

# Marketing Attribution Strategy

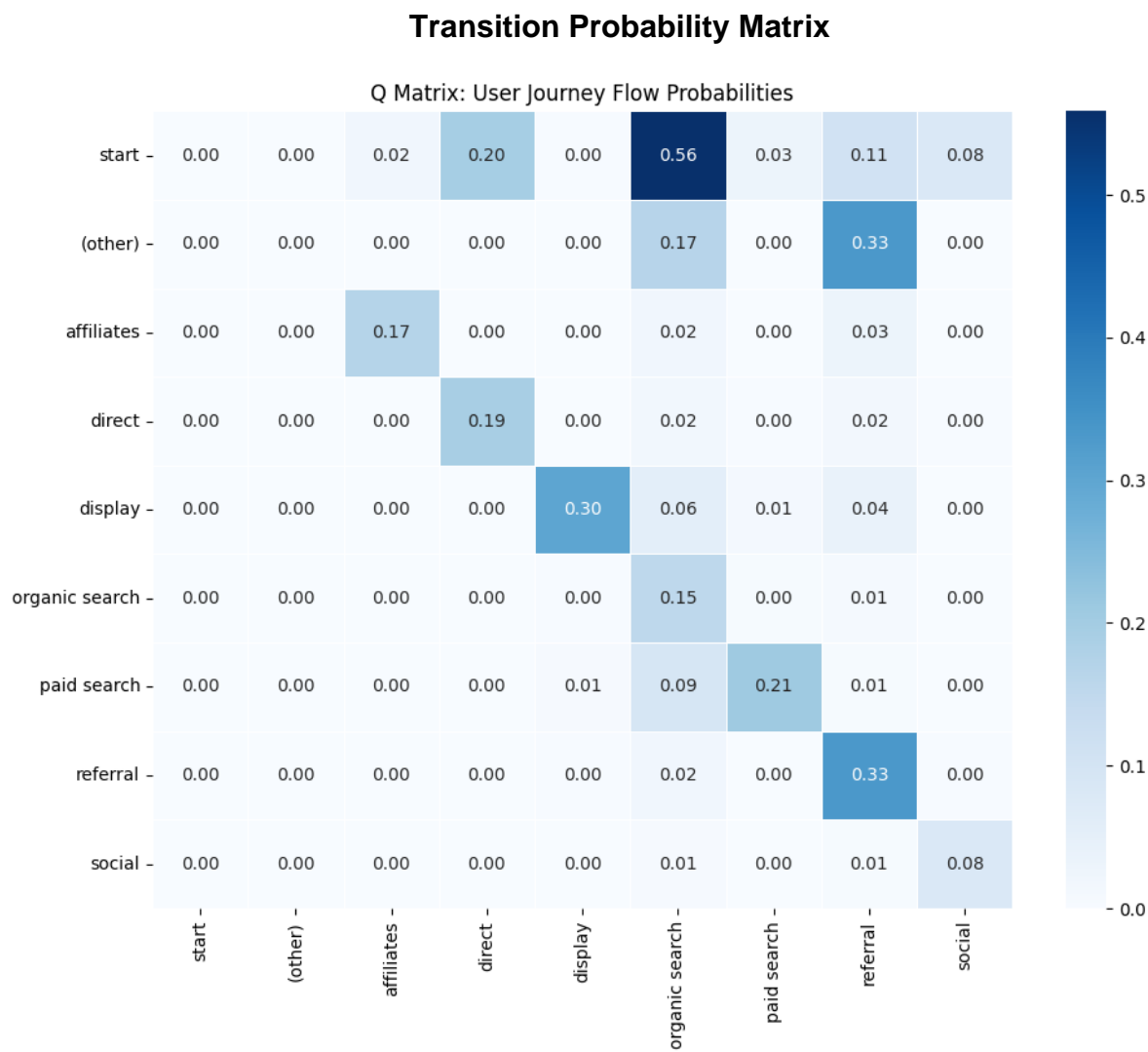
Generated by Nexus AI

## 1. Executive Summary

Analysis not generated (Parser Mismatch).

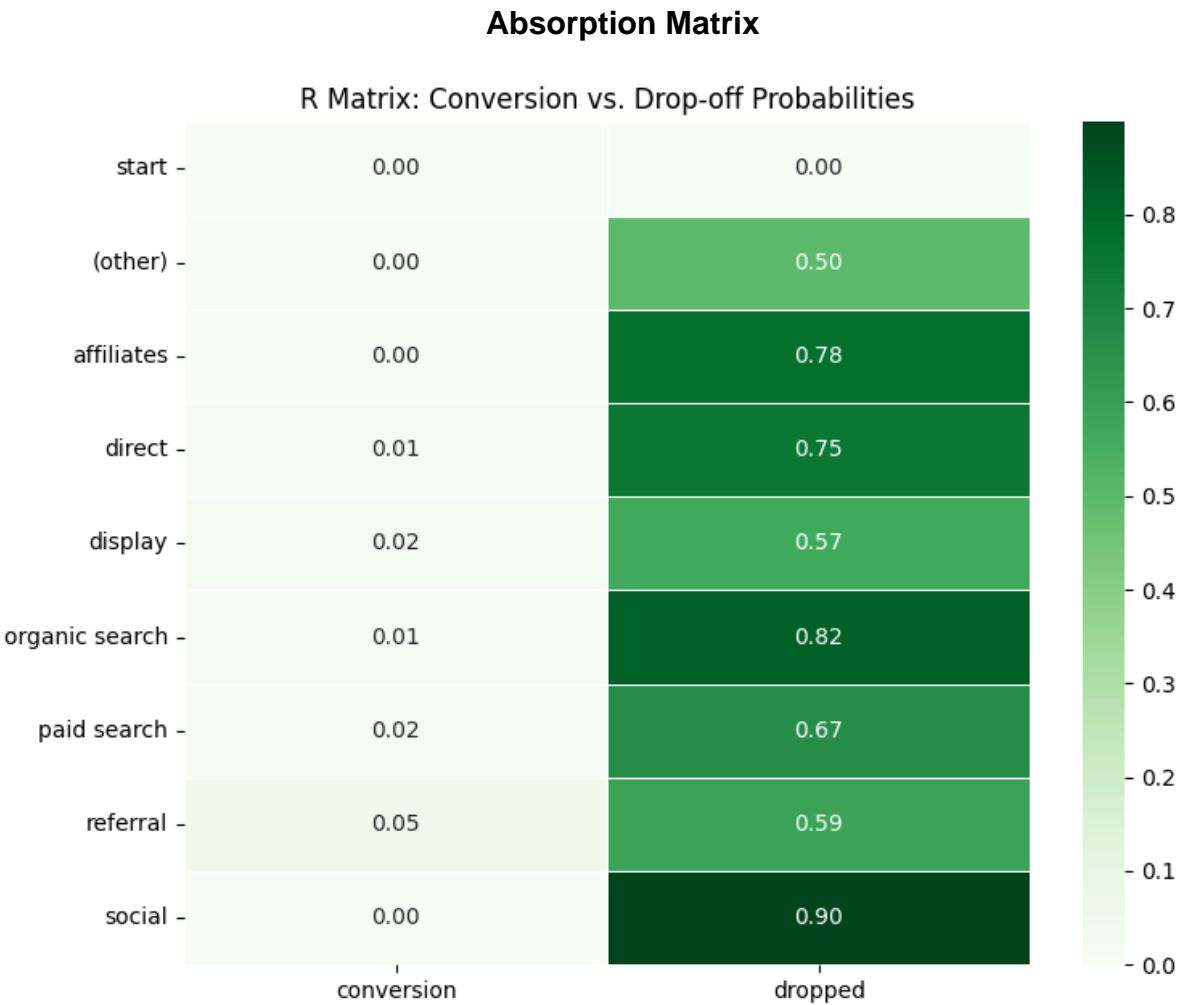
## 2. User Journey Analysis

Analysis not generated (Parser Mismatch).

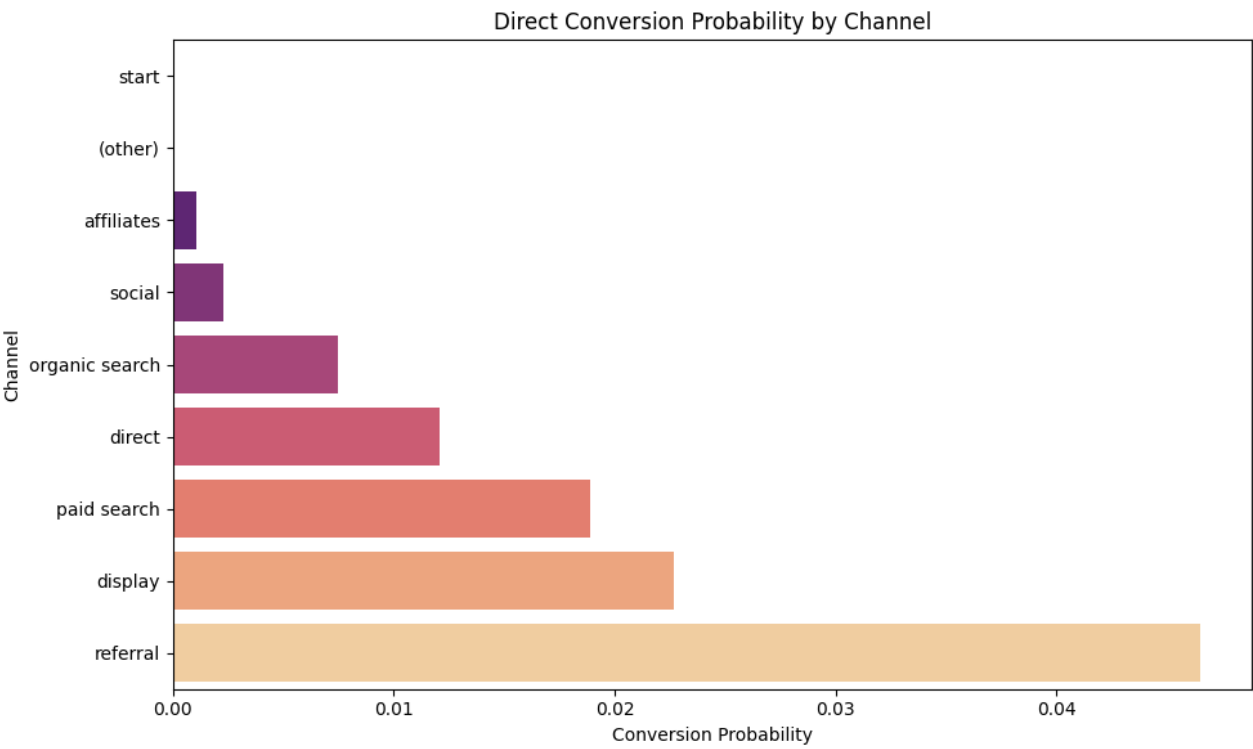


### 3. Conversion & Drop-off

Analysis not generated (Parser Mismatch).



Conversion Probability per Channel



## 4. Strategic Channel Value

Analysis not generated (Parser Mismatch).

### Removal Effects Analysis

