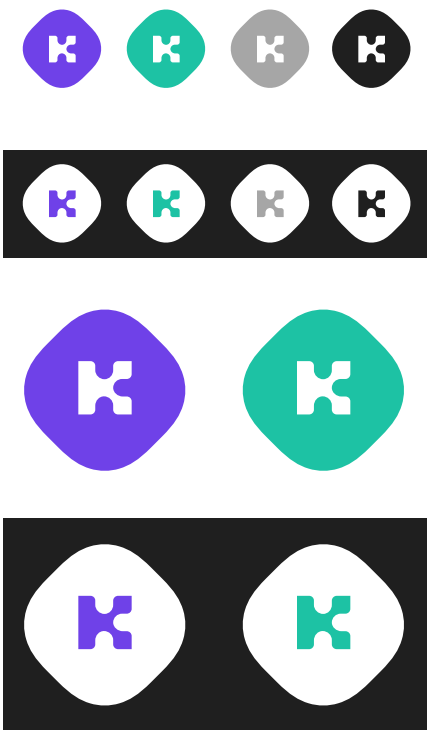


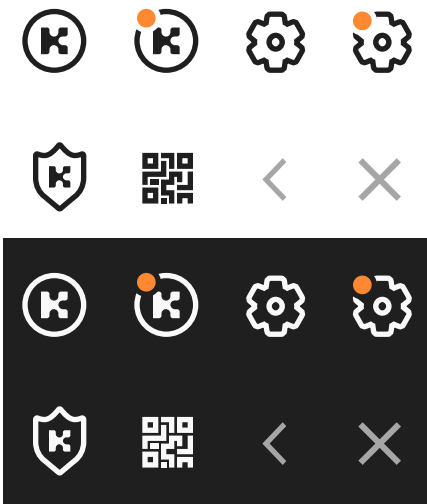
Kin SDK Guidelines



Entry points



System icons

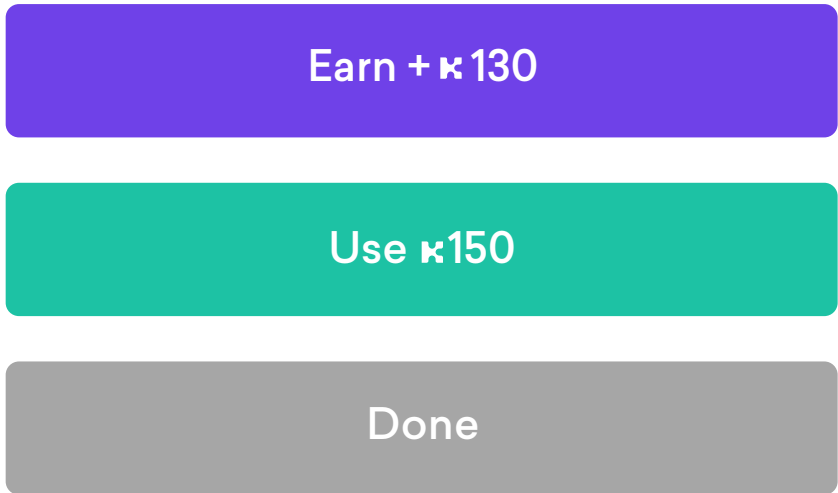


Kin amount

Icon - Amount: align center, 3px padding

Use **κ 30**
Earn **+κ 30**
Balance **κ 500**

CTA



Tabs



Cards

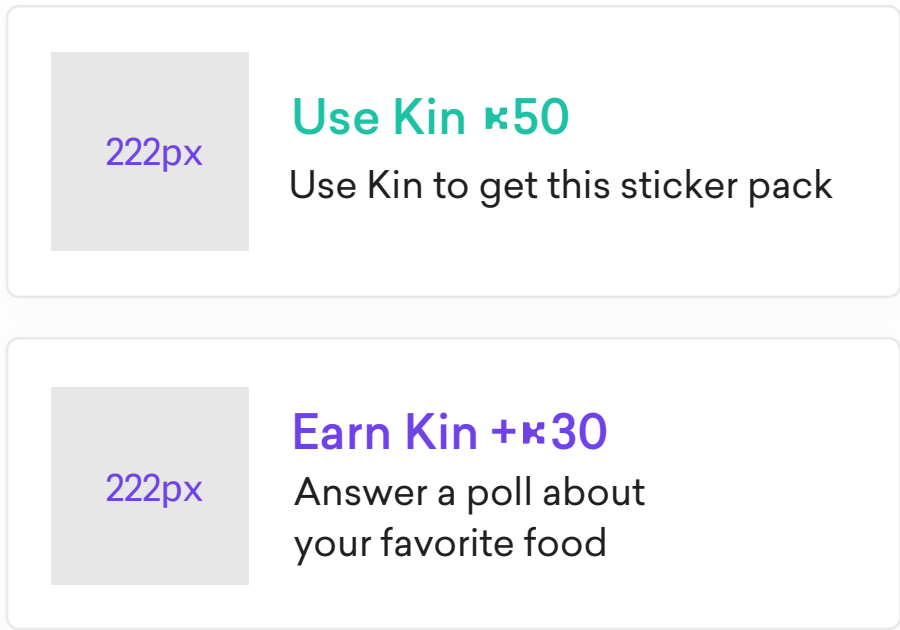


Image size: 222px
Title max characters: 15 (7ems)
Running text max characters: 40

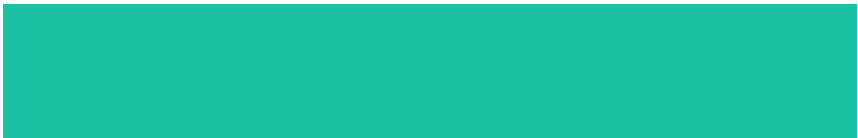
Primary / earn

#6F41E8



Use Kin

#1DC2A4



Error #DB497B

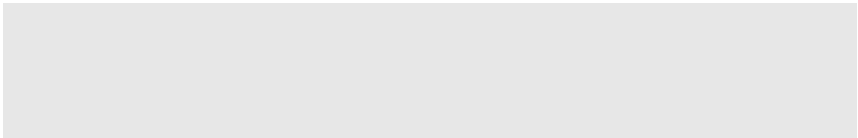


Notify #FF8831



Secondary

#E7E7E7



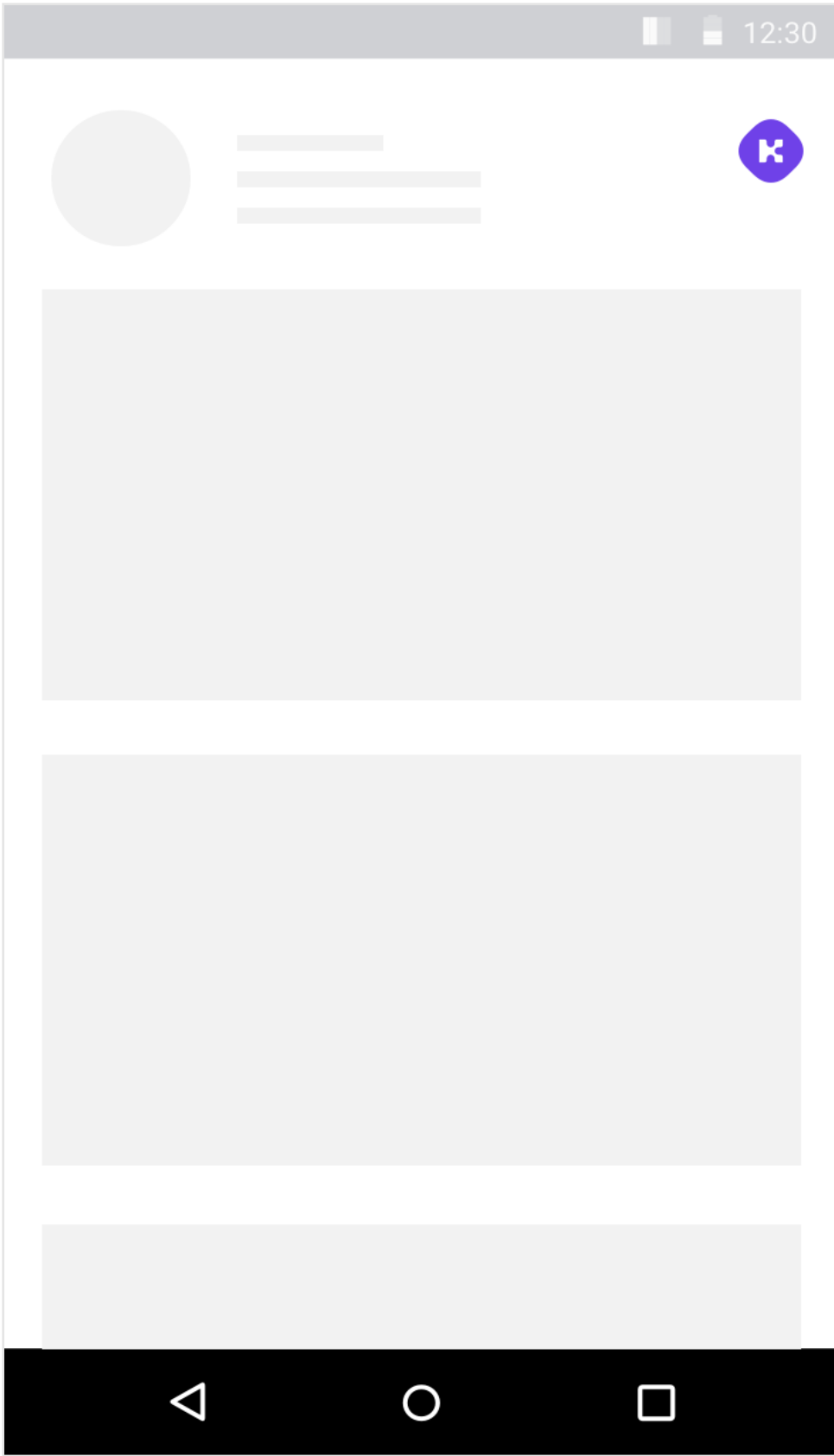
#A6A6A6



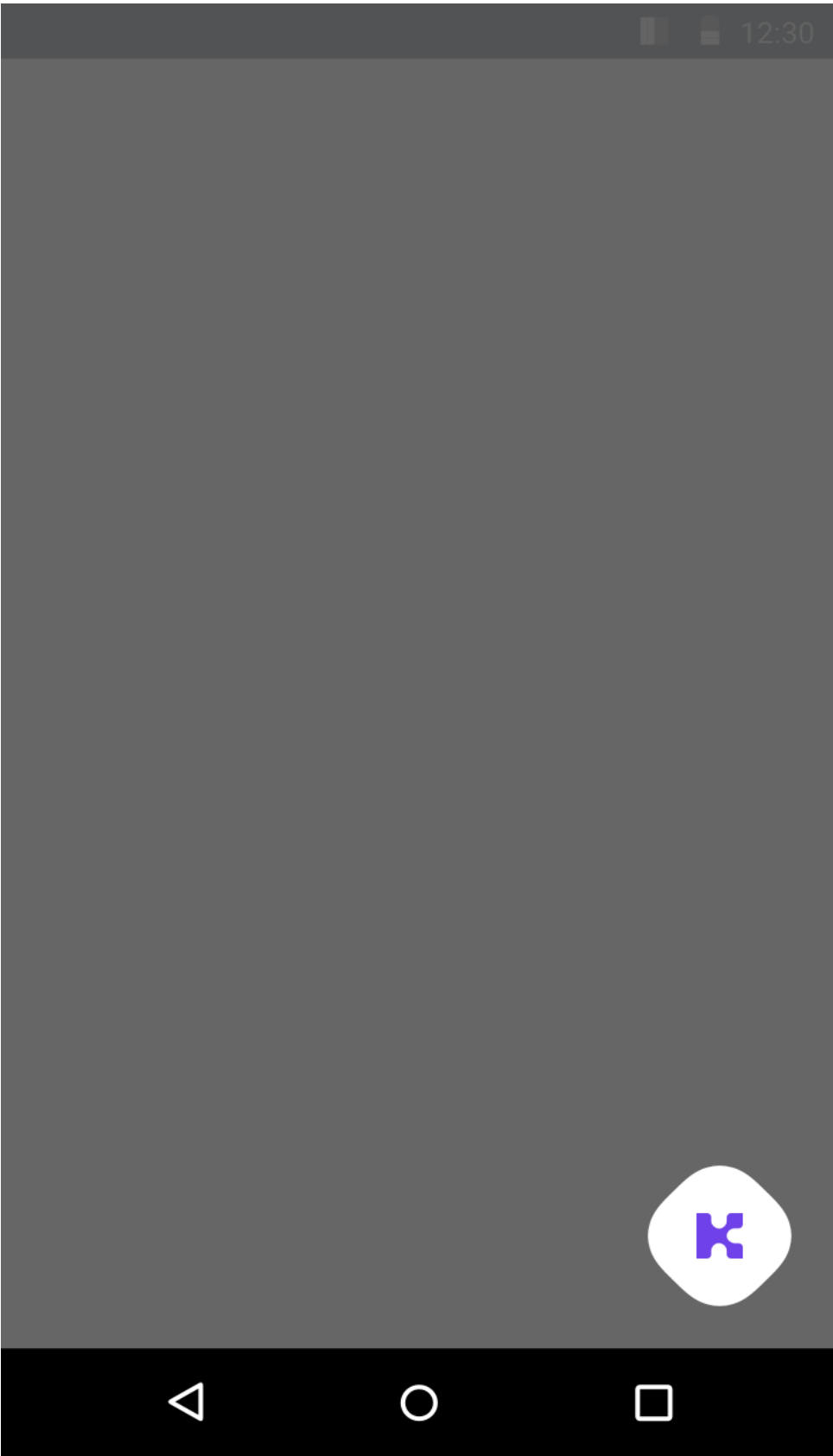
#1F1F1F



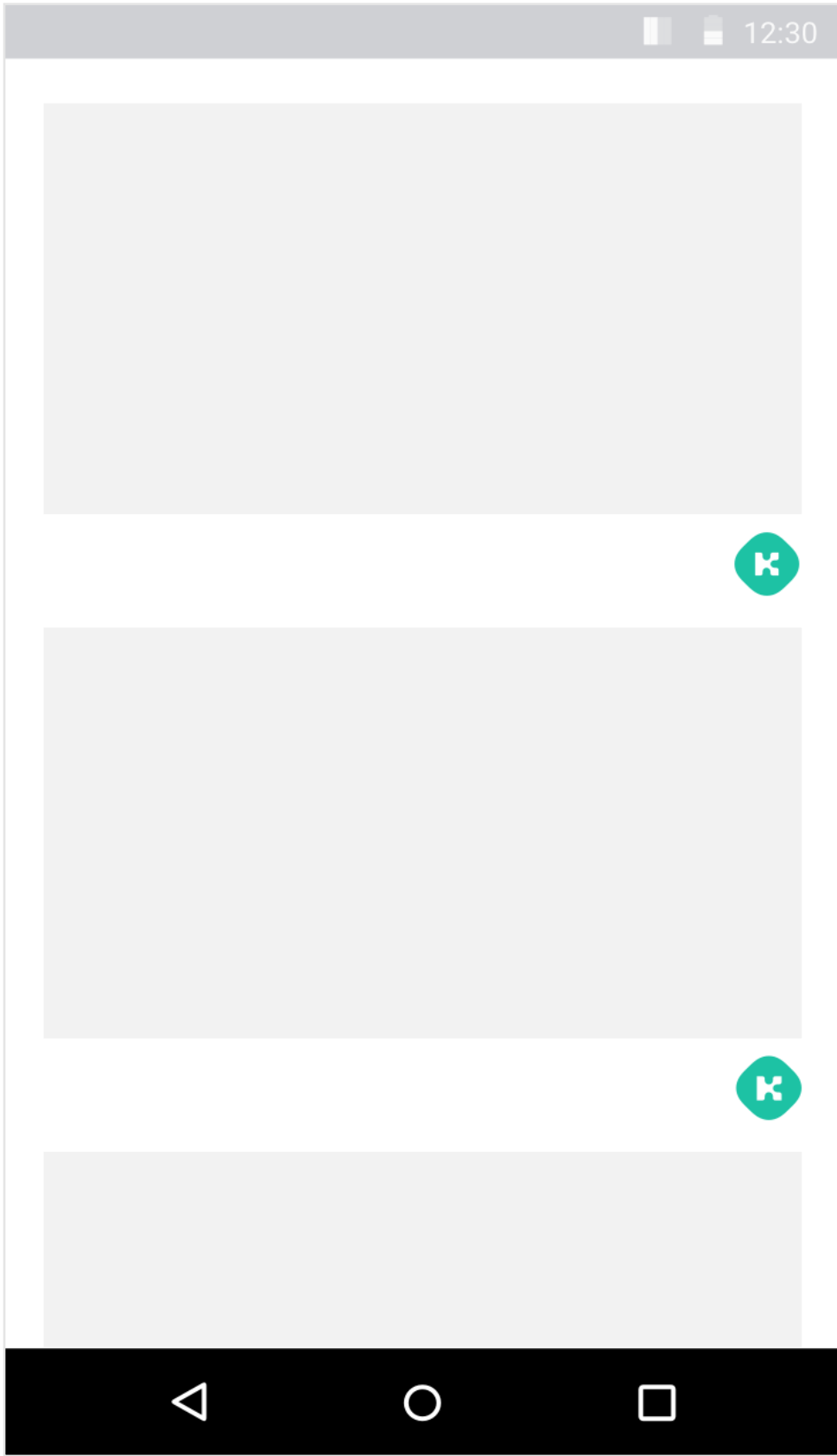
Entrypoint placement examples



Profile / Kin entrypoint

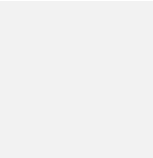


Feed / FAB



Feed / gifting





Nice! you earned 10 Kin

Check your Kin balance

324px

100px

Drop shadow:

#919191

Alpha: 20%

X: 0px Y: 2px

Blur: 8px

Spread: 2px

Text:

Title max characters: 24

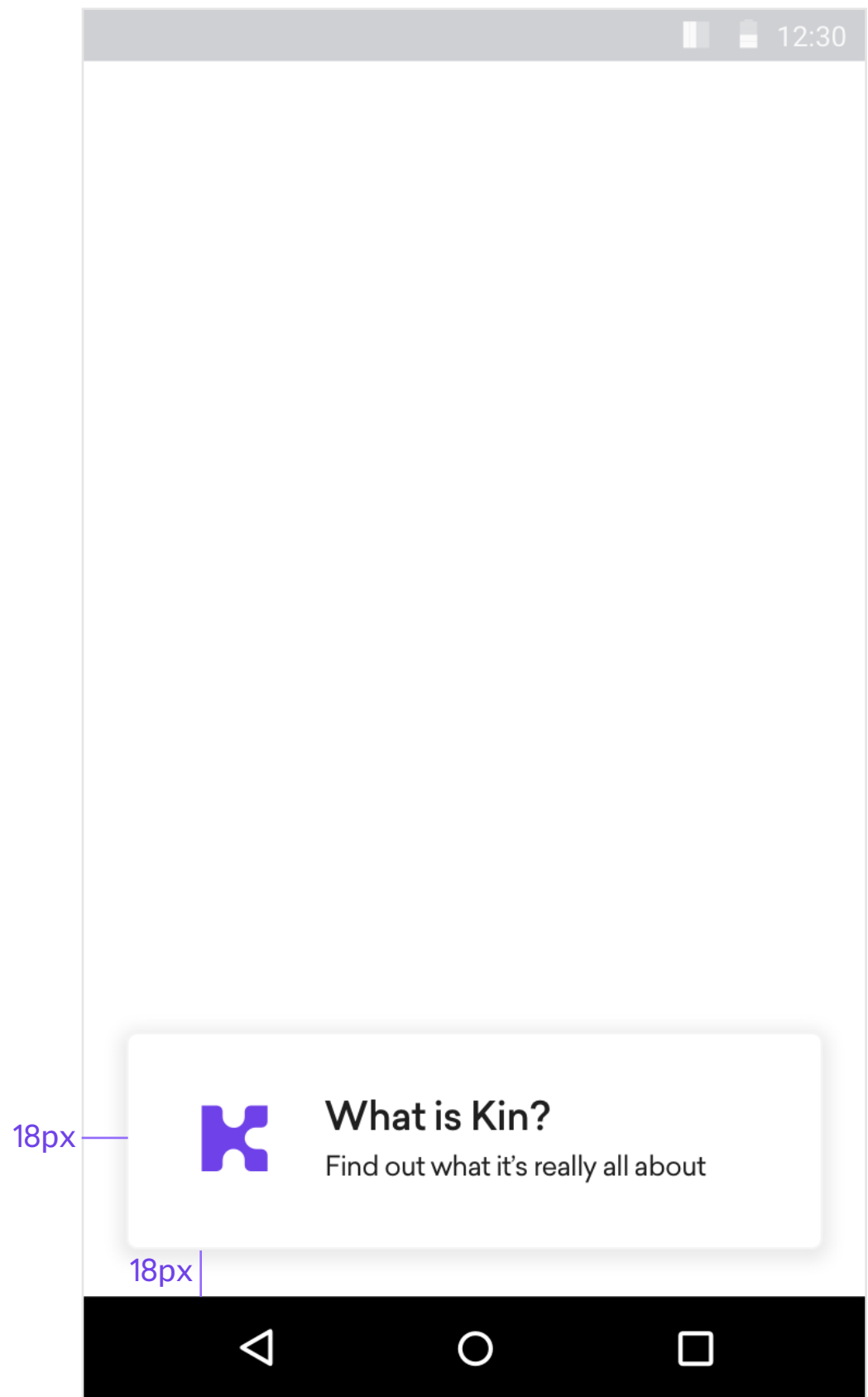
Running text max characters: 28

Image:

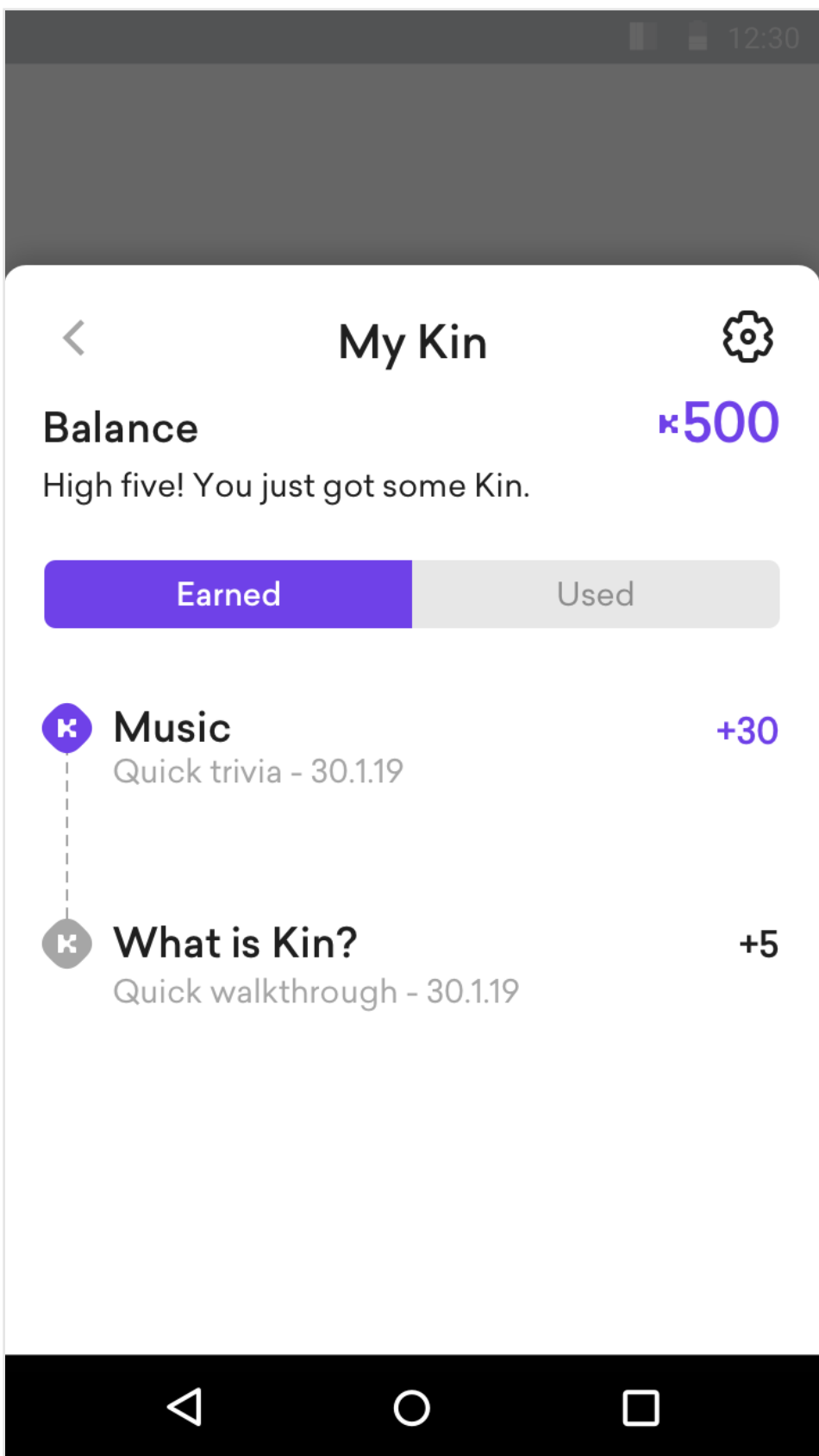
60x60 px (PNG)

Note:

These components can be used as earn/spend confirmations, system messages or as part of the onboarding flow



In-app notification (with icon)
device resolution: 360x640



Order title - 10 character limit
Order description - 14 character limit
Amount - limited to 999

Onboarding / tutorial suggested copy



First screen:



Kin and X

Kin is a new way to give a nod of appreciation to artists, content creators and the people who make your favorite apps

Second screen:

Any related illustration, icon, etc (partner branded)

With Kin, you can earn rewards for the creative content you share with the X community, making your X experience even better

Last screen:

Any related illustration, icon, etc (partner branded)

Soon you'll be able to use and earn Kin on tons of your favorite brands, too.
Stay tuned!

Have feedback?
We'd love to hear it:
admin@X.com

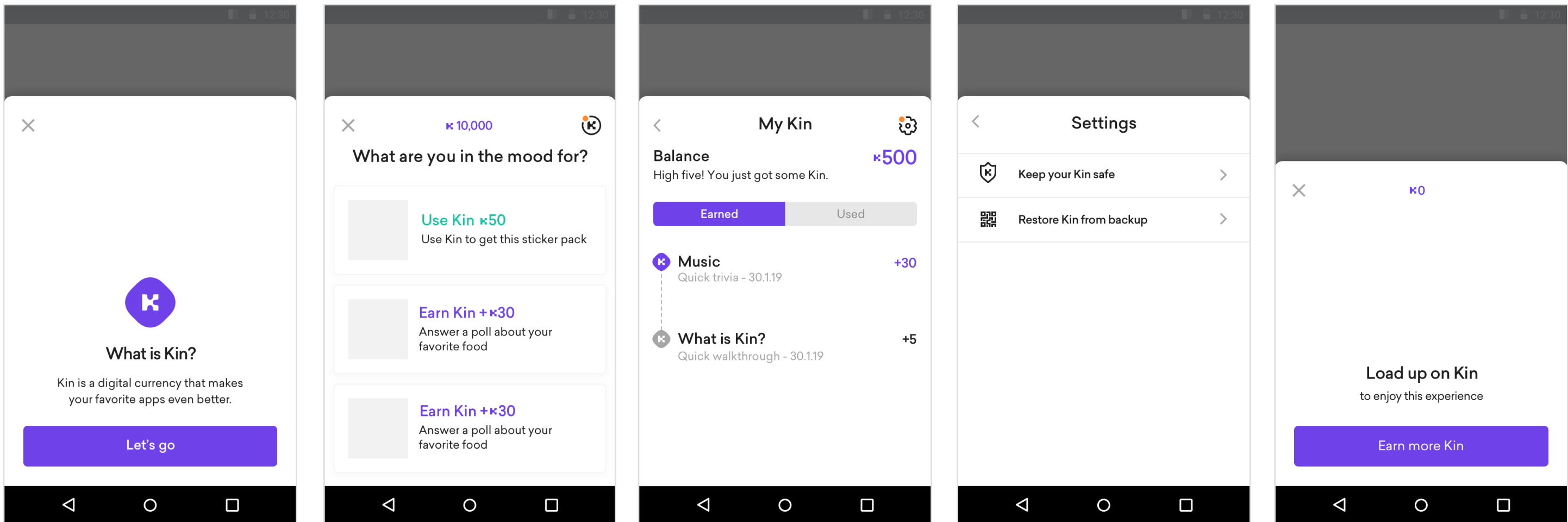
Note:

Based on our research, we suggest to avoid phrases like: cryptocurrency, money, coins, unlocking, points, etc.

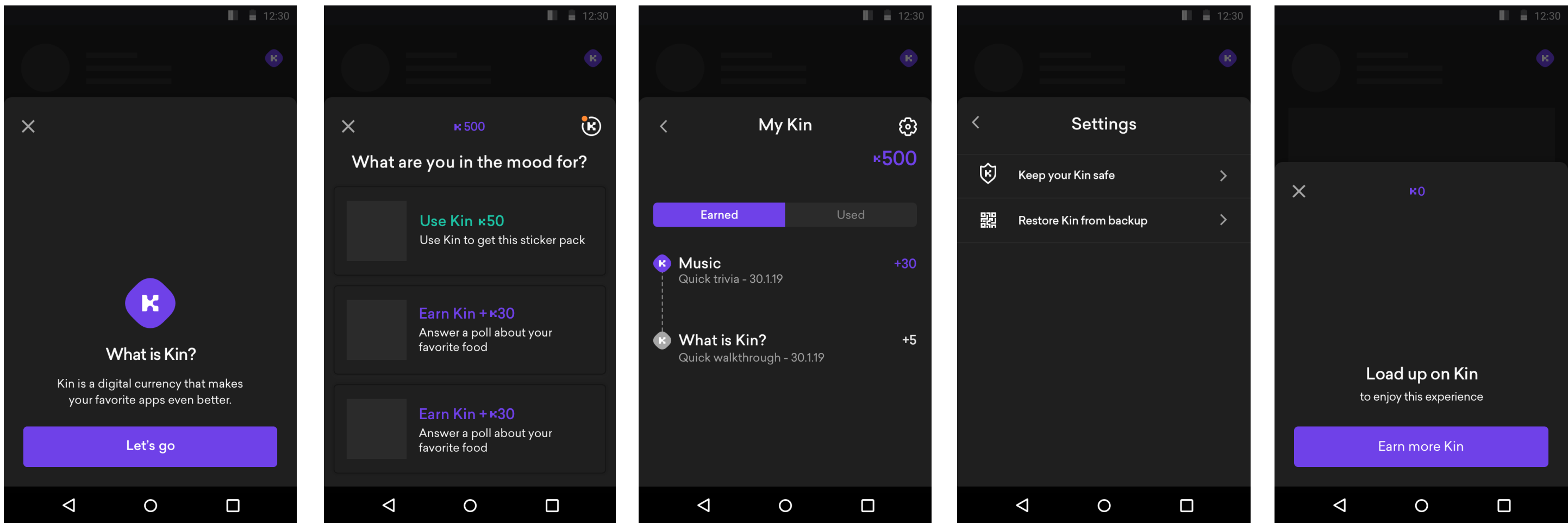
Kin themes

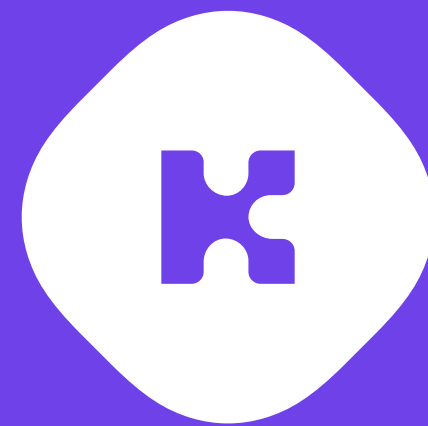


White:



Dark:





Feel free to reach us:
partners@kin.org