

# KIMZIE TORRES

Obrero Davao City • 09771048418 • kimzietorres@gmail.com

---

## SUMMARY

A 3rd-year BSIT student majoring in Business Technology Management, seeking an internship to apply and grow my skills in IT and business processes. Passionate about learning, problem-solving, and contributing to tech-driven solutions.

---

## PROJECTS

### Adidas Sales Dashboard – Group Project

Developed an interactive sales dashboard using R to analyze and visualize Adidas sales data, helping identify trends and performance insights.

**Tools/Technologies used:** R, Shiny, Tidyverse, Plotly

**Link:** [https://kimzii.shinyapps.io/Adidas\\_Dashboard/](https://kimzii.shinyapps.io/Adidas_Dashboard/)

---

## WORK EXPERIENCE

### Real Estate Marketing Assistant

Aug 2024

#### Imperate — Davao City

- Assisted in property photo and video shoots for listings and promotions
  - Created and posted marketing content on social media platforms to increase visibility
  - Collaborated with the team to enhance brand presence and attract potential clients
  - Helped manage inquiries received through social media channels
- 

## EDUCATION

### Bachelor of Science in Information and Computing

Expected Graduation: June 2026

University of Southeastern Philippines

Currently in 3rd year of study

Relevant coursework: Data Analytics, IT Project Management, Business Process Automation

---

## ADDITIONAL INFORMATION

- **Technical Skills:** Project Management · Data Analysis · Microsoft Excel · Basic Web Development · Social Media Management
- **Languages:** English (Fluent) · Filipino (Native) · Japanese (Currently Learning)
- **Awards/Activities:**
  - Active Member, DataCamp Scholars – University of Southeastern Philippines
  - Marketing Assistant, Imperate – Assisted in real estate media content creation and social media strategy