

HOWARD KATZMAN

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KEY QUALIFICATIONS

Information and Communications

International development professional with over six years of experience managing projects in Africa and the Caribbean. Leveraging media experience promoting dialogue to empower communities.

COMMUNITY OUTREACH

New York City for CEDAW

2014 -

Policy & Strategy, Steering Committee, New York

Organizing campaign to enact Women's Bill of Rights for New York City, a rights-based initiative based upon international standards enshrined in CEDAW (Convention on the Elimination of All Forms of Discrimination Against Women).

American Red Cross of Greater New York

2012 -

Mass Care Volunteer, New York

Shelter operations; *Get Alarmed* campaign installing smoke detectors in New York City residences; Government Liaison and International Services Departments.

The 50-50 Group

Elections Consultant, gender inclusion, Sierra Leone

Drafted White Paper proposal outlining strategy ensuring women's participation in new local government legislatures. Proposal removed obstacles of electoral costs and complications and subsequently gained support of international funders (UNDP and DFiD).

ENCISS

Project Manager, Poverty Reduction Strategy conference

Charged with liaising with government officials, civil society, media and external partners to coordinate first Poverty Reduction Strategy (PRS) and Debt Relief interactive conference in Sierra Leone. Engaged in discussions that highlighted difficulties in understanding PRS process. Prompted debates on poverty reduction strategy in the media.

Farmer Field School, Food and Agriculture Organization (UN/FAO)

Monitoring and Evaluation Consultant, Sierra Leone

Led three-man technical team for country-wide assessment. Organized community meetings with farmers in all 14 districts across country. Highlighted misunderstanding between traditional peasant and entrepreneurial models of farming. Demonstrated how modest increases in productivity can lead to high profitability of small-holder farming.

United Nations Refugee Agency (UNHCR) / Oxfam

Regional Mass Information Officer, West Africa

Promoted Repatriation: Developed communication strategy for key information about security, healthcare, and reclamation of property for refugees' repatriation. Liaised with local and external government, civil society and INGOs. Met with decision-makers in refugee camps to understand and implement solutions to impediments to repatriation. As result of information campaign, over 28,000 refugees repatriated in 2003.

SKILLS DEVELOPMENT

University of Sierra Leone (Fourah Bay College)

Lecturer, Public Relations and Video Production

Successfully trained undergraduates in Public Relations and Video Production to fill high demand for communications and community outreach in post-conflict development society.

Jamaica Information Services (JIS)

Television Production Trainer, Jamaica

Retained by agency of government of Jamaica to train and supervise television production staff, to teach television theory and aesthetics, and to run peer-critique sessions assisting in the development of television shows in production.

African National Congress (ANC)

Media Relations Trainer, South Africa

Trained staff to work with media in anticipation of historic 1994 elections ending Apartheid. Created media campaigns for voter education to clarify election information.

EDUCATION

Master's Degree (MA) in International Development: Poverty, Conflict & Reconstruction

2010

University of Manchester, Manchester, UK

Bachelor of Science Degree (BSc) in Communications (Broadcast and Film / Computer Graphics)

Boston University, Massachusetts, USA