

Example of Developer Story

Applying for jobs

- Given that user is browsing jobs
- When user presses “Apply”
- Then pass Adobe data with the following instructions:

<trackAction as:

Action name: “User Apply”
userApply=True

Saving jobs

- Given that user is browsing jobs
- When user presses “Save”
- Then pass Adobe data with the following instructions:

<trackAction as:

Action name: “User Save”
userSave=True

*note – processing rule in Adobe Analytics will be set to increment event counter by 1 when event is passed

