



## Quote

---

This document contains a quote for the work we would be able to complete for you, a timeframe for when that work will be completed, and outlines what we will require from you in order to complete the work. If anything contained below is unclear, please feel free to reach out and ask for clarification or further details.

## The work to be completed – £80

---

- 1 Website with the following content - £70
  - Homepage
    - Information about you, name, phone number, contact details
    - Encouragement for potential customers to reach out and call you
    - Details of the services you offer, including face-to-face counselling and video calls,
    - Useful links for customers/potential-customers in emergencies
  - About Me
    - Details of your training and experience
    - Photo/s, details can be discussed further
  - Fees Page
    - Details about the structures of your fees
  - Contact Page
    - An embedded map
    - Name and postal address
    - Twitter details, optional Twitter embed
    - Contact form whereby users can message you
  - FAQs page
    - A series of questions and answers, details provided by you
- 2 Web Hosting - £0
  - Hosted in a way such that the underlying HTML can be edited by you
  - Indefinitely free web hosting
- 3 Domain name - £10
  - One-time purchase of domain name “debbie-livermore.co.uk”, to be transferred and renewed by you – (process for this detailed by us and guidance provided if necessary)
  - This will include the setup of a custom email address for your use.
    - We will discuss all of the options with you
    - Our recommended solution is Namecheap at £7.13/year

## Timeframe

Assuming the quote is agreed on, the website will be done within 14 days of accepting the quote, with up to an additional 7 days for the deployment of the site once completion is agreed.

# What we need from you

---

All the below can be discussed in more detail to make sure we get your website just right.

- Ideas for what you want your site to look like
- Preferred colours
- Any branding materials you might have
- Specific photos that you want included

Once we have received these, we will draft some rough designs where you can suggest any changes/improvements.

## Additional services we could provide

---

As a digital agency, we can provide a range of other services which you may be interested in. We could help guide your digital strategy as a business to make sure you and your clients are getting the best experiences possible

- Digital strategy guidance and optimisations (including Search Engine Optimisation) - £99
  - Google maps setup
    - Adding your business to Google Maps enables potential customers to access your businesses and website through different avenues that are being used more and more. From using Google assistant - "Hey google, are there any therapists near me?" or just searching google the traditional way, your business will be presented more predominantly with contact details and website.
  - Writing Extensive Meta Data
    - Making your website reaches the top of search results is very important, which is why we will research your competitors to make you stand out from the rest. This also ensures that embedded links to your website on social media and other platforms look inviting and professional.
- Digital Strategy
  - As experts in technology, we can help you make sure you're using technology to the maximum possible effect. We can work with you to ensure that you and you're clients are using technology to get the best experiences, and we can provide guidance on ways you could use technology to help take your business to the next level.