



COMPLIANCE & RISK DASHBOARD



ASSET TRACKING



MITIGATE RISK



GET CREDIT

Keep it simple. What is it?
Support it with three talking points.
Keep it light and inviting.



AUDIT

BE PREPARED

PLAUDIT

GET CREDIT FOR YOUR
GOOD WORK

A PLAY ON WORDS!!!

Boil the benefits down to two main items.

1 — Don't live in fear

2 — Feel good

It just so happens that those two messages can be summed up in words that rhyme!

I feel like "get credit for your good work" could be more succinct. Hoping you might have an idea there if you like it.

YOU JUST SPENT \$100,000 ON
COMPLIANCE.
NOW WHAT?



Potential customers have little to show for their good practices and possibly large investment of time and money leaving them feeling dissatisfied. Haven is the next step.

GRC COMPLIANCE COMPLAINT WALL



This one is kind of out there, but builds on this concept of conversation. It really sounded like many people are frustrated with GRC—at least no one likes it. Don't pull them in with features/benefits. Just come over to us and let's talk about how much GRC sucks. You could write down comments on cards and paste them to the board. "Yeah that is hard, we keep hearing that. That's why we're building Haven GRC."

People come over and read the cards and/or contribute and see that you understand.