

# JINYUAN LI

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## EDUCATION

### Columbia University

#### Master of Science in Enterprise Risk Management

New York, NY

Dec 2025

### University of Wisconsin–Madison

#### Bachelor of Arts in Economics

Madison, WI

May 2024

## PROFESSIONAL EXPERIENCE

### Digerati Investments & Reciprocity ROI

Los Angeles, CA

#### Investment Analyst / Research Analyst (AI-Focused Venture Capital)

Aug 2025 – Oct 2025

- bull Conducted investment research and market analysis on early-stage AI and technology companies, supporting investment thesis development and sourcing strategy.
- bull Analyzed industry trends, TAM, CAGR, competitive landscapes, and funding dynamics to identify attractive investment opportunities.
- bull Screened and evaluated investment opportunities, maintaining a prioritized deal pipeline based on thesis fit, traction metrics, and risk factors.
- bull Performed financial analysis and due diligence, including unit economics, burn rate, runway analysis, and valuation comparables.
- bull Prepared investment memos and research briefs summarizing upside potential, downside risks, and investment recommendations for partner review.
- bull Supported portfolio monitoring by tracking KPI updates and research notes for active and observed investments.

### INCE Capital

Shanghai, China

#### Investment / Research Analyst (Venture Capital)

Jun 2025 – Aug 2025

- bull Conducted comparative investment research on AI-agent platforms to support investment selection and capital allocation decisions.
- bull Developed evaluation frameworks and scoring criteria across performance, scalability, efficiency, and reliability for cross-company comparison.
- bull Standardized and analyzed financial and operational data using Wind, public datasets, Excel, and Python (pandas).
- bull Executed benchmarking and scenario analysis; synthesized findings into investment recommendation briefs for partners.
- bull Documented key risks, differentiation factors, and investment rationale to support internal investment committee discussions.

### Guosheng Securities

Shanghai, China

#### Equity Research / Data Analyst (Semiconductor)

May 2022 – Sep 2022

- bull Supported equity research and industry analysis covering the semiconductor value chain (design, foundry, OSAT).
- bull Built and maintained research datasets from company filings and market databases, using SQL and Python for validation and reconciliation.
- bull Analyzed financial performance, profitability drivers, and industry trends to support senior analyst research reports.

### UBS Securities

Beijing, China

#### Investment Banking Analyst (Valuation & Capital Markets Support)

Dec 2022 – Jun 2023

- bull Built valuation comparables (revenue multiples, EBITDA multiples, P/E) to support transaction pricing and investment analysis.
- bull Conducted financial analysis and peer benchmarking for capital markets transactions and investor presentations.
- bull Assisted in risk factor analysis and due diligence, supporting disclosure and downside assessment.

## SKILLS

- bull Investment & Research: Investment research; equity research; industry analysis; company analysis; investment thesis; due diligence; valuation; comparable analysis; unit economics; risk assessment; portfolio monitoring; investment memo writing; manager research (foundational exposure)
- bull Financial & Quantitative Analysis: Financial modeling; Excel; SQL; Python (pandas); data normalization; reconciliation; scenario analysis
- bull Tools & Platforms: Excel; Python; SQL; Tableau; Wind;