Linear Regression

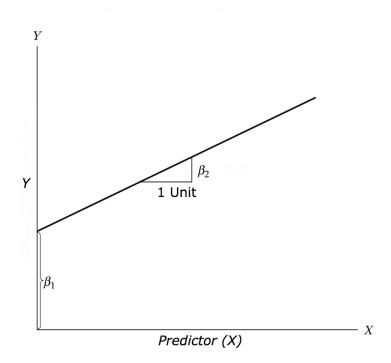
Linear regression is used to predict the value of an outcome variable *Y* based on one or more input predictor variables *X*. The aim is to establish a linear relationship (a mathematical formula) between the predictor variable(s) and the response variable, so that, we can use this formula to estimate the value of the response *Y*, when only the predictors (*Xs*) values are known.

Introduction

The aim of linear regression is to model a continuous variable *Y* as a mathematical function of one or more *X* variable(s), so that we can use this regression model to predict the *Y* when only the *X* is known. This mathematical equation can be generalized as follows:

$$Y = \beta_1 + \beta_2 X + \epsilon$$

where, β_1 is the intercept and β_2 is the slope. Collectively, they are called *regression coefficients*. ϵ is the error term, the part of Y the regression model is unable to explain.



Example Problem

For this analysis, we will use the *cars* dataset that comes with R by default. cars is a standard built-in dataset, that makes it convenient to demonstrate linear regression in a simple and easy to understand fashion. You can access this dataset simply by typing in cars in your R console. You

will find that it consists of 50 observations(rows) and 2 variables (columns) – dist and speed. Lets print out the first six observations here..

Before we begin building the regression model, it is a good practice to analyze and understand the variables. The graphical analysis and correlation study below will help with this.

Graphical Analysis

The aim of this exercise is to build a simple regression model that we can use to predict Distance (dist) by establishing a statistically significant linear relationship with Speed (speed). But before jumping in to the syntax, lets try to understand these variables graphically. Typically, for each of the independent variables (predictors), the following plots are drawn to visualize the following behavior:

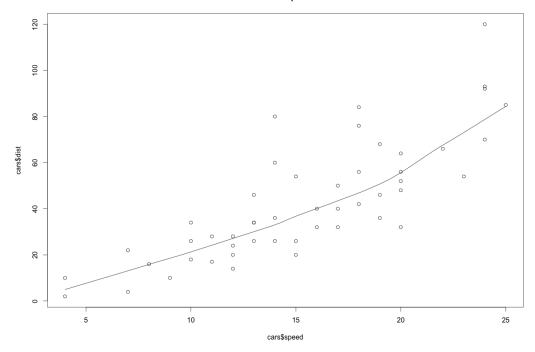
- 1. **Scatter plot**: Visualize the linear relationship between the predictor and response
- 2. **Box plot**: To spot any outlier observations in the variable. Having outliers in your predictor can drastically affect the predictions as they can easily affect the direction/slope of the line of best fit.
- 3. **Density plot**: To see the distribution of the predictor variable. Ideally, a close to normal distribution (a bell shaped curve), without being skewed to the left or right is preferred. Let us see how to make each one of them.

Scatter Plot

Scatter plots can help visualize any linear relationships between the dependent (response) variable and independent (predictor) variables. Ideally, if you are having multiple predictor variables, a scatter plot is drawn for each one of them against the response, along with the line of best as seen below.

```
scatter.smooth(x=cars$speed, y=cars$dist, main="Dist ~ Speed") # scatterplot
```



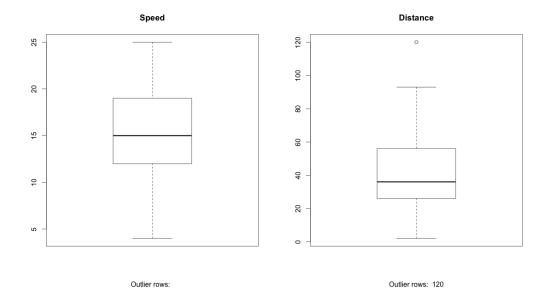


The scatter plot along with the smoothing line above suggests a linearly increasing relationship between the 'dist' and 'speed' variables. This is a good thing, because, one of the underlying assumptions in linear regression is that the relationship between the response and predictor variables is linear and additive.

BoxPlot – Check for outliers

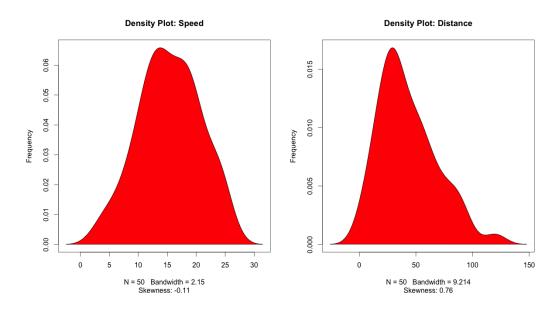
Generally, any datapoint that lies outside the 1.5 * interquartile-range (1.5 * IQR) is considered an outlier, where, IQR is calculated as the distance between the 25th percentile and 75th percentile values for that variable.

```
par(mfrow=c(1, 2)) # divide graph area in 2 columns
boxplot(cars$speed, main="Speed", sub=paste("Outlier rows: ",
boxplot.stats(cars$speed)$out)) # box plot for 'speed'
boxplot(cars$dist, main="Distance", sub=paste("Outlier rows: ",
boxplot.stats(cars$dist)$out)) # box plot for 'distance'
```



Density plot – Check if the response variable is close to normality

```
library(e1071)
par(mfrow=c(1, 2))  # divide graph area in 2 columns
plot(density(cars$speed), main="Density Plot: Speed", ylab="Frequency",
sub=paste("Skewness:", round(e1071::skewness(cars$speed), 2)))  # density
plot for 'speed'
polygon(density(cars$speed), col="red")
plot(density(cars$dist), main="Density Plot: Distance", ylab="Frequency",
sub=paste("Skewness:", round(e1071::skewness(cars$dist), 2)))  # density plot
for 'dist'
polygon(density(cars$dist), col="red")
```



Correlation

Correlation is a statistical measure that suggests the level of linear dependence between two variables, that occur in pair – just like what we have here in speed and dist. Correlation can take values between -1 to +1. If we observe for every instance where speed increases, the distance also increases along with it, then there is a high positive correlation between them and therefore the correlation between them will be closer to 1. The opposite is true for an inverse relationship, in which case, the correlation between the variables will be close to -1.

A value closer to 0 suggests a weak relationship between the variables. A low correlation (-0.2 \times x < 0.2) probably suggests that much of variation of the response variable (Y) is unexplained by the predictor (X), in which case, we should probably look for better explanatory variables.

```
cor(cars$speed, cars$dist) \# calculate correlation between speed and distance \#>[1] 0.8068949
```

Build Linear Model

Now that we have seen the linear relationship pictorially in the scatter plot and by computing the correlation, lets see the syntax for building the linear model. The function used for building linear models is lm(). The lm() function takes in two main arguments, namely: 1. Formula 2. Data. The data is typically a data.frame and the formula is a object of class formula. But the most common convention is to write out the formula directly in place of the argument as written below.

Now that we have built the linear model, we also have established the relationship between the predictor and response in the form of a mathematical formula for Distance (dist) as a function for speed. For the above output, you can notice the 'Coefficients' part having two components: *Intercept*: -17.579, *speed*: 3.932 These are also called the beta coefficients. In other words,

```
dist = Intercept + (\beta * speed)
=> dist = -17.579 + 3.932*speed
```

Linear Regression Diagnostics

Now the linear model is built and we have a formula that we can use to predict the dist value if a corresponding speed is known. Is this enough to actually use this model? NO! Before using a regression model, you have to ensure that it is statistically significant. How do you ensure this? Lets begin by printing the summary statistics for linearMod.

```
summary(linearMod) # model summary
#> Call:
#> lm(formula = dist ~ speed, data = cars)
#> Residuals:
#> Min 10 Median 30 Max
#> -29.069 -9.525 -2.272 9.215 43.201
#>
#> Coefficients:
    Estimate Std. Error t value (Pr(>|t|)
#> (Intercept) -17.5791 6.7584 -2.601 0.0123 *
#> speed 3.9324 0.4155 (9.464) 1.49e-12 ***
#> ---
#> Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
#>
#> Residual standard error: 15.38 on 48 degrees of freedom
#> Multiple R-squared: 0.6511, Adjusted R-squared: 0.6438
#> F-statistic: 89.57 on 1 and 48 DF, p-value: 1.49e-12
```

The p Value: Checking for statistical significance

The summary statistics above tells us a number of things. One of them is the model p-Value (bottom last line) and the p-Value of individual predictor variables (extreme right column under 'Coefficients'). The p-Values are very important because, We can consider a linear model to be statistically significant only when both these p-Values are less that the pre-determined statistical significance level, which is ideally 0.05. This is visually interpreted by the significance stars at the end of the row. The more the stars beside the variable's p-Value, the more significant the variable.

Null and alternate hypothesis

When there is a p-value, there is a hull and alternative hypothesis associated with it. In Linear Regression, the Null Hypothesis is that the coefficients associated with the variables is equal to zero. The alternate hypothesis is that the coefficients are not equal to zero (i.e. there exists a relationship between the independent variable in question and the dependent variable).

t-value

We can interpret the t-value something like this. A larger *t-value* indicates that it is less likely that the coefficient is not equal to zero purely by chance. So, higher the t-value, the better.

Pr(>/t/) or *p-value* is the probability that you get a t-value as high or higher than the observed value when the Null Hypothesis (the β coefficient is equal to zero or that there is no relationship) is true. So if the Pr(>/t/) is low, the coefficients are significant (significantly different from zero). If the Pr(>/t/) is high, the coefficients are not significant.

What this means to us? when p Value is less than significance level (< 0.05), we can safely reject the null hypothesis that the co-efficient β of the predictor is zero. In our case, linearMod, both

these p-Values are well below the 0.05 threshold, so we can conclude our model is indeed statistically significant.

It is absolutely important for the model to be statistically significant before we can go ahead and use it to predict (or estimate) the dependent variable, otherwise, the confidence in predicted values from that model reduces and may be construed as an event of chance.

How to calculate the t Statistic and p-Values?

When the model co-efficients and standard error are known, the formula for calculating t Statistic and p-Value is as follows:

$$t$$
-Statistic= β -coefficientStd.Error

```
modelSummary <- summary(linearMod) # capture model summary as an object
modelCoeffs <- modelSummary$coefficients # model coefficients
beta.estimate <- modelCoeffs["speed", "Estimate"] # get beta estimate for
speed
std.error <- modelCoeffs["speed", "Std. Error"] # get std.error for speed
t_value <- beta.estimate/std.error # calc t statistic
p_value <- 2*pt(-abs(t_value), df=nrow(cars)-ncol(cars)) # calc p Value
f_statistic <- linearMod$fstatistic[1] # fstatistic
f <- summary(linearMod)$fstatistic # parameters for model p-value calc
model_p <- pf(f[1], f[2], f[3], lower=FALSE)
## t Value: 9.46399
## p Value: 1.489836e-12
## Model F Statistic: 89.56711 1 48
## Model p-Value: 1.489836e-12</pre>
```

R-Squared and Adj R-Squared

The actual information in a data is the total variation it contains, remember?. What R-Squared tells us is the proportion of variation in the dependent (response) variable that has been explained by this model.

$$R_2=1-SSESST$$

where, SSE is the sum of squared errors given by $SSE = \sum_{i} ni(y_i - y_i^{\wedge})2$

and $SST = \sum_{n} i(y_i - y_i)^2$ is the *sum of squared total*. Here, y_i ^ is the fitted value for observation i and y

is the mean of Y.

We don't necessarily discard a model based on a low R-Squared value. Its a better practice to look at the AIC and prediction accuracy on validation sample when deciding on the efficacy of a model.

Now thats about R-Squared. What about adjusted R-Squared? As you add more *X* variables to your model, the R-Squared value of the new bigger model will always be greater than that of the smaller subset. This is because, since all the variables in the original model is also present, their contribution to explain the dependent variable will be present in the super-set as well, therefore, whatever new variable we add can only add (if not significantly) to the variation that was already explained. It is here, the adjusted R-Squared value comes to help. Adj R-Squared penalizes total value for the number of terms (read predictors) in your model. Therefore when comparing nested models, it is a good practice to look at adj-R-squared value over R-squared.

$$R_{2adj}=1-MSEMST$$

where, MSE is the mean squared error given by MSE=SSE(n-q)

and
$$MST = SST(n-1)$$

is the *mean squared total*, where n is the number of observations and q is the number of coefficients in the model.

Therefore, by moving around the numerators and denominators, the relationship between R^2 and R_{adj}^2 becomes:

$$R_{2adj}=1-((1-R_2)(n-1)n-q)$$

Standard Error and F-Statistic

Both standard errors and F-statistic are measures of goodness of fit.

$$Std.Error=MSE-----\sqrt{=SSEn-q}----\sqrt{}$$

F-*statistic*=*MSRMSE*

where, n is the number of observations, q is the number of coefficients and MSR is the mean square regression, calculated as,

$$MSR = \sum_{ni} (y_i - y^{-})q - 1 = SST - SSEq - 1$$

AIC and BIC

The Akaike's information criterion - AIC (Akaike, 1974) and the Bayesian information criterion - BIC (Schwarz, 1978) are measures of the goodness of fit of an estimated statistical model and can also be used for model selection. Both criteria depend on the maximized value of the likelihood function L for the estimated model.

The AIC is defined as:

$$AIC = (-2) \times ln(L) + (2 \times k)$$

where, k is the number of model parameters and the BIC is defined as:

$$BIC = (-2) \times ln(L) + k \times ln(n)$$

where, n is the sample size.

For model comparison, the model with the lowest AIC and BIC score is preferred.

```
AIC(linearMod) # AIC => 419.1569
BIC(linearMod) # BIC => 424.8929
```

How to know if the model is best fit for your data?

The most common metrics to look at while selecting the model are:

STATISTIC

R-Squared

Adj R-Squared F-Statistic

Std. Error

t-statistic

AIC BIC

Mallows cp

MAPE (Mean absolute percentage error)

MSE (Mean squared error)

Min_Max Accuracy => mean(min(actual,

predicted)/max(actual, predicted))

CRITERION

Higher the better (> 0.70)

Higher the better Higher the better

Closer to zero the better

Should be greater 1.96 for p-value to

be less than 0.05 Lower the better Lower the better

Should be close to the number of

predictors in model Lower the better Lower the better

Higher the better

Predicting Linear Models

So far we have seen how to build a linear regression model using the whole dataset. If we build it that way, there is no way to tell how the model will perform with new data. So the preferred practice is to split your dataset into a 80:20 sample (training:test), then, build the model on the 80% sample and then use the model thus built to predict the dependent variable on test data.

Doing it this way, we will have the model predicted values for the 20% data (test) as well as the actuals (from the original dataset). By calculating accuracy measures (like min_max accuracy) and error rates (MAPE or MSE), we can find out the prediction accuracy of the model. Now, lets see how to actually do this..

Step 1: Create the training (development) and test (validation) data samples from original data.

```
# Create Training and Test data -
set.seed(100)  # setting seed to reproduce results of random sampling
trainingRowIndex <- sample(1:nrow(cars), 0.8*nrow(cars))  # row indices for
training data
trainingData <- cars[trainingRowIndex, ]  # model training data
testData <- cars[-trainingRowIndex, ]  # test data</pre>
```

Step 2: Develop the model on the training data and use it to predict the distance on test data

```
# Build the model on training data -
lmMod <- lm(dist ~ speed, data=trainingData) # build the model
distPred <- predict(lmMod, testData) # predict distance</pre>
```

Step 3: Review diagnostic measures.

```
summary (lmMod) # model summary
#>
#> Call:
#> lm(formula = dist ~ speed, data = trainingData)
#>
#> Residuals:
#> Min 1Q Median 3Q Max
#> -23.350 -10.771 -2.137 9.255 42.231
#>
#> Coefficients:
#>
   Estimate Std. Error t value Pr(>|t|)
#> (Intercept) -22.657 7.999 -2.833 0.00735 **
               4.316
                         0.487 8.863 8.73e-11 ***
#> speed
#> ---
#> Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
#>
#> Residual standard error: 15.84 on 38 degrees of freedom
#> Multiple R-squared: 0.674, Adjusted R-squared:
#> F-statistic: 78.56 on 1 and 38 DF, p-value: 8.734e-11
AIC (lmMod) # Calculate akaike information criterion
#> [1] 338.4489
```

From the model summary, the model p value and predictor's p value are less than the significance level, so we know we have a statistically significant model. Also, the R-Sq and Adj R-Sq are comparative to the original model built on full data.

Step 4: Calculate prediction accuracy and error rates

A simple correlation between the actuals and predicted values can be used as a form of accuracy measure. A higher correlation accuracy implies that the actuals and predicted values have similar directional movement, i.e. when the actuals values increase the predicteds also increase and viceversa.

Now lets calculate the Min Max accuracy and MAPE:

MinMaxAccuracy=mean(min(actuals,predicteds)max(actuals,predicteds))

MeanAbsolutePercentageError (MAPE)=mean(abs(predicteds-actuals)actual s)

```
min_max_accuracy <- mean(apply(actuals_preds, 1, min) / apply(actuals_preds,
1, max))
# => 58.42%, min_max accuracy
mape <- mean(abs((actuals_preds$predicteds -
actuals_preds$actuals))/actuals_preds$actuals)
# => 48.38%, mean absolute percentage deviation
```

k- Fold Cross validation

Suppose, the model predicts satisfactorily on the 20% split (test data), is that enough to believe that your model will perform equally well all the time? It is important to rigorously test the model's performance as much as possible. One way is to ensure that the model equation you have will perform well, when it is 'built' on a different subset of training data and predicted on the remaining data.

How to do this is? Split your data into 'k' mutually exclusive random sample portions. Keeping each portion as test data, we build the model on the remaining (k-1 portion) data and calculate the mean squared error of the predictions. This is done for each of the 'k' random sample portions. Then finally, the average of these mean squared errors (for 'k' portions) is computed. We can use this metric to compare different linear models.

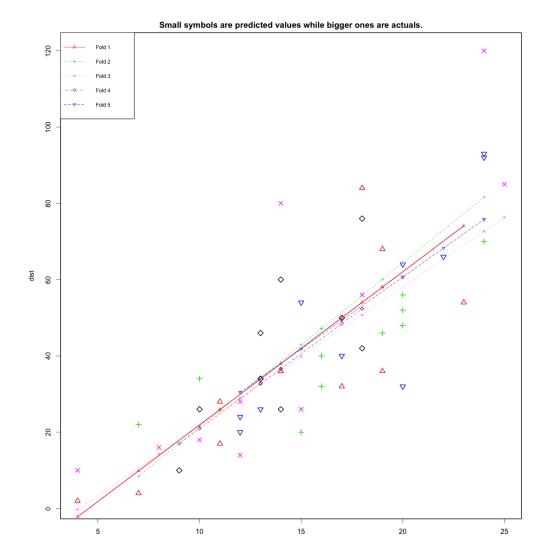
By doing this, we need to check two things:

- 1. If the model's prediction accuracy isn't varying too much for any one particular sample, and
- 2. If the lines of best fit don't vary too much with respect the the slope and level.

In other words, they should be parallel and as close to each other as possible. You can find a more detailed explanation for interpreting the cross validation charts when you learn about advanced linear model building.

```
library(DAAG)
cvResults <- suppressWarnings(CVlm(df=cars, form.lm=dist ~ speed, m=5,
dots=FALSE, seed=29, legend.pos="topleft", printit=FALSE, main="Small
symbols are predicted values while bigger ones are actuals.")); # performs
the CV
attr(cvResults, 'ms') # => 251.2783 mean squared error
```

In the below plot, Are the dashed lines parallel? Are the small and big symbols are not over dispersed for one particular color?



Where to go from here?

We have covered the basic concepts about linear regression. Besides these, you need to understand that linear regression is based on certain underlying <u>assumptions</u> that must be taken care especially when working with multiple *Xs*. Once you are familiar with that, the <u>advanced</u> <u>regression models</u> will show you around the various special cases where a different form of regression would be more suitable.