

# OUSSAMA BOUFI

## FRONT-END DEVELOPER

### CONTACT

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### SKILLS

- HTML5, CSS3
- JavaScript, TypeScript
- React, Next.js
- jQuery
- Responsive Web Design
- Git, GitHub
- Node.js, Express.js
- MongoDB
- RESTful API Design
- SEO Principles
- Performance Optimization
- Problem-Solving
- Teamwork
- Communication

### EDUCATION

Bachelor of Economics  
Cadi Ayyad University  
Expected Graduation: 2025

### CERTIFICATIONS

#### React - The Complete Guide

Gained hands-on, practical skills in React. Course provider - Codecademy

#### Advanced JavaScript

Learned advanced programming concepts. Course provider - Udemy

### SUMMARY

Innovative Front-End Developer with over three years of experience in delivering high-impact web solutions. Proficient in using React, Next.js, and TypeScript to craft superior user experiences. Boosted website conversion rates by 15% through strategic UX optimizations and reduced page load times by 20% by using cutting-edge performance techniques. Passionate about complex technical problem-solving and driving business growth through elegant and efficient front-end solutions.

### WORK EXPERIENCE

#### Front End Developer

- Icove 2024 - Present
- Developed and implemented a responsive e-commerce website using React and Next.js, reducing page load time from 5 seconds to 3.5 seconds and improving user experience by 15%.
  - Optimized website performance by 26% through techniques such as image optimization, code minification, and caching.
  - Increased organic search rankings for target keywords by 24% through SEO optimization.
  - Implemented enhancements to improve website functionality and responsiveness, leading to a 10% increase in user satisfaction.
  - Implemented enhancements that reduced bug-related issues by 19%.
  - Collaborated with a cross-functional team to develop a more dynamic order placement app, improving user experience by 83%.

#### Front-End Developer

- Healthy tech 2022-2023
- Designed and deployed new design features using JavaScript to streamline UX order forms by 20%.
  - Integrated with backend APIs to fetch and display real-time health data.
  - Improved website load time by 28% through optimization techniques.
  - Designed intuitive user interfaces and user flows for a seamless user experience.
  - Maintained brand consistency throughout the entire site by updating all pages and apps to adhere to the same layout and color palette across all platforms while updating all images, graphics, and logos using responsive web design.
  - Efficiently resolved 58+ troubleshooting tickets monthly, reducing customer support time by 15%.
  - Collaborated with designers and developers to achieve a balance between functionality and aesthetic design, leading to a 20% increase in user satisfaction and an 11% drop in reported errors.