

# HODONU ABIODUN BOLORUNFE

## Front End Developer

Lagos, Nigeria.

+2348089470944, +2347033877663

abiodunhodonu@gmail.com

<https://www.linkedin.com/in/abiodunhodonu/>

## PROFESSIONAL SUMMARY

A self-motivated and imaginative front-end developer who has worked in different departments over the years as a web designer, product manager, marketer and UI/UX. A strong advocate for leading with purpose and achieving objectives from inception to deployment. Conceived majority of the features for Hapi app at Amen Tech and created the mockup with Figma developed it using React.js. Implemented a responsive website approach for a client (Hableshomes) of Joxia Creative Solutions which resulted in a significant percentage increase in mobile traffic leading to being called the most outstanding employee of the year in 2018. Seeking to leverage proven leadership and strategy skills to assist your organisation with the creation of a roadmap and product development.

## TECHNICAL EXPERTISE

**Languages:** JavaScript, React

**Project Management:** ClickUp, Trello, Jira

**Skills:** UI/UX, Figma, WordPress, Google AdWords, SEO

## PROFESSIONAL EXPERIENCE

**Amen Tech, Greater Detroit Area | Front End Developer** ([mygithub](#))

May 2019 – Nov 2020

- Advocated for unit testing which increased codebase stability by 50%.
- Successfully built a Livestream web application with a team of developers.
- Developed web page mock-ups using Figma to ensure clients' satisfaction before starting the main project.
- Collaborated with the Digital Marketing department to come up with concepts for the social media campaign which resulted in 45% engagement.

**Joxia Creative | Front End Developer**

Aug 2018 – Jun 2019

- Coordinated 95% of product completion in line with the company roadmap (using Trello), which made delivery time faster than before.
- Ensured codes were properly tested in multiple browsers to ensure cross-browser compatibility before being pushed for production.
- Conducted layout design and construction for a variety of websites as assigned.
- Gathered and implemented 30% more development ideas from employees through implementing agile ideation planning, and streamlining development processes which led to a 19% decrease in the timeline without affecting the quality of delivery.
- Maintained and updated HTML/CSS templates on a regular basis.
- Provided technical support to web design team members which led to a 10% increase in ETA.

**Kimberly's Apartments | Personnel Manager (Remote)**

Oct 2018– Jun 2020

- Collaborated with social media influencers to run campaigns which resulted in an increase in the number of new guests that called.
- Collected and implemented employees' and guests' ideas which increased customer satisfaction and consistent 5-star review on Google by 76%.
- Assigned duties to employees and ensured the completion of the tasks on or before the scheduled time.
- Assisted with onboarding and training of new employees which made their learning curve and adaptability to the organisation's culture easy for them.
- Interviewed new applicants to ensure they were capable enough to perform all that would be required of them in their respective job descriptions.
- Took prospective clients for inspection of the apartments and convinced them to get it which increased the conversion rate by 88%.

**CSA Africa | Sales Manager****Jan 2017– Jun 2018**

- Analysed and gave detailed reports to the General Manager about the market situation.
- Trained field marketers about how to get and convert their leads which increased sales by 45% after the third month of resumption.
- Created and tailored roadmaps to the organisation's objective which increased productivity by 55% after implementation.
- Interacted with clients to successfully generate repeat and referral business.
- Consistently outperformed sales goals in each measurement period.
- Leveraged online marketing skills to drive customers for the organisation by running google ads.

**Juvante Group | Marketing Executive****Feb 2016– Dec 2016**

- Improved the quality of business decisions made by senior management by delivering interactive and easy-to-understand reports of field activities and customer behaviour.
- Introduced and started online marketing for the company using Google AdWords which improved brand awareness by 70% and drove sales up by 75%.
- Identified operational gaps, analysing and improving corporate standards for marketing processes to ensure business continuity, corporate success and improvement in service levels.
- Actively participated in integrating marketing campaigns, coordinating brand awareness initiatives, and conducting comprehensive market research and analysis and planning itinerary for places appropriate for marketing.
- Converted new leads by preparing the showroom for inspection by clients while answering technical questions about the company's products and services; implemented plans aimed at promoting products to targeted audiences.
- Interacted with internal and external clients in response to inquiries and requests while ensuring adherence to customer satisfaction policies and standards, promoting productive business relationships; strategic follow-up on clients.

**Cheki Nigeria | Sales Operations****Jan 2014 – Aug 2014**

- Provided weekly analysis to identify revenue, production and inventory concerns for the company's products.
- Coordinated timely analysis and collaboration which increased profitability by 8% while sales increased by 25%.
- Partnered with the IT team to resolve technical escalations and issues.
- Decreased order processing time by 75% resulting in a better customer experience.
- Resolved customer payment issues resulting in over 43% increase in revenue.
- Partnered directly with customers to solve customer satisfaction issues and order resolution.
- Carried out an online survey and came up with ideas for the graphics team. Monitored the project to completion.
- Designed wireframe for new features (with biro and paper) and passed the idea to the technical team to bring it to life.

**EDUCATION**

**Stutern** 2021  
Frontend Development

**Udemy** 2018  
Web and Software Development

**Babcock University** 2016 – 2018  
MBA (Strategic Management)

**Lagos State University, Ojo, Lagos** 2014  
Bachelor of Science