# **MAGGIE MCDONALD**

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# **EXPERIENCE**

### **Frontend Developer**

Verbal + Visual May 2022- Present

(React.js, Redux.js, Vue.js, Shopify Plus, Liquid, Javascript(ES6), CSS, Tailwind, SCSS(SASS), HTML, Node.js, Git, Cypress & Webpack)

- Developed large e-commerce sites for big-brand clients such as Michael Stars, Faherty, Vaay & This-Place.
- Created customizable CMS components using Shopify's Liquid programming language.
- Architected and implemented animated features for site home pages, such as image banners and product panel sliders.
- Implemented BEM SCSS naming convention to write cleaner, scalable, & more readable code.
- Programmed complicated out-of-stock and on-sale logic for product swatches using vanilla JavaScript.
- Utilized both CSS and Tailwind media queries to create a responsive & dynamic user experience across many different screen sizes/mobile devices.

### **PROJECTS**

Plantsy (ReactJS, Ruby on Rails, PostgreSQL, CSS, HTML, Javascript, Heroku, jQuery, Webpack, Git)

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Plantsy is a full-stack clone of Esty where users can make posts to sell or shop for plants.

- Built an RoR backend creating Active Record models, controllers, and Jbuilder to transpile rails data into JSON for frontend.
- Efficiently designed active record queries to fetch posts by product category and effectively utilized a single component using a switch operator to DRY up code and display the fetched category.

#### **Dragon Storm** (Javascript (ES6), HTML5, CSS, Webpack)

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Dragon Storm is an interactive game in which users fly a dragon and attempt to burn down structures for as long as they can.

- Integrated Canvas API to draw graphics, animations, and photo-manipulation for a dynamic experience for users.
- Programmed asynchronous setTimeOut and setInterval to trigger various phases of the game-logic.
- Used DOM manipulation to trigger rendering of key-presses and clicks using a combination of CSS and JavaScript's classList.

#### Mango Music (ReactJS, Javascript, CSS, HTML, MongoDB, Mongoose, Node.js, Heroku, Git)

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Mango Music is a social media platform where users can search, share, & like posts about songs they love.

• Utilized an efficient git and pull request system to minimize opportunity for merge conflicts.

### PREVIOUS EXPERIENCE

#### Floral/Interior Plantscape Designer

Grandfolia Interior Plantscapes

Oct 2017 - Dec 2021

- Designed and consulted with high-profile clients on floral arrangements in residential and professional environments.
- Managed and collaborated with a team of interior plantscape techs to create the best possible client experience.
- Oversaw interior design operations for new clients and installations.

# **Shift Manager**

The Cat House Hotel May 2018 - Jul 2021

- Managed daily shop operations such as overseeing employee duties and customer interactions.
- Trained six other employees in customer relations and operations in positive and encouraging ways in order to set them up for success in the workplace.
- Increased sales by 16% through excellent customer service (return customers).

#### **Retail Manager**

Self-owned Orchid Shop

Jun 2015 - Oct 2021

• Independently owned/operated pop-up shop that specialized in orchid sales, increasing customer base by 50% in first year.

# **EDUCATION**

**Web Development -** App Academy- (Elite coding bootcamp with a > 3% acceptance rate) | 2022 **Design & Marketing -** Santa Barbara City College | 2016 - 2021