

JINYUAN LI

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EDUCATION

Columbia University
Master of Science in Enterprise Risk Management
University of Wisconsin–Madison
Bachelor of Arts in Economics

New York, NY
Dec 2025
Madison, WI
May 2024

PROFESSIONAL EXPERIENCE

Digerati Investments & Reciprocity ROI

Los Angeles, CA

Investment Analyst / Research Analyst (AI-Focused Venture Capital)

Aug 2025 – Oct 2025

- Conducted investment research and market analysis on early-stage AI and technology companies, supporting investment thesis development and sourcing strategy.
- Analyzed industry trends, TAM, CAGR, competitive landscapes, and funding dynamics to identify attractive investment opportunities.
- Screened and evaluated investment opportunities, maintaining a prioritized deal pipeline based on thesis fit, traction metrics, and risk factors.
- Performed financial analysis and due diligence, including unit economics, burn rate, runway analysis, and valuation comparables.
- Prepared investment memos and research briefs summarizing upside potential, downside risks, and investment recommendations for partner review.
- Supported portfolio monitoring by tracking KPI updates and research notes for active and observed investments.

INCE Capital

Shanghai, China

Investment / Research Analyst (Venture Capital)

Jun 2025 – Aug 2025

- Conducted comparative investment research on AI-agent platforms to support investment selection and capital allocation decisions.
- Developed evaluation frameworks and scoring criteria across performance, scalability, efficiency, and reliability for cross-company comparison.
- Standardized and analyzed financial and operational data using Wind, public datasets, Excel, and Python (pandas).
- Executed benchmarking and scenario analysis; synthesized findings into investment recommendation briefs for partners.
- Documented key risks, differentiation factors, and investment rationale to support internal investment committee discussions.

Guosheng Securities

Shanghai, China

Equity Research / Data Analyst (Semiconductor)

May 2022 – Sep 2022

- Supported equity research and industry analysis covering the semiconductor value chain (design, foundry, OSAT).
- Built and maintained research datasets from company filings and market databases, using SQL and Python for validation and reconciliation.
- Analyzed financial performance, profitability drivers, and industry trends to support senior analyst research reports.

UBS Securities

Beijing, China

Investment Banking Analyst (Valuation & Capital Markets Support)

Dec 2022 – Jun 2023

- Built valuation comparables (revenue multiples, EBITDA multiples, P/E) to support transaction pricing and investment analysis.
- Conducted financial analysis and peer benchmarking for capital markets transactions and investor presentations.
- Assisted in risk factor analysis and due diligence, supporting disclosure and downside assessment.

SKILLS

- Investment & Research:** Investment research; equity research; industry analysis; company analysis; investment thesis; due diligence; valuation; comparable analysis; unit economics; risk assessment; portfolio monitoring; investment memo writing; manager research (foundational exposure)
- Financial & Quantitative Analysis:** Financial modeling; Excel; SQL; Python (pandas); data normalization; reconciliation; scenario analysis
- Tools & Platforms:** Excel; Python; SQL; Tableau; Wind;