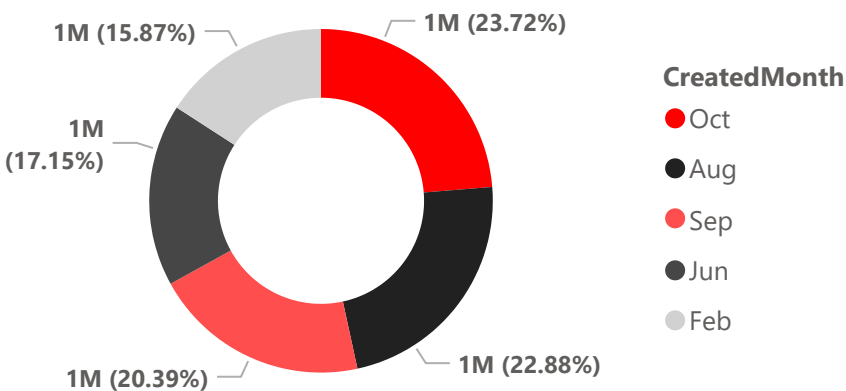
YoutubeCreatorAwa...

All

Sum of Video Views by CreatedMonth

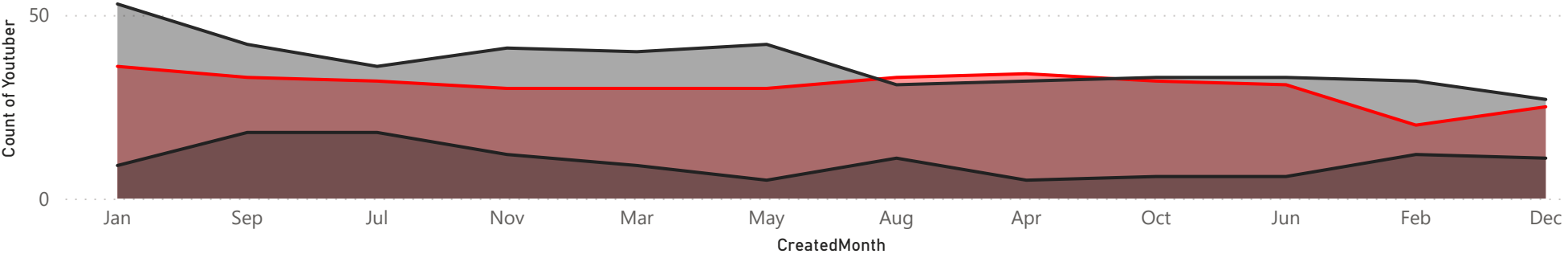


Sum of Uploads by CreatedMonth



Count of Youtuber by CreatedMonth and TypeofYoutuber

TypeofYoutuber ●Company ●Group ●Individual





ANALYSIS BY REGION

All Regions

SelectedRegion

49

CountCountriesByRegion

CreatedYear, Month

All

Category, Subcate...

All

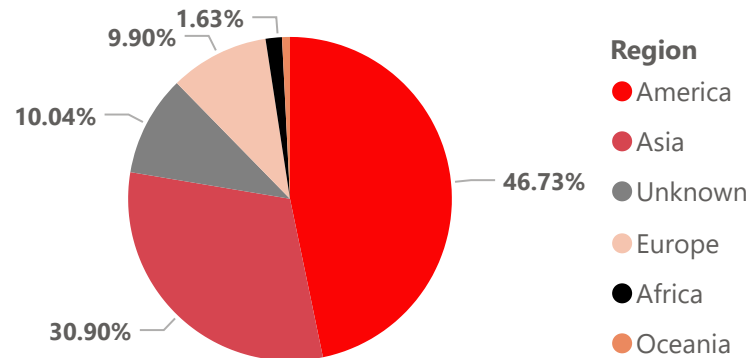
TypeofYoutuber

All

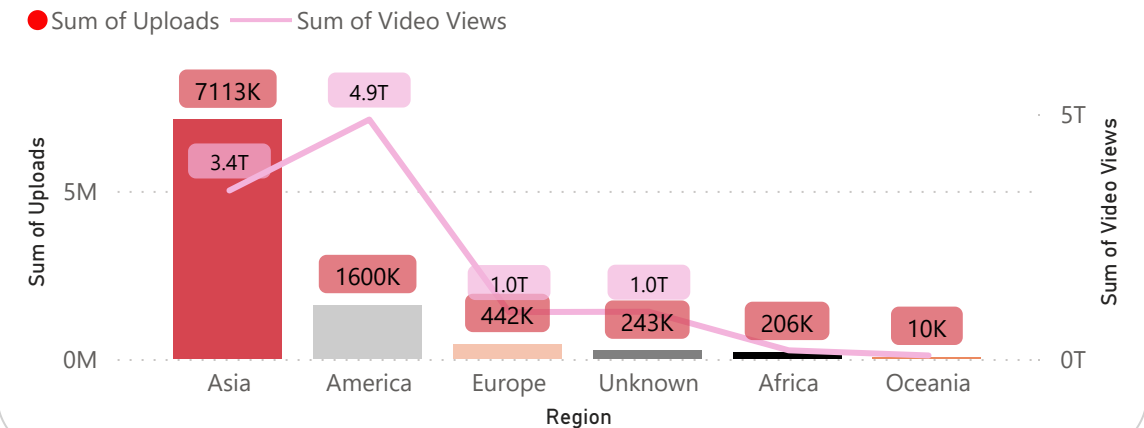
YoutubeCreatorAw...

All

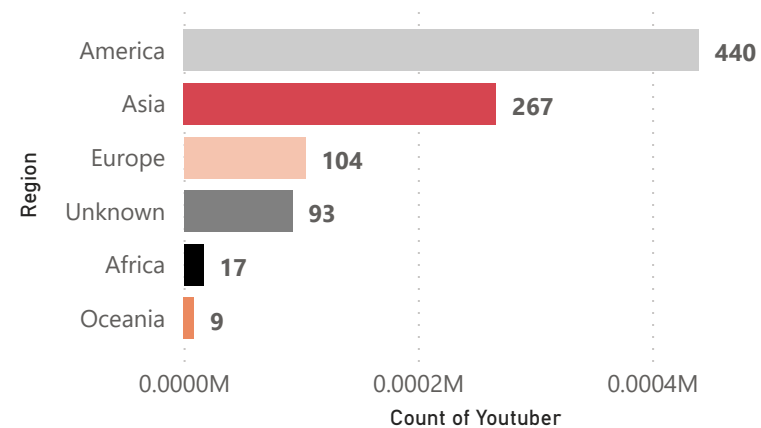
Sum of Subscribers by Region



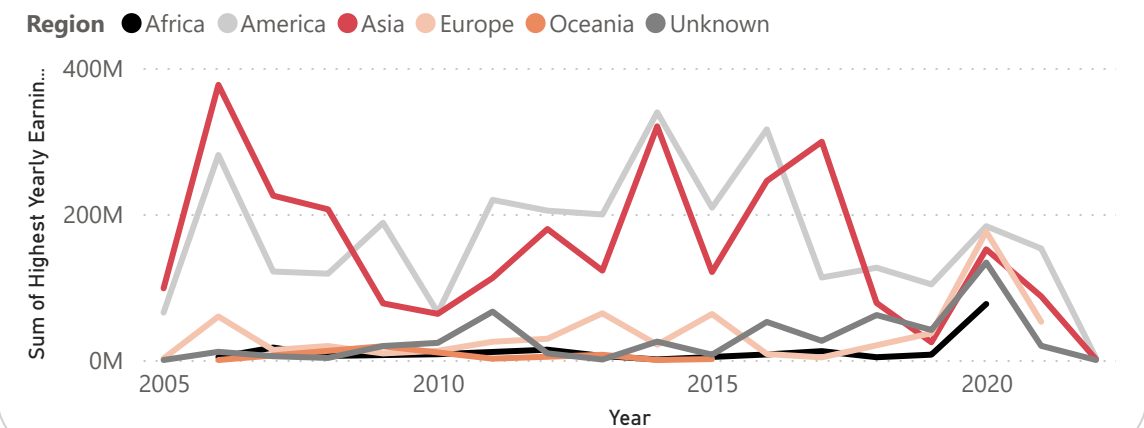
Sum of Uploads and Sum of Video Views by Region



Count of Youtuber by Region



Sum of Highest Yearly Earnings by Year and Region





ANALYSIS BY COUNTRY

All Countries

SelectedCountry

(Blank)

CountryofRegion

CreatedYear, Month

All

Category, Subcate...

All

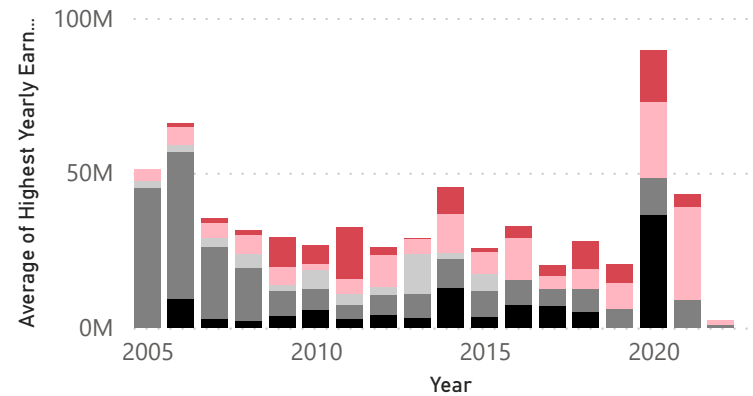
TypeofYoutuber

All

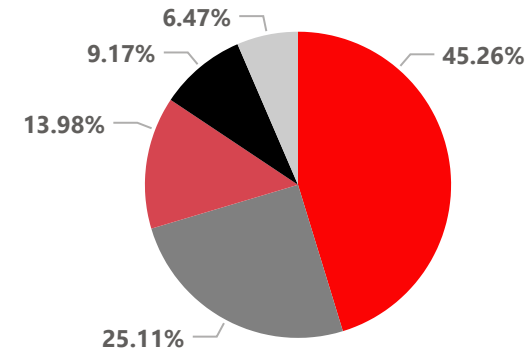
YoutubeCreatorAw...

All

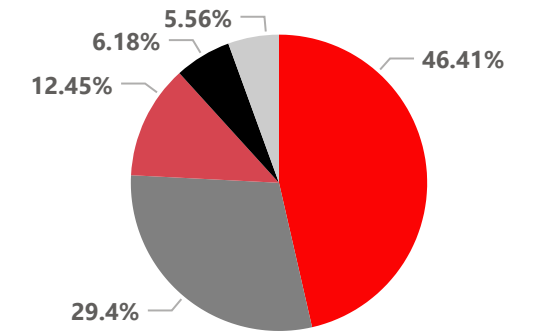
Average of Highest Yearly Earnings by Year and Country



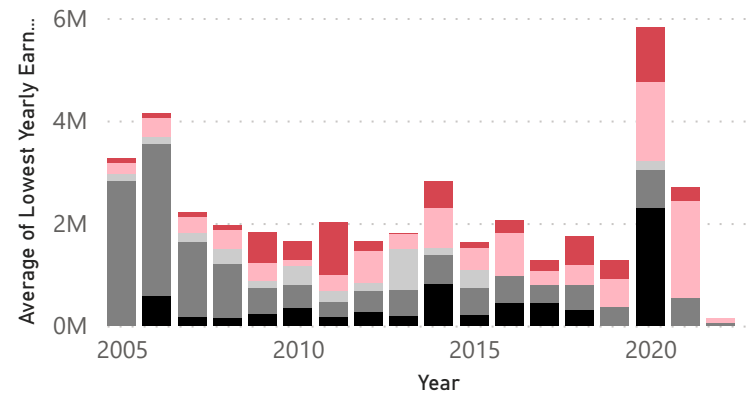
Count of Youtuber by Country



Sum of Video Views by Country

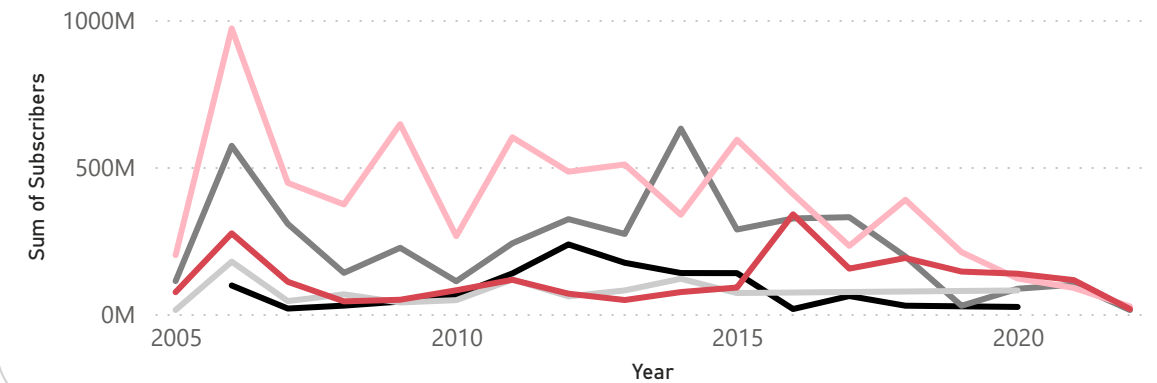


Average of Lowest Yearly Earnings by Year and Country



Sum of Subscribers by Year and Country

Country ● Brazil ● India ● United Kingdom ● United States ● Unknown





ANALYSIS BY CATEGORY

All Categories

SelectedCategory

Region, Country

All

CreatedYear, Month

All

TypeofYoutuber

Multiple selections

YoutubeCreatorA...

All

10T

TotalViews

21.16bn

TotalSubscribers

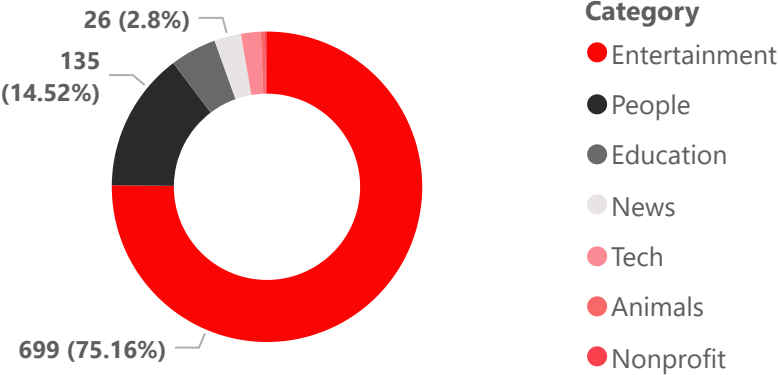
40.26K

AverageLowestMonthlyEarnings

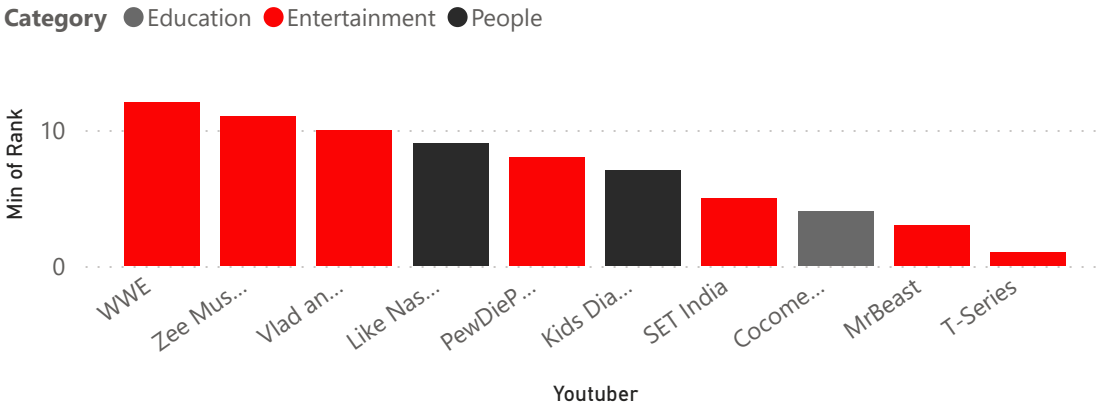
636.98K

AverageHighestMonthlyEarnings

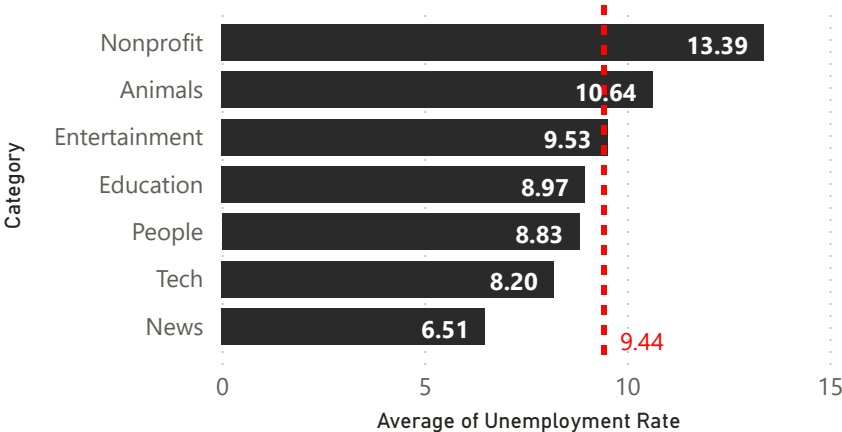
Count of Youtuber by Category



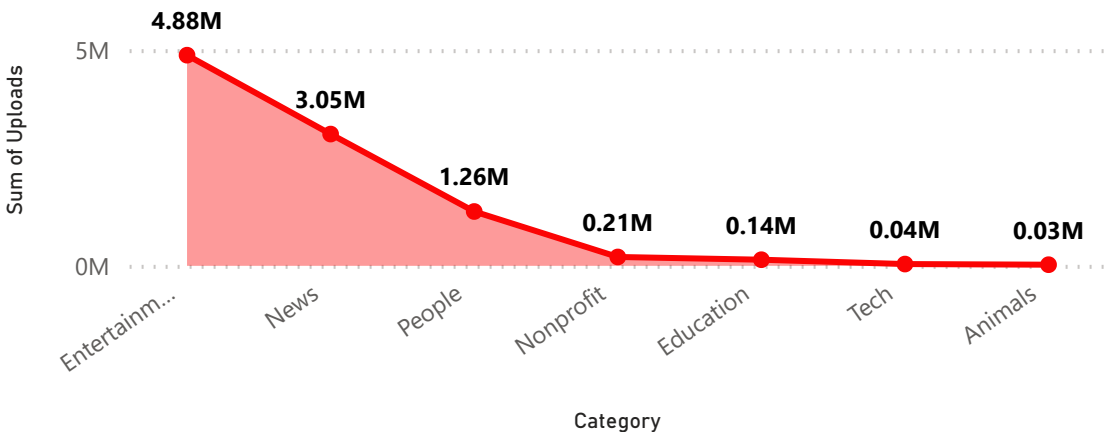
Top 10 Rank of Youtuber by Category



Average of Unemployment Rate by Category



Sum of Uploads by Category





ANALYSIS BY SUBCATEGORY

All SubCategories

SelectedSubcategories

930

TotalYoutubers

9.61M

TotalUploads

477.61K

AverageLowestYearlyEarnings

7.62M

AverageHighestYearlyEarnings

Region, Country

All

CreatedYear, Month

All

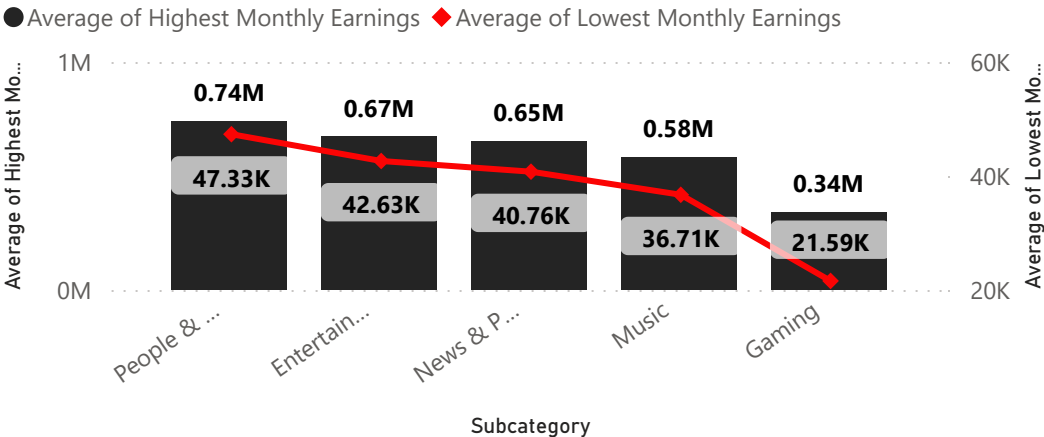
TypeofYoutuber

All

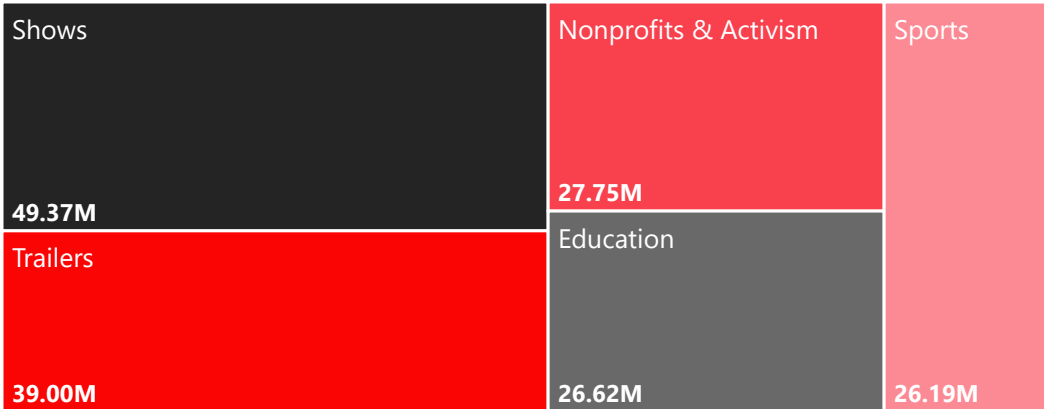
YoutubeCreatorAw...

All

Top 5 Average of Highest Monthly Earnings by Subcategory



Top 5 Average of Subscribers by Subcategory



Ranking by Average Views

Subcategory	Average of Video Views	Ranking
Shows		1
Trailers		2
Music		3
Education		4
Sports		5
Film & Animation		6
Pets & Animals		7
Entertainment		8
News & Politics		9
People & Blogs		10
Comedy		11
Movies		12
Gaming		13
Autos & Vehicles		14
Nonprofits & Activism		15
Howto & Style		16
Science & Technology		17
Travel & Events		18



ANALYSIS BY TYPE OF YOUTUBER

All Type of Youtuber

TypeofYoutubers

7.62M

Average of Highest Yearly Earnings

477.61K

Average of Lowest Yearly Earnings

10M

Sum of Uploads

10T

Sum of Video Views

Region, Country

All

CreatedYear, Month

All

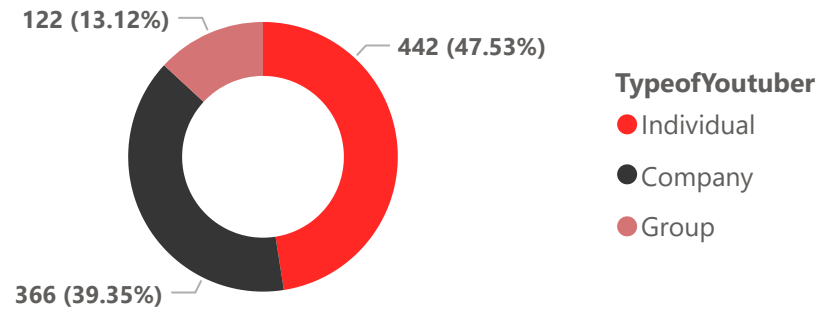
Category, Subcategory

All

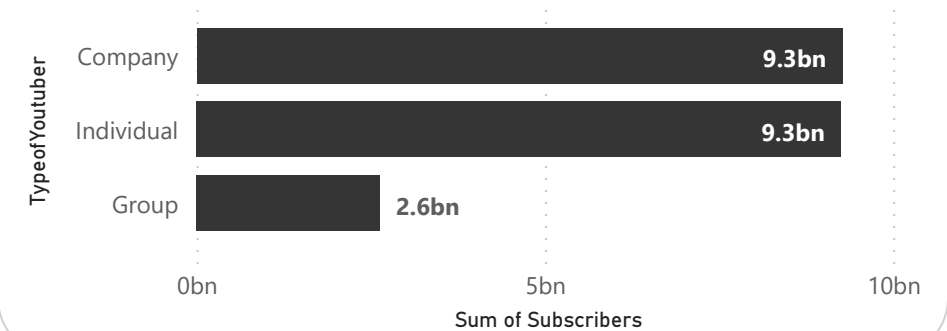
TypeofYoutuber

All

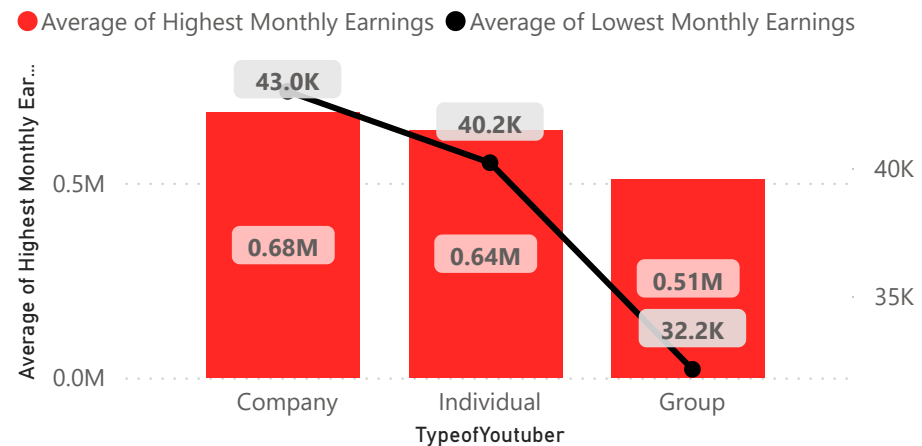
Count of Youtuber by TypeofYoutuber



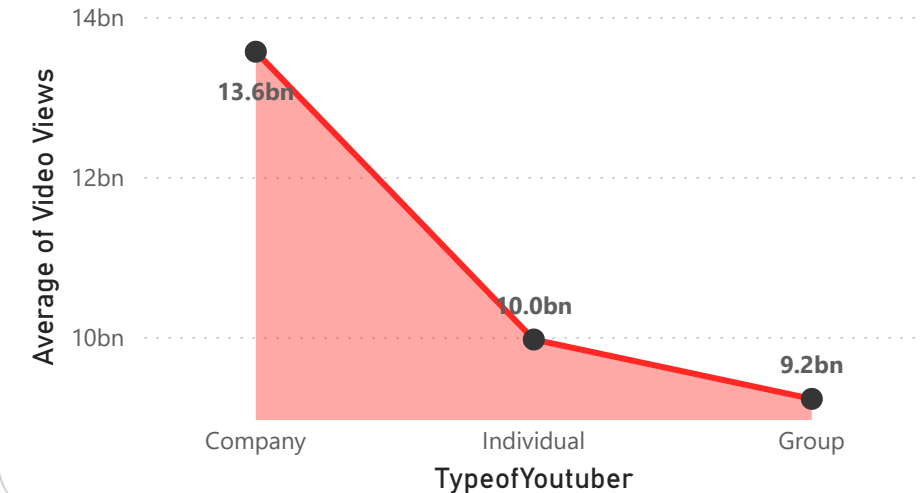
Sum of Subscribers by TypeofYoutuber



Average of Highest Monthly Earnings and Average of Lowest Monthly Earnings by TypeofYoutuber



Average of Video Views by TypeofYoutuber





ANALYSIS BY YOUTUBE CREATOR AWARDS

All Youtuber Creator...
Awards

7.62M
Average of Highest Yearly Earnings

477.61K
Average of Lowest Yearly Earnings

10M
Sum of Uploads

10T
Sum of Video Views

Region, Country

All

CreatedYear, Month

All

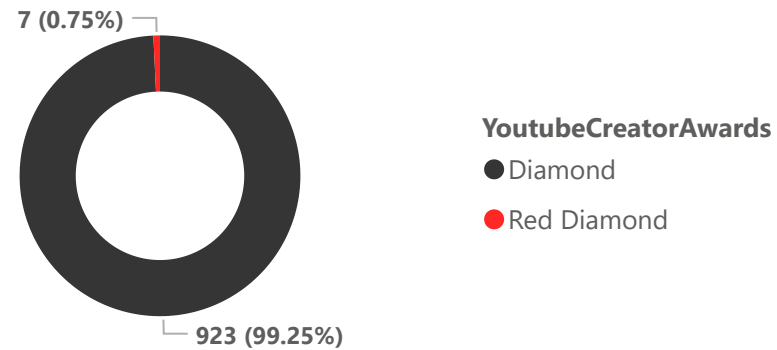
TypeofYoutuber

All

Category, Subcate...

All

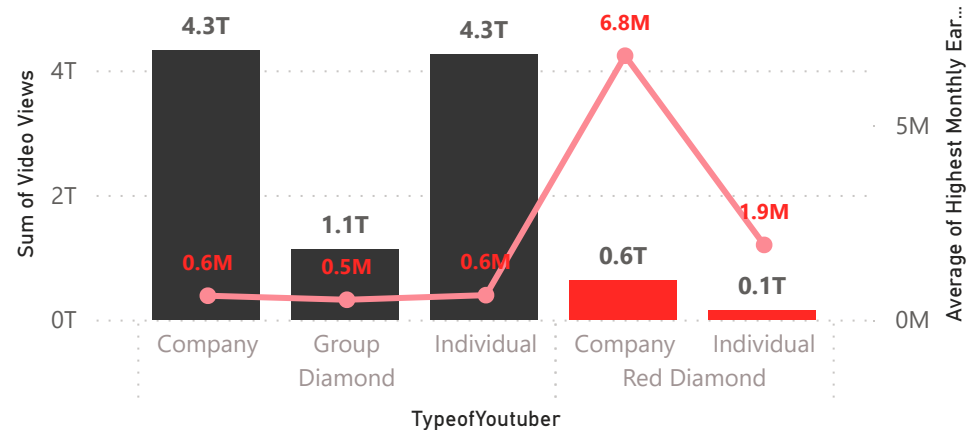
Count of Youtuber by YoutubeCreatorAwards



Average of Uploads by YoutubeCreatorAwards



Video Views and Average Highest Monthly Earnings by YoutubeCreatorAwards and TypeofYoutuber



Top 10 Youtuber by YoutubeCreatorAwards

