

Yoonhyeok Kim¹

From Seoul, Republic of Korea

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Education²

2020-27(expected), Incheon National University(INU),
B.F.A. in Visual Design, Double Major in Fashion Industry
GPA: 3.3 / 4.5

Relevant Coursework:
Visual Design Project, Typography, Brand Identity Design, Motion Graphics, Fashion Merchandising, Package Design,

Key Project:
Led a visual project for [Graduation Project], focusing on visual bifurcation

Experience³

2022-Present, Freelance Visual Designer

Overview: Successfully delivered over 54 commercial projects for diverse clients, ranging from startups to established brands. Managed end-to-end design processes including client communication, concept development, and final production.

Selected Commission Work:

Visual Identity & Editorial Design Performance

SAL «KILL»

Client: Subvertedanatomicalandscape, Jun 2024
Designed the main visual identity for a contemporary dance performance at the LG Arts Center Seoul, one of Korea's most prestigious performing arts venues. Produced a comprehensive design suite including a 106-page program book, main posters, and over 10 types of merchandise and banners, ensuring a cohesive visual narrative across all touchpoints.

Album Art & Promotion Graphics

THE BOYZ 2nd Full Album Pt.3 «Love Letter»

Client: IST Entertainment, Feb 2024

Directed the graphic assets for THE BOYZ, a globally acclaimed K-pop idol group, creating a consistent visual language for their major comeback. Delivered a total of 27 distinct design assets, including the digital album cover, 7 variations of web banners, 8 promotional schedulers, and 11 physical mood cards distributed to fans.

Visual Identity Performance

«KNOCK»

Client: Ubomanli Dance Company, Nov 2023

Created the keynote visual and promotional catalog for a performance staged at the National Theater of Korea, the country's premier national arts institution. Focused on translating the abstract concepts of contemporary dance into impactful typography and graphic imagery.

2022–2023, Visual Design Intern, Glosome Design Team, Some&Company Co., Ltd.

Key Responsibilities:

e-Commerce Visuals: Designed high-fidelity product detail pages and social media content, ensuring strict adherence to brand guidelines.

Post-Production: Executed high-end photo retouching and color correction for commercial product photography to maintain visual consistency.

Quality Control: Assisted in the pre-press process by conducting rigorous inspection of package designs and proofing for final production.

2021–2023, Founder & President, Myo (Government Startup Project Collective)

Key Responsibilities:

Founder & Creative Director Myo (Government-Funded Creative Collective)

Leadership & Direction: Founded and led a design collective of 30 members for two years. Secured government funding to drive experimental design projects, overseeing the entire creative workflow from ideation to execution.

Editorial Publishing: Directed the publication of a massive 400-page archive book and a 200-page exhibition catalog. Directly participated in photography, editing, and layout design, serving as the editor-in-chief.

Exhibition Curation: Organized two exhibitions on the theme of «Maximalism», reinterpreting the concept through the lens of designers in their early 20s. Utilized diverse design languages—spanning fashion, furniture, and visual design—to express the generation's unique and vibrant aesthetic.

2021–2023, Member, 27th Class, O.F.F (National University Student Fashion Association)

EXTRACURRICULAR ACTIVITIES:

Member & Designer O.F.F (National Student Fashion Association)]

Participated in the full garment construction process—from pattern making to sewing—for seasonal runway shows and fashion editorials.

2021, Editorial Design Team, Lets Magazine

EXTRACURRICULAR ACTIVITIES:

Designed editorial layouts for a social commentary magazine, visualizing complex social issues through typography and graphic elements.

Exhibition⁴

2022, «Maximalism», Anpak Space, Seoul
2022, «Maximalism», ArtsxStay, Seoul

Key Responsibilities:
Organized and Planned by Myo, Organizer & Participating Designer

Skills⁵

2D(Graphic, Motion), 3D(Graphic, Motion)
Development(Frontend Develop)
Photography(Edit, Color Adjust)

InDesign, Illustrator, Photoshop, Lightroom,
LightroomClassic, AfterEffects, XD, Davinch
Resolve, Cinema4D, Clo 3D, TouchDesigner,
Frontend Development(HTML, CSS, JS),
Midjourney

Award⁶

2022, Honorable Mention,
11th International Digital Fashion Contest, Korean Society
of Clothing and Textiles (KSCT)
2022, Selected for the Seoul Fashion Hub Digital Design
Showcase

Key Achievement:
Utilized CLO 3D to execute the entire virtual
garment pipeline—from 2D pattern making to
3D sewing and rendering—demonstrating high
proficiency in digital fashion technology.

Host: Seoul Fashion Hub (Seoul Metropolitan
Government)

Description: Selected as a featured artist for a
digital exhibition showcasing innovative fashion
tech projects.

License⁷

2024, National Technical Qualification, Certified
Photographer

Issued by Human Resources Development
Service of Korea. Certified proficiency in
professional studio lighting setups, commercial
shooting techniques, and digital printing workflows.