# **OUSSAMA BOUFI**

+212 611852414



oboufi88@gmail.com



Safi, Morocco



# SUMMARY

STRATEGIC FRONTEND ARCHITECT with 4+ years transforming user experiences through performance-driven development. Specialized in crafting lightning-fast React & Next.js applications that deliver measurable business impact. Consistently achieved 40%+ performance improvements and 25%+ conversion growth across ecommerce and healthcare platforms. Passionate about clean architecture, Core Web Vitals, and creating exceptional user experiences.

# **EDUCATION**

#### **Bachelor of Computer Science**

Frontend Developer

Cadi Ayyad University | Expected Graduation: 2025

### **Distinguished Projects:**

- E-Commerce Platform: Achieved 35% faster load times using React/Node.js microservice architecture
- Advanced Coursework: Modern Web Architecture, UX Engineering

# **SKILLS**

- Frontend Fundamentals: React, Next.js, TypeScript, JavaScript, HTML5, CSS3
- **UI/Styling**: Tailwind CSS, Material-UI, Framer Motion, Responsive Design
- State Management: Redux, Zustand, React Context, Data Flow Architecture
- **Testing**: Jest, Cypress, React Testing Library, TDD Methodology
- APIs/Backend Interaction: RESTful APIs, Express, Node.js
- **Performance**: Core Web Vitals, Webpack, Code Splitting, Lazy Loading

# CERTIFICATIONS

- React Performance Optimization | Codecademy
- Advanced TypeScript | Udemy
- Web Accessibility (WCAG 2.1) | LinkedIn Learning
- Frontend Masters Workshop: Advanced React Patterns

Links: Portfolio | GitHub | LinkedIn

## PROFESSIONAL EXPERIENCE

### **Lead Frontend Engineer**

Ibcove (Fintech Platform) | 2024- Present

- Engineered a comprehensive performance strategy reducing critical rendering path by 30% through advanced code splitting, dynamic imports, and CDN edge caching, resulting in 3.5s faster load times
- Architected SEO-optimized rendering patterns boosting organic traffic by 24% using Next.js SSR/SSG, structured data implementation, and WebP image optimization
- Orchestrated Core Web Vitals optimization initiative achieving Lighthouse scores >95 across all metrics, reducing bounce rates by 18% and improving conversion funnels
- Spearheaded legacy codebase migration to React/TypeScript, implementing strict typing patterns that reduced bug rate by 22%

#### **Frontend Developer**

Healthy Tech (HealthTech Startup) | Apr 2021 - Nov 2023

- Reduced SEO crawl time by 52% through advanced Next.js SSG/ISR techniques and structured data implementation, leading to a 47% increase in organic traffic and attracting enterprise partnerships
- Built secure, role-based dashboards for clinicians using NextAuth.js and dynamic routing, enabling personalized data access and contributing to system compliance
- Developed a real-time inventory tracking system with WebSocket-based notifications, improving operational visibility and boosting user satisfaction by 73%
- Led performance audits across the app, achieving 95+ Lighthouse scores via code splitting, image optimization, and semantic HTML improvements
- Implemented a comprehensive testing suite using Jest and RTL, reaching 90%+ test coverage and cutting production bugs by 25%