



THE
COFFEE
SHOP

Overview



66K

Total Target for Outlets in Fac

114.12K

Sum of sales_amount

6.58

Average of current_retail_price

36K

Sum of quantity

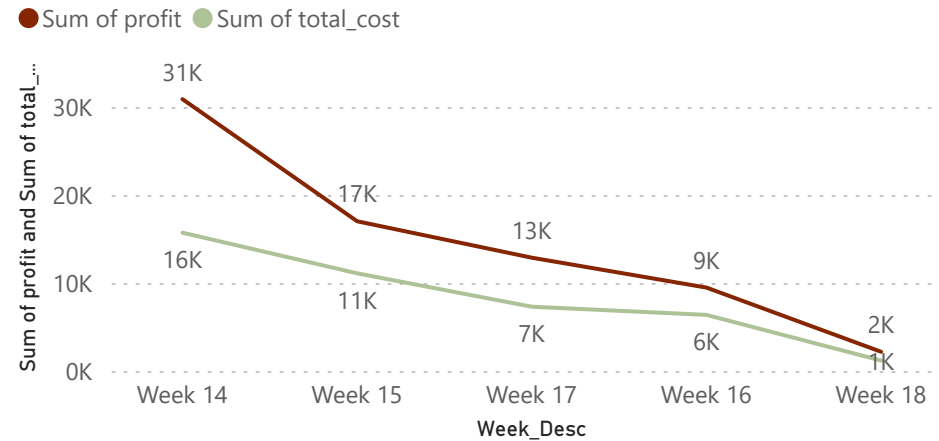
72.44K

Sum of profit

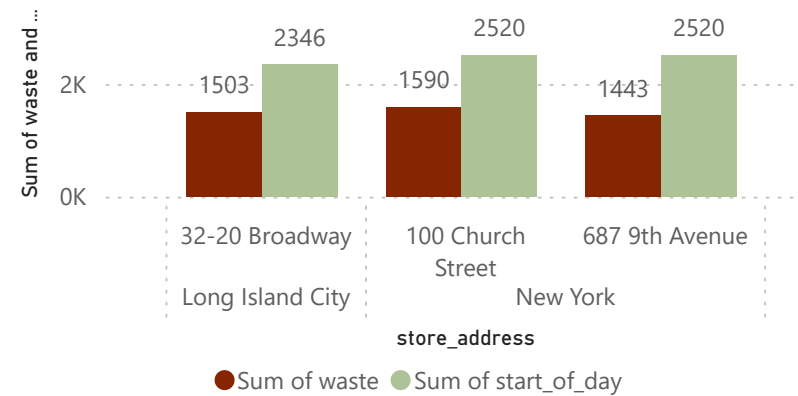
41.68K

Sum of total_cost

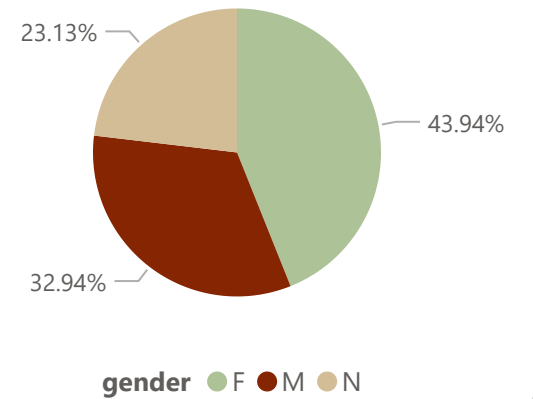
Sum of profit and Sum of total_cost by Week_Desc



Sum of waste and Sum of start_of_day by store_city and store_address



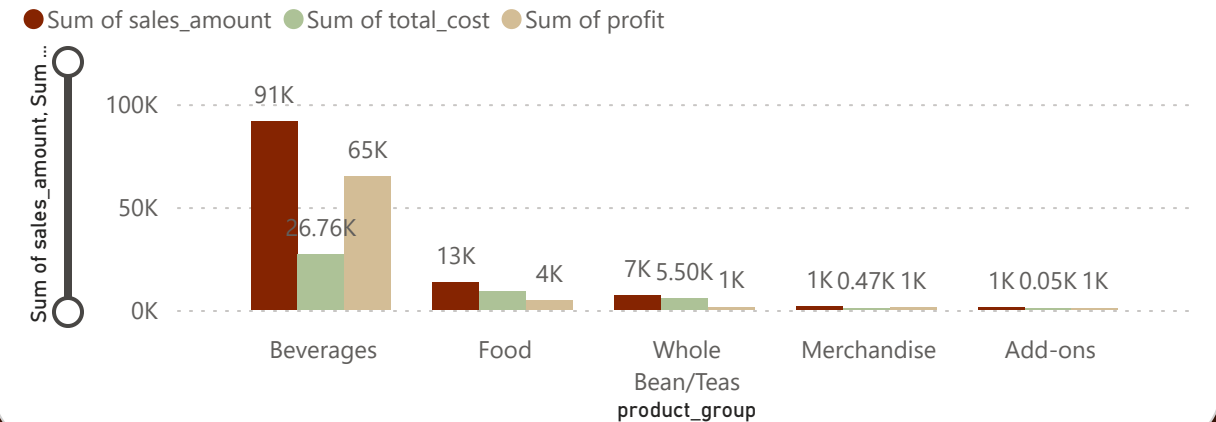
Sum of sales_amount by gender



Sum of sales_amount by Date and store_city



Sum of sales_amount, Sum of total_cost and Sum of profit by product_group





THE
COFFEE
SHOP

Analysis by Time



360

Max of sales_amount

0.04

Min of cost

72.44K

Sum of profit

41.68K

Sum of total_cost

product_group,
product_category,
product_subcategory

All

Week_ID, Date

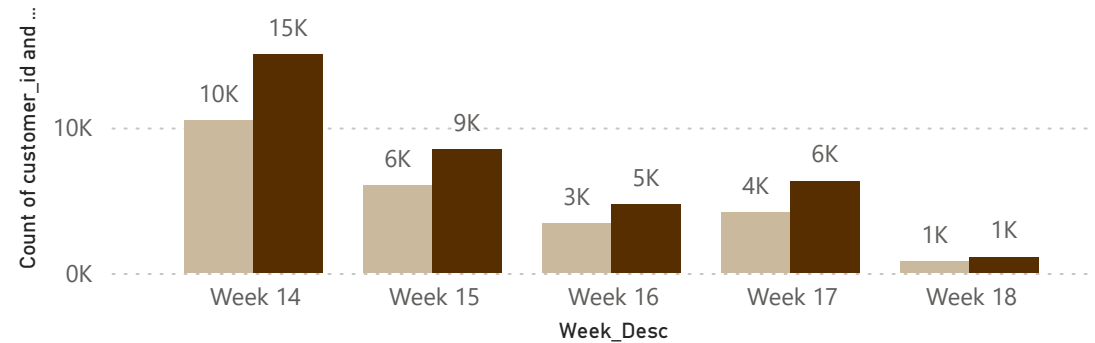
All

Age Group

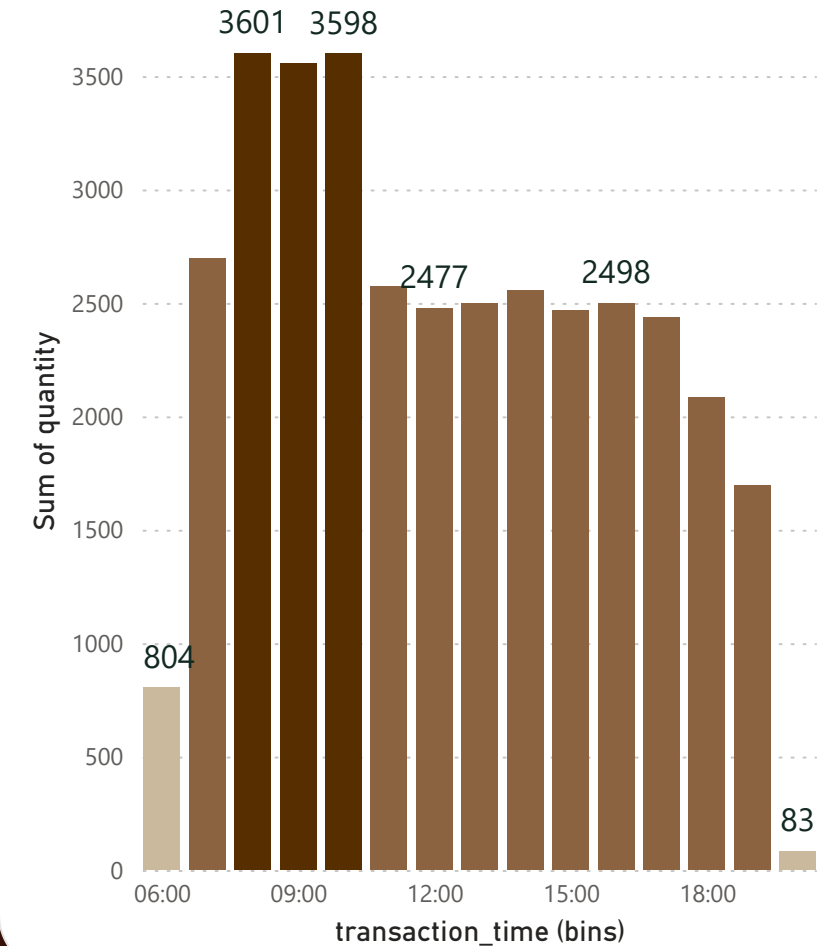
All

Count of customer_id and Sum of quantity by Week_Desc

Count of customer_id Sum of quantity

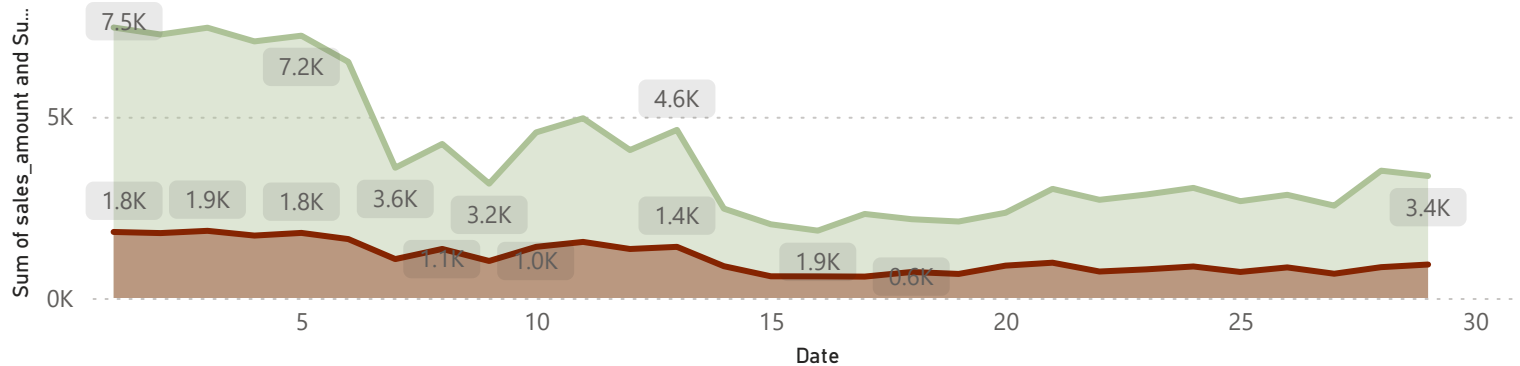


Sum of quantity by transaction_time (bins)



Sum of sales_amount and Sum of cost by Date

Sum of sales_amount Sum of cost





THE
COFFEE
SHOP

Analysis by Product



45.00

Max of current_retail_price

0.80

Min of current_retail_price

All Products

SelectedProduct

(Blank)

ProductGroupOfProduct

80

Count of product_id

product_group, product...

All

Week_ID, Date

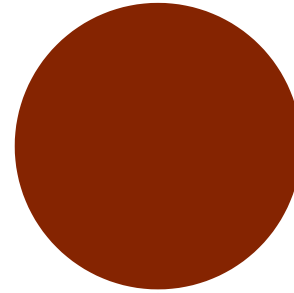
All

Age Group

All

Count of product_id by promo_yn

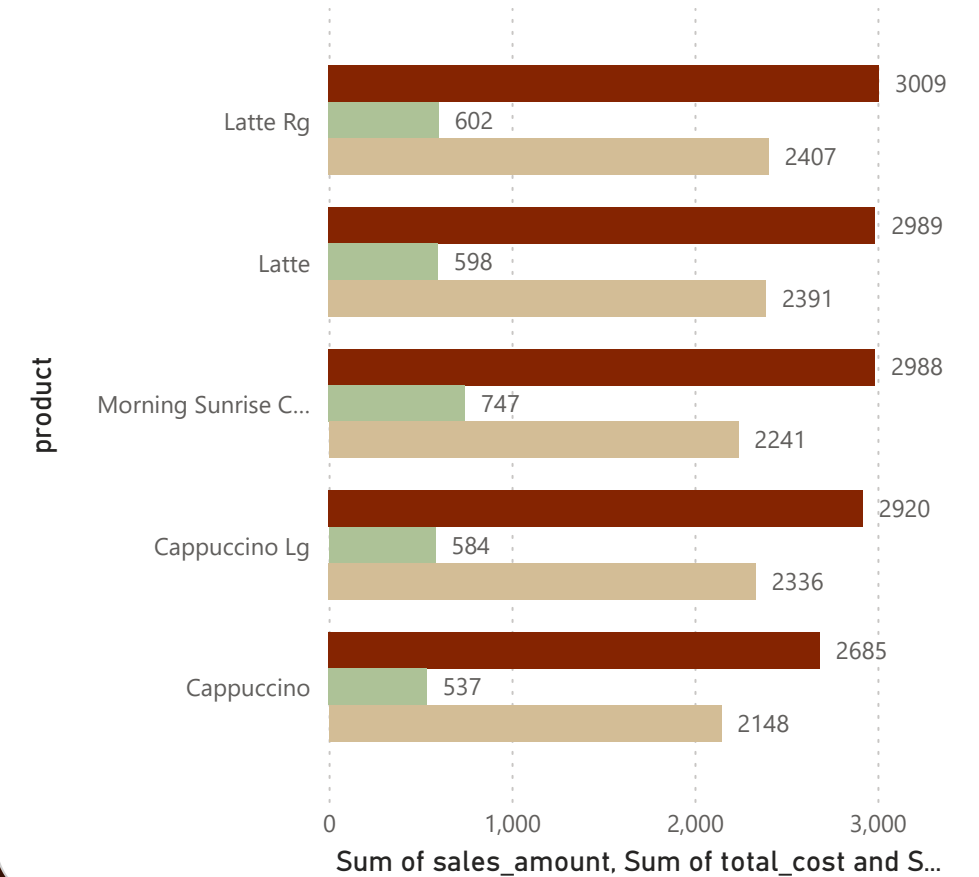
new_product_yn ● N



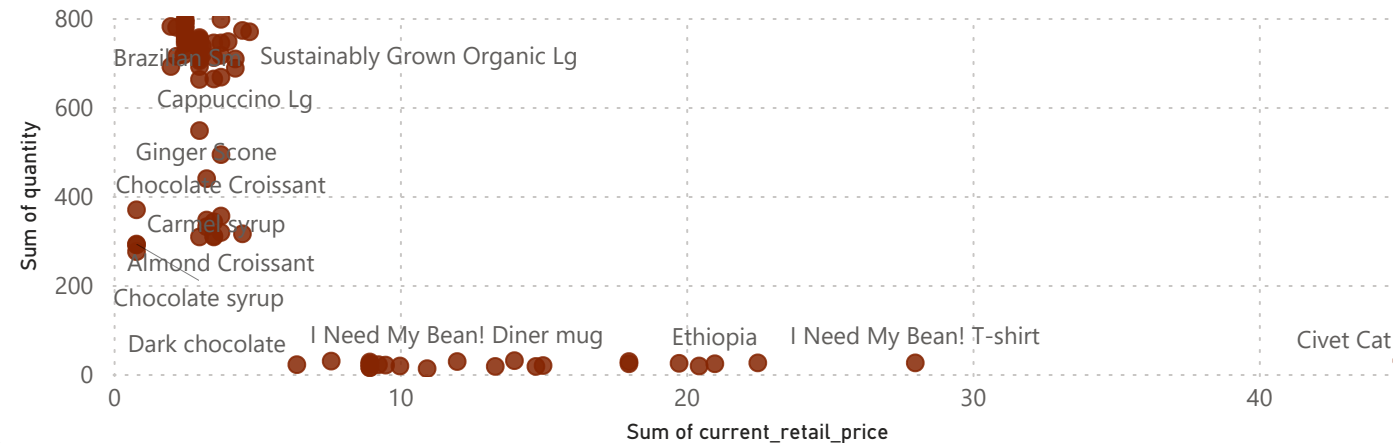
80 (100%)

Sum of sales_amount, Sum of total_cost and Sum of profit by product

● Sum of sales_amount ● Sum of total_cost ● Sum of profit



Sum of current_retail_price and Sum of quantity by product





THE
COFFEE
SHOP

Analysis by Product Group



Average current_retail_price of
Add-ons

0.80

Average current_retail_price of
Beverages

3.21

Average current_retail_price of
Food

3.47

Average current_retail_price of
Merchandise

19.25

Average current_retail_price of Whole
Bean/Teas

14.58

product_group, product...

All

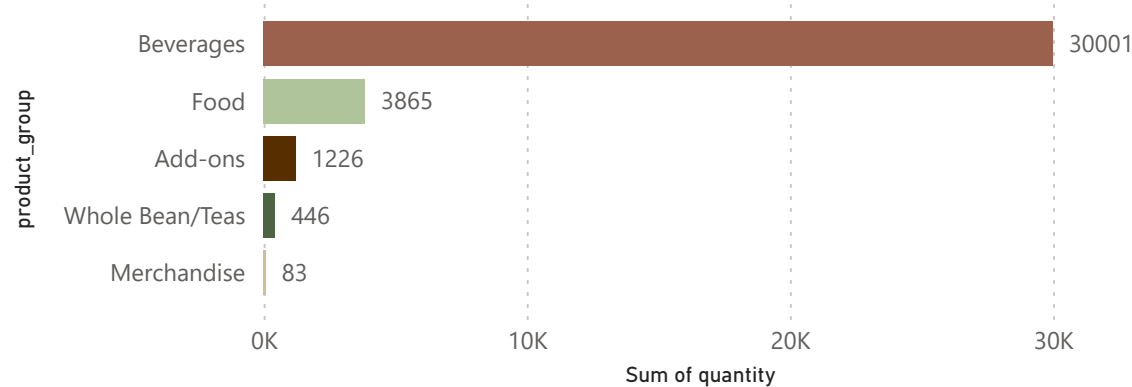
Week_ID, Date

All

Age Group

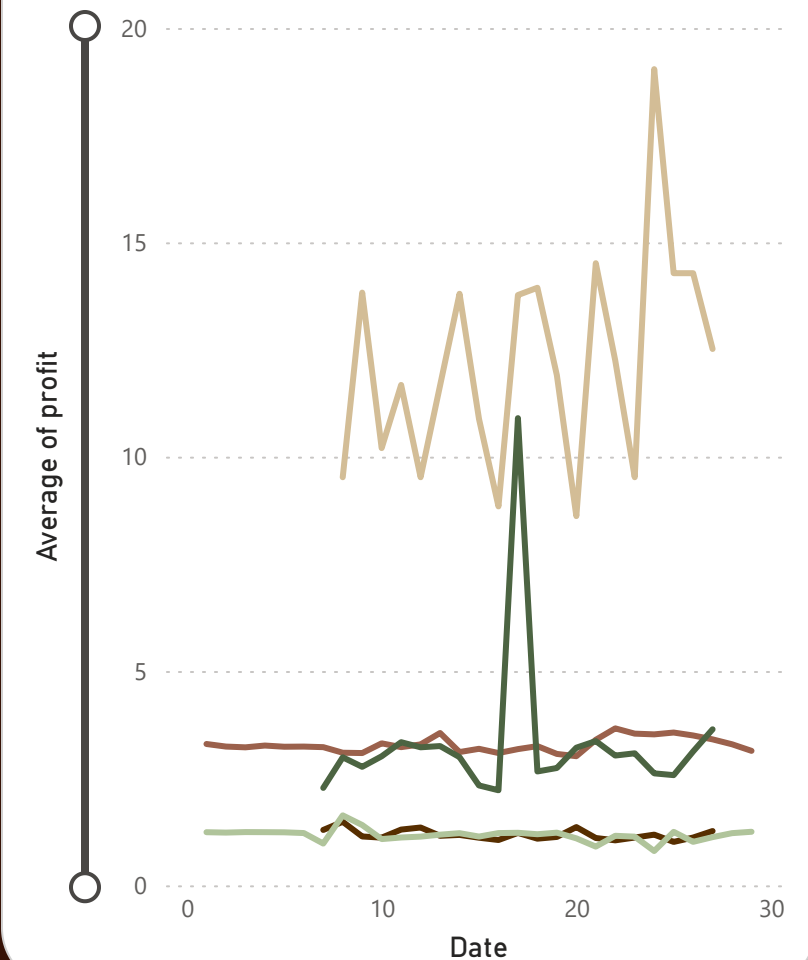
All

Sum of quantity by product_group

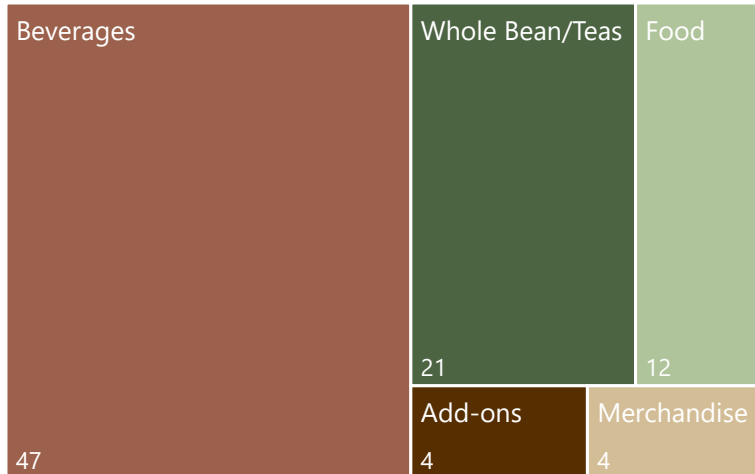


Average of profit by Date and product_group

product_gro... ● Add-ons ● Beverages ● Food

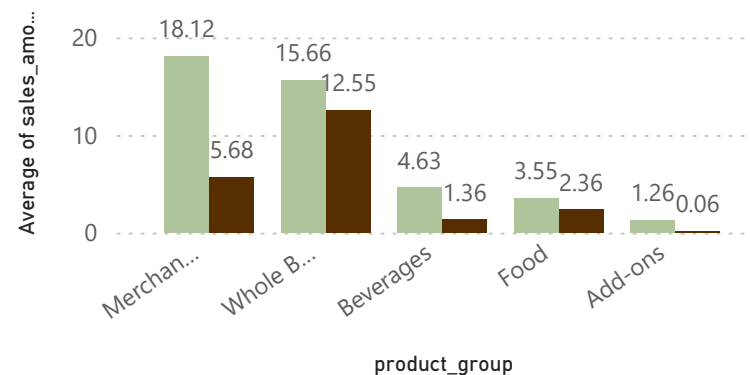


Count of product by product_group



Average of sales_amount and Average of total_cost by product_group

● Average of sales_amount ● Average of total_cost





THE
COFFEE
SHOP

Analysis by Product Category



1

Min of customer_id

73

Max of product_id

4203

Max of transaction_id

product_group, product...

All

Week_ID, Date

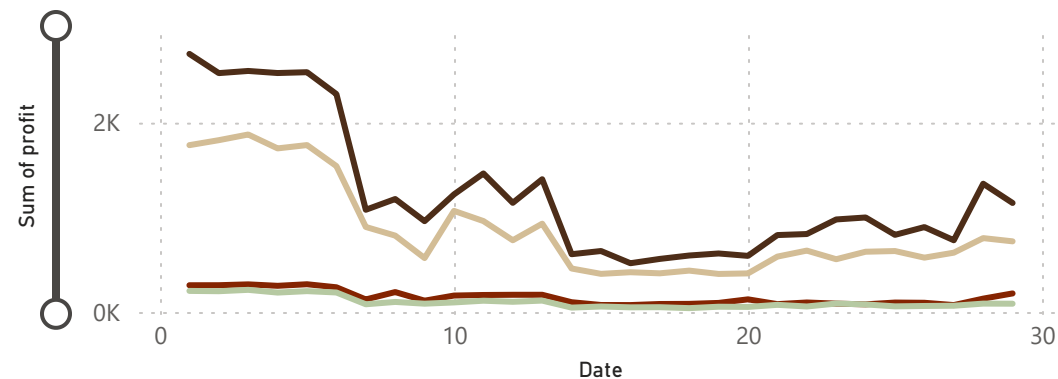
All

Age Group

All

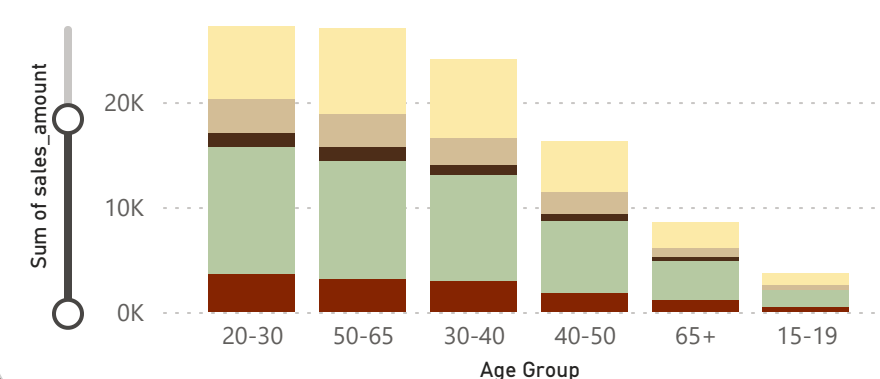
Sum of profit by Date and product_category

product_category ● Bakery ● Coffee ● Drinking Chocolate ● Tea



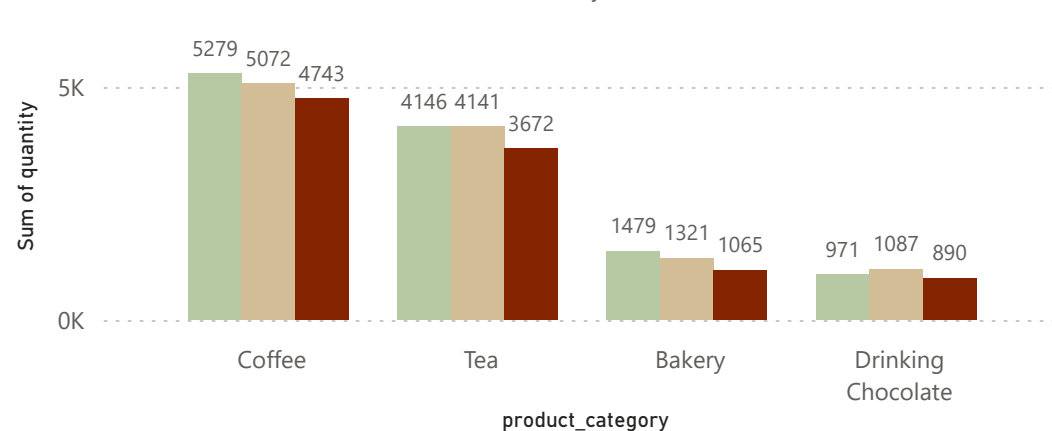
Sum of sales_amount by Age Group and product_category

product_category ● Bakery ● Coffee ● Coffee beans ● Drinking Choco... ● Tea



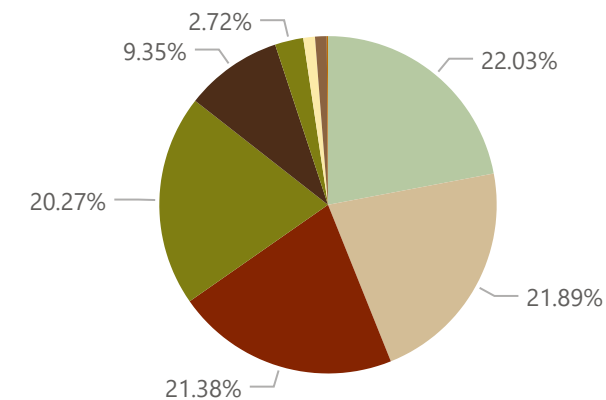
Sum of quantity by product_category and store_address

store_address ● 100 Church Street ● 32-20 Broadway ● 687 9th Avenue



Sum of total_cost by product_category

product_category
● Drinking Choco...
● Coffee
● Bakery
● Tea
● Coffee beans
● Loose Tea
● Branded
● Packaged Choco...





THE
COFFEE
SHOP

Analysis by Product Subcategory

53.40%

Top5SubcategoryPercentage

19023

Top5SubcategoryQuantity

116

Bottom5SubcategoryQuantity

product_group, product...

All

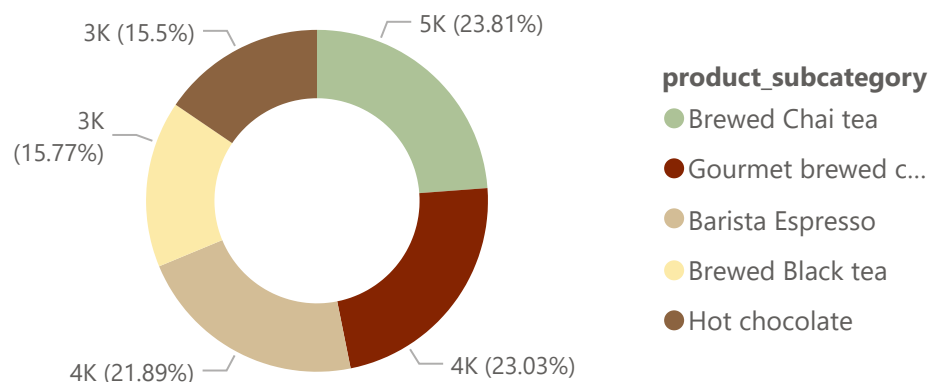
Week_ID, Date

All

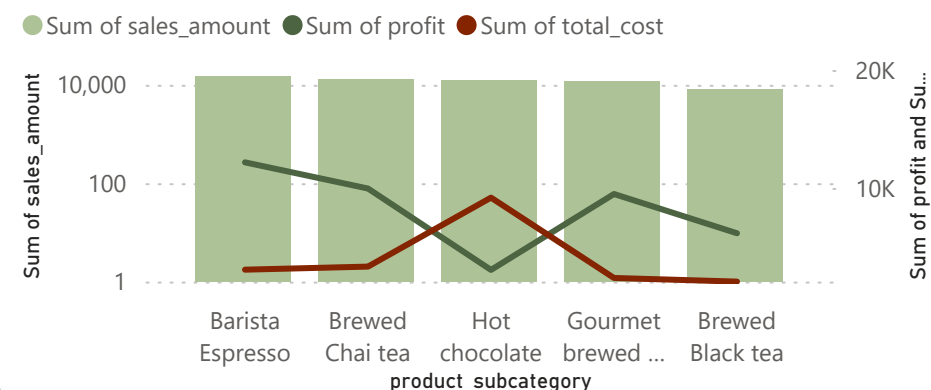
Age Group

All

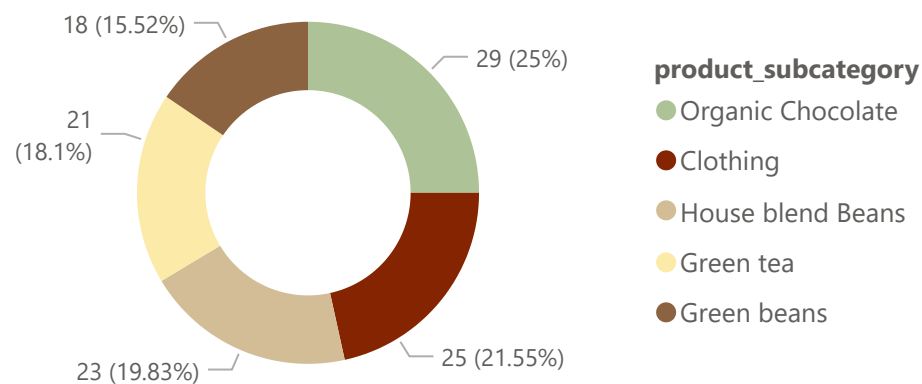
Sum of quantity of Top 5 product_subcategory by quantity



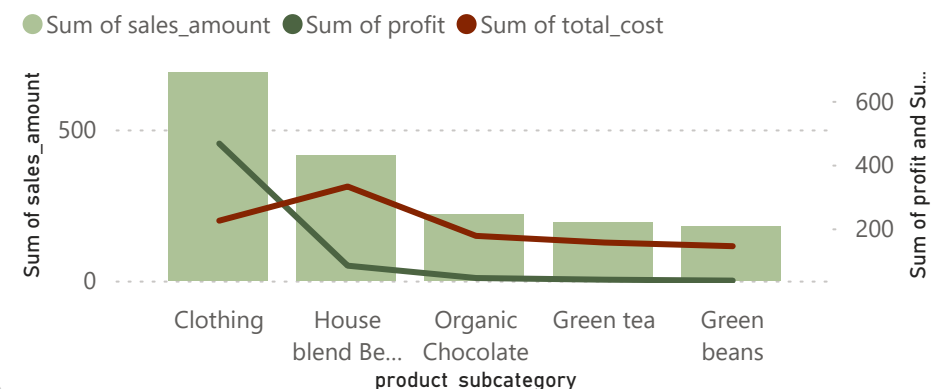
Sum of sales_amount, Sum of profit and Sum of total_cost by product_subcategory



Sum of quantity of 5 lowest subcategory by quantity



Sum of sales_amount, Sum of profit and Sum of total_cost by product_subcategory





THE
COFFEE
SHOP

Analysis by Sales outlet



114.12K

Sum of sales_amount

72.44K

Sum of profit

8

Max of quantity

72.00

Max of profit

product_group,
product_category,
product_subcategory

All

▼

Week_ID, Date

All

▼

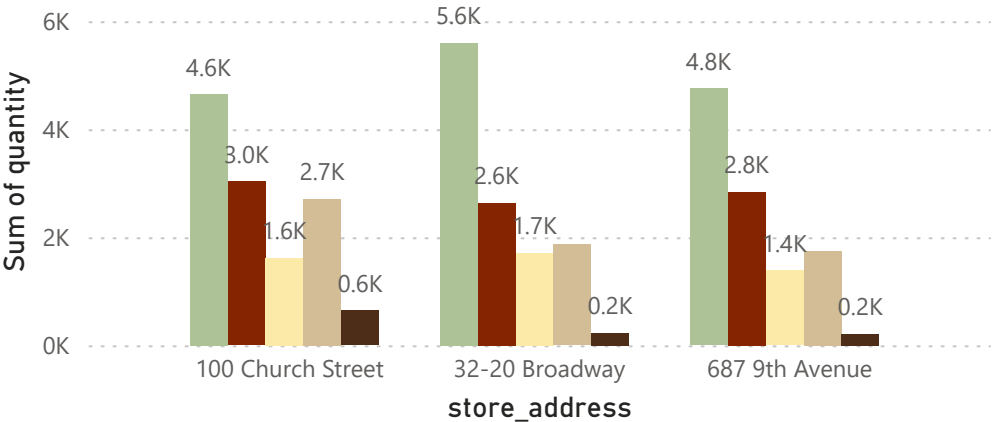
Age Group

All

▼

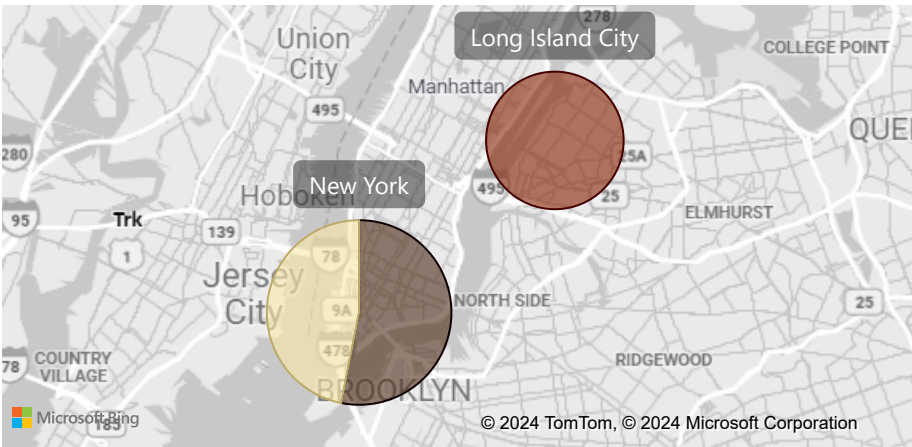
Sum of quantity by store_address and Week_Desc

Week_Desc ● Week 14 ● Week 15 ● Week 16 ● Week 17 ● Week 18



Sum of profit by store_city and store_address

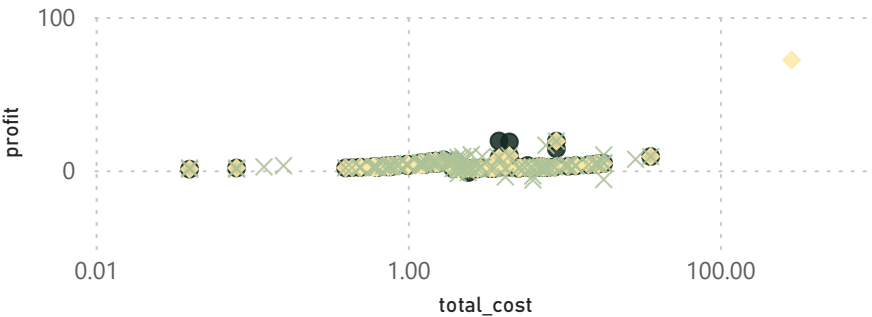
store_address ● 100 Church Street ● 32-20 Broadway ● 687 9th Avenue



sales_outlet_id	store_address	Sum of sales_amount	total_goal	Completion Percentage
3	32-20 Broadway	38,554.09	18000	214.19%
5	100 Church Street	39,953.87	25000	159.82%
8	687 9th Avenue	35,613.77	22500	158.28%
Total		114,121.73		456.49%

Neighborhood, total_cost and profit

Neighborhood ● Astoria ● Hell's Kitchen ● Lower Manhattan





THE
COFFEE
SHOP

Analysis by Pastry inventory



2854

Sum of quantity_sold

10.06K

Sum of waste_value

58.76%

Average of % waste

product_group,
product_category,
product_subcategory

All



Week_ID, Date



All



Age Group



All



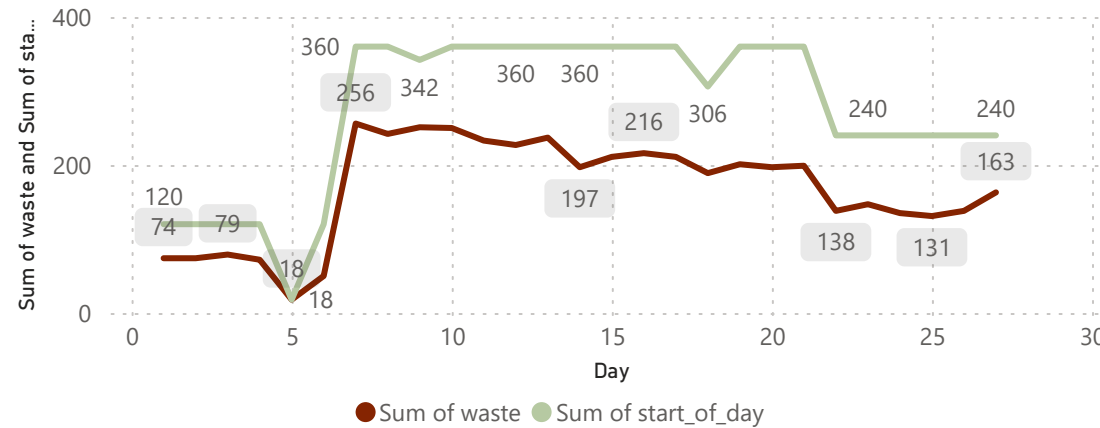
store_city



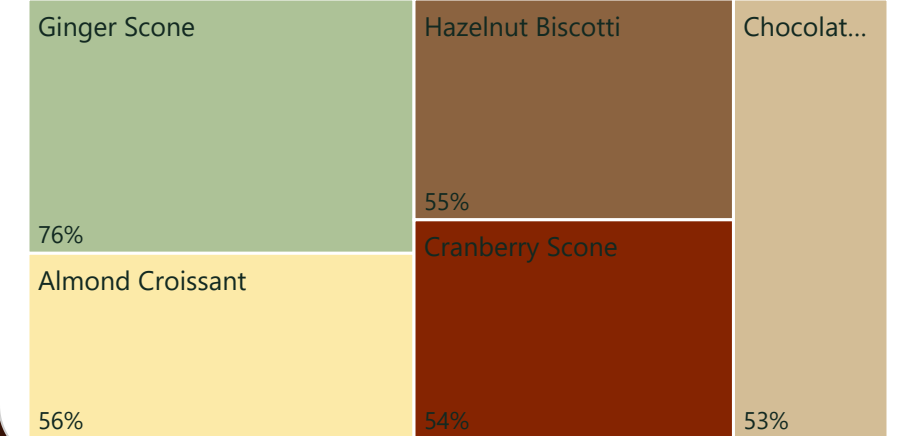
All



Sum of waste and Sum of start_of_day by Day



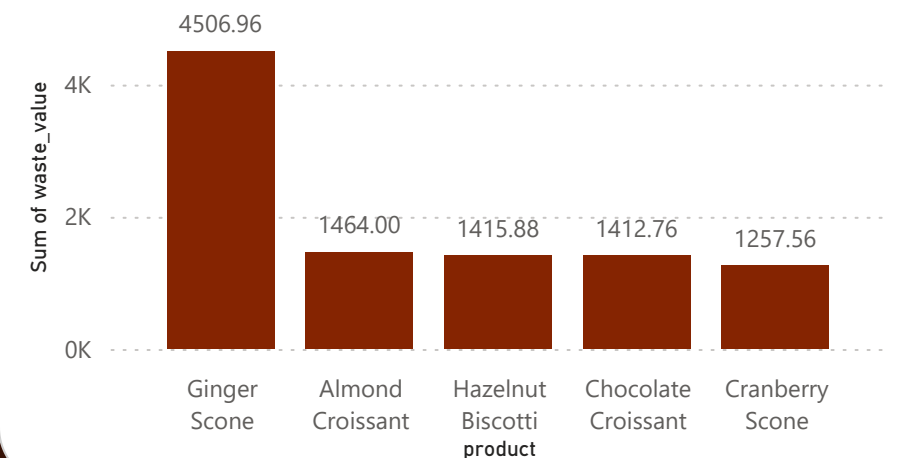
Average of % waste by product



Sum of target_sales and Sum of waste_value by store_address



Sum of waste_value by product





THE
COFFEE
SHOP

Analysis by Customer

41

Average of Age

1

Average of Engaged_years

2246

Count of customer_id

3257

Count of transaction_id

product_group,
product_category,
product_subcategory

All



Week_ID, Date



All



Age Group

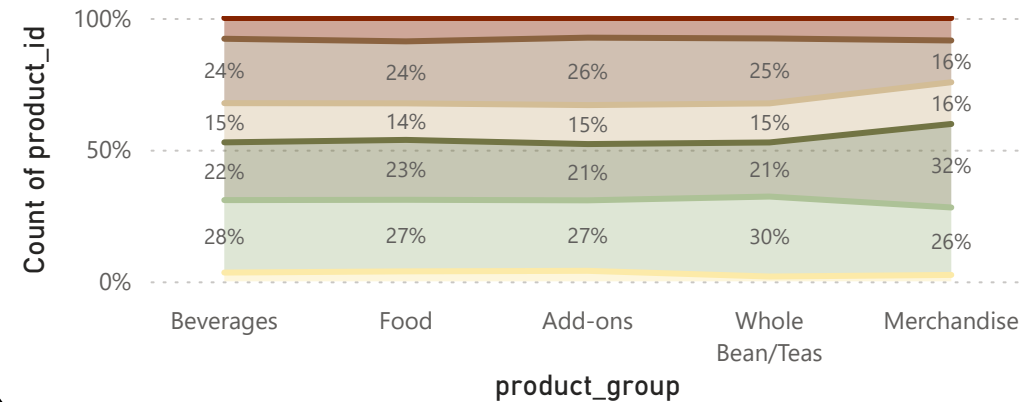


All



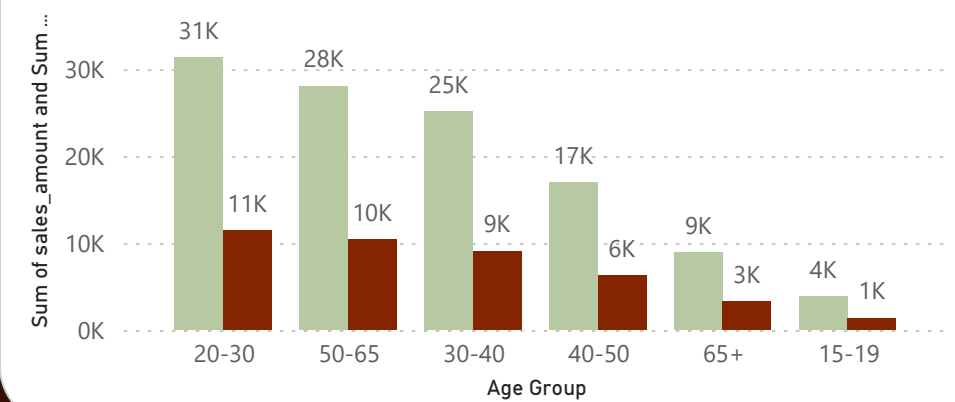
Count of product_id by product_group and Age Group

Age Group ● 15-19 ● 20-30 ● 30-40 ● 40-50 ● 50-65 ● 65+

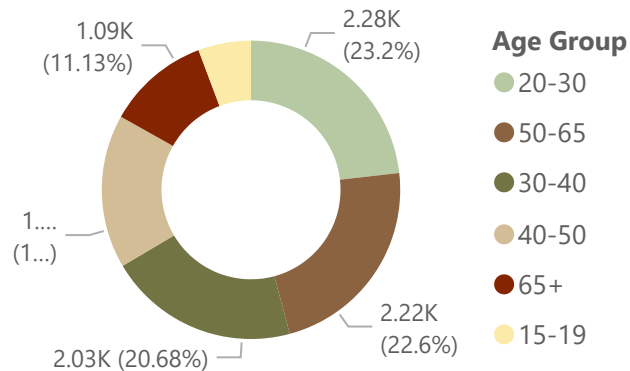


Sum of sales_amount and Sum of total_cost by Age Group

● Sum of sales_amount ● Sum of total_cost



Count of transaction_id by Age Group



Sum of quantity by Age



Average of profit by Age Group and gender

gender ● F ● M

